

1973 Senate Bill 710

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CHAPTER 310, Laws of 1973

AN ACT to create 100.30 (2) (Lm) of the statutes, relating to excluding discounts in determining minimum retail prices for sales of malt beverages and liquor.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

100.30 (2) (Lm) of the statutes is created to read:

100.30 (2) (Lm) In the case of retail sales of fermented malt beverages and intoxicating liquors, "trade discount" shall not include discounts in the form of cash or merchandise.
