

1971 Senate Bill 265

Date published:  
May 20, 1972

CHAPTER 311, Laws of 1971

AN ACT to create 77.54 (25) of the statutes, relating to a sales tax exemption for certain printed materials which will be used in advertising outside the state.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

77.54 (25) of the statutes is created to read:

77.54 (25) The gross receipts from the sale of and the storage of printed material which is designed to advertise and promote the sale of merchandise, or to advertise the services of individual business firms, which printed material is purchased and stored for

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the purpose of subsequently transporting it outside the state by the purchaser for use thereafter solely outside the state.

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