Senate Bill 669

Published June 28, 1966.

Chapter 575

AN ACT to amend 20.420 (1) (u), as affected by chapter 396, laws of 1965; and to create 20.705 (2), 20.930 (2) (v) and 109.13 of the statutes, creating a Wisconsin council on natural beauty in the department of resource development and making an appropriation.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1. At the appropriate place in the schedule in section 20.005 (2) (a), insert the following lines for the purposes indicated:

1965-66 1966-67

	20.705		
Wis. council on natural beauty	(2)		
General purpose revenue Gen. program opns.	(a)	A	15,300
Program revenue Gifts and grants	(g)	С	
Segregated revenue Highway beautification	(u)	A	1,500
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SECTION 2. 20.420 (1) (u) of the statutes, as affected by chapter 396, laws of 1965, is amended to read:

20.420 (1) (u) The amounts in the schedule for the costs of administration not otherwise financed. Of the appropriation made in this paragraph \$1,500 is allocated annually for the purpose of promoting the objectives of the governor's committee to keep Wisconsin clean and beautiful.

SECTION 3. 20.705 (2) of the statutes is created to read:

20.705 (2) WISCONSIN COUNCIL ON NATURAL BEAUTY. For the Wisconsin council on natural beauty:

(a) General program operations. The amounts in the schedule for general program operations under s. 109.13.

(g) Gifts and grants. All moneys received under s. 109.13 (4), to be used for the purposes for which received.

(u) *Highway beautification*. From the highway fund, the amounts in the schedule for the purpose of promoting the council's objectives in the area of keeping Wisconsin's highways clean and beautiful.

SECTION 4. 20.930 (2) (v) of the statutes is created to read:

20.930 (2) (v) Wisconsin council on natural beauty: director.

SECTION 5. 109.13 of the statutes is created to read:

109.13 WISCONSIN COUNCIL ON NATURAL BEAUTY. (1) There is created a Wisconsin council on natural beauty to be attached to the department of resource development for administrative purposes only, and to be responsible directly to the governor. The council shall be com-posed of 3 legislators, 4 members representing state agencies and 6 citizen members, all appointed by the governor to serve at his pleasure. From the citizen members, the governor shall appoint a chairmen to come at his citizen members, the governor shall appoint a chairman to serve at his pleasure, and from the council members shall appoint a vice chairman to serve at his pleasure. The citizen members shall be reimbursed for their actual and necessary expenses.

(2) The council shall employ, under the classified service, a director and such staff as is necessary to perform its duties.
(3) The over-all objectives of the council shall be to plan, co-ordinate, objective bath with the problem.

educate and motivate both public and private agencies and persons to preserve and enhance Wisconsin's natural beauty. To this end the council shall:

(a) Serve as a general information center and catalytic agent on all matters affecting the natural beauty of Wisconsin.

(b) Advise the governor, legislature and state departments on such matters.

(c) Submit a report of its activities and recommendations to the governor and legislature in December of each even-numbered year.

(d) Co-ordinate and stimulate the natural beauty activities of county councils and other public and private organizations, and such activities of the federal government as apply to this state.

(e) Hold state and regional conferences.(4) The council may accept gifts and grants for the execution of its functions.

SECTION 6. Wherever the term "this chapter" appears in section 109.15 of the statutes, the reference "ss. 109.01 to 109.12" is substituted.

SECTION 7. This act shall take effect July 1, 1966.

Approved June 17, 1966.