

No. 464, S.]

[Published May 24, 1955.

CHAPTER 123

AN ACT to amend 97.025 (3) of the statutes, relating to imitation ice cream and ices.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

97.025 (3) of the statutes is amended to read:

97.025 (3) No person shall manufacture or sell any food similar to *malted milk beverage, milk shake, ice cream cone, ice cream bar*, ice cream soda or ice cream sundae in which ice milk, ice or sherbet is used with or instead of ice cream unless represented and sold in such manner as will advise the consumer of its real character and contents.

Approved May 18, 1955.