

1971 Assembly Bill 433

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CHAPTER 112, Laws of 1971

AN ACT to amend 218.01 (8) (d) and (9); and to create 218.01 (3) (a) 23 and 24 of the statutes, relating to grounds for denying, suspending or revoking motor vehicle manufacturers' licenses and providing civil and criminal penalties.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1. 218.01 (3) (a) 23 and 24 of the statutes are created to read:

218.01 (3) (a) 23. Being a manufacturer who unreasonably withholds its approval of a change of ownership or executive management of a dealership.

24. Being a manufacturer who unreasonably closes a dealer point.

SECTION 2. 218.01 (8) (d) and (9) of the statutes are amended to read:

218.01 (8) (d) Any person or persons violating subsection sub. (3) (a) 15, 16 and 17, 23 or 24, may in addition to, or in lieu of, the general denial, suspension or revocation penalties in ~~said subsection sub. (3)~~, be subject to a fine of not more than \$5,000 or be subject to a suspension or revocation sentence of not more than a year effective only in the territory formerly served by the unfairly canceled dealer, or by both such fine and suspension or revocation, except that in a metropolitan area serviced by several dealers handling the same motor vehicle, the suspension or revocation order shall not be applicable to the remaining dealers.

(9) Any licensee suffering pecuniary loss because of a violation by any other licensee of sub. (3) (a) 4, 11, 15, 16 ~~or 17~~, 23 or 24 or because of any unfair practice found by the licensor under sub. (5) (a), may recover damages therefor in any court of competent jurisdiction in an amount equal to 3 times the pecuniary loss together with costs including a reasonable attorney's fee.

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