

*Provided, further, that no highway which shall have been laid out in accordance with a final decision of commissioners, as provided in sections 1276 to 1282, inclusive, or for which appeal for the opening thereof has been taken to the county board, as provided in this section, shall be discontinued by any town or towns prior to the time said highway is actually opened for public travel.*

SECTION 2. This act shall take effect upon passage and publication.

Approved May 11, 1915.

No. 403, S.]

[Published May 14, 1915.

## CHAPTER 84.

AN ACT to amend section 1747k of the statutes, relating to fraudulent advertising.

*The people of the State of Wisconsin, represented in Senate and Assembly, do enact as follows:*

SECTION 1. Section 1747k of the statutes is amended to read: Section 1747k. Any person, firm, corporation or association who, with intent to sell or in any wise dispose of merchandise, live stock, securities, service, or anything offered by such person, firm, corporation or association, directly or indirectly, to the public for sale or distribution, or with intent to increase the consumption thereof, or to induce the public in any manner to enter into any obligation relating thereto, or to acquire title thereto, or an interest therein, for the purpose of defrauding the public, makes, publishes, disseminates, circulates, or places before the public, or causes, directly or indirectly, to be made, published, disseminated, circulated, or placed before the public, in this state, in a newspaper or other publication, or in the form of a book, notice, handbill, poster, bill, circular, pamphlet, or letter, or in any other way, an advertisement of any sort regarding merchandise, live stock, securities, service, or anything so offered to the public, which advertisement contains any assertion, representation or statement of fact which is untrue, deceptive or misleading, shall be guilty of a misdemeanor, and shall upon conviction thereof be punished by a fine of not less than ten dollars nor more than two hundred dollars, or by imprisonment in the county jail not less than ten days nor more than ninety days, or by both such fine and imprisonment; providing that nothing herein shall apply to any proprietor or publisher of any newspaper or magazine who publishes, disseminates or circulates any such advertisement

without knowledge of the unlawful or untruthful nature of such advertisement.

SECTION 2. This act shall take effect upon passage and publication.

Approved May 11, 1915.

No. 148, A.]

[Published May 14, 1915.

### CHAPTER 85.

AN ACT to amend subsection 1 of section 4565c—1 of the statutes, relating to hunting rabbits with ferrets.

*The people of the State of Wisconsin, represented in Senate and Assembly, do enact as follows:*

SECTION 1. Subsection 1 of section 4565c—1 of the statutes is amended to read: (Section 4565c—1) 1. It shall be unlawful and is hereby prohibited to hunt, take, kill or pursue rabbits with ferrets, or to have a ferret or ferrets in possession while hunting; provided that in Door, \* \* \* Grant, Vernon, Richland and Crawford counties it shall be lawful for the owner or occupant of any land or for any other person upon the written request of such owner or occupant, to hunt, take, kill or pursue rabbits with ferrets on any such land. \* \* \* A closed season for the hunting of rabbits in Manitowoc county is hereby created.

SECTION 2. This act shall take effect upon passage and publication.

Approved May 11, 1915.

No. 235, A.]

[Published May 14, 1915.

### CHAPTER 86.

AN ACT to create section 1946em of the statutes, relating to the name or title under which the business of fire insurance may be conducted, and providing a penalty.

*The people of the State of Wisconsin, represented in Senate and Assembly, do enact as follows:*

SECTION 1. There is added to the statutes a new section to read: Section 1946em. No insurance company, or department, or general agency of an insurance company, doing business in this state, or its officers or agents, shall issue any false or misleading advertisements or representations tending to conceal or misrepresent the true identity of the insurer or insurance company issuing any policy in or upon any property or risk in this state.

2. No insurance company or department or general agency of an insurance company, doing business in this state, shall issue