State of Misconsin



2003 Senate Bill 24

Date of enactment: May 19, 2003 Date of publication*: June 2, 2003

2003 WISCONSIN ACT 23

AN ACT *to create* 106.52 (1) (cm) and 106.52 (3) (e) of the statutes; **relating to:** providing an exception to the law prohibiting discrimination in public places of accommodation to permit a fitness center whose facilities and services are intended for the exclusive use of persons of the same sex to provide the use of those facilities and services exclusively to persons of that sex.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1d. 106.52 (1) (cm) of the statutes is created to read:

106.52 (1) (cm) "Fitness center" means an establishment, whether operated for profit or not for profit, that provides as its primary purpose services or facilities that are purported to assist patrons in physical exercise, in weight control, or in figure development. "Fitness center" does not include an organization solely offering training or facilities in an individual sport or a weight reduction center, as defined in s. 100.177 (1) (e).

SECTION 1m. 106.52 (3) (e) of the statutes is created to read:

106.52 (3) (e) Nothing in this section prohibits a fitness center whose services or facilities are intended for the exclusive use of persons of the same sex from providing the use of those services or facilities exclusively to persons of that sex, from denying the use of those services or facilities to persons of the opposite sex, or from directly or indirectly publishing, circulating, displaying, or mailing any written communication to the effect that the use of those services or facilities will be provided exclusively to persons of the same sex and will be denied to persons of the opposite sex.

^{*} Section 991.11, WISCONSIN STATUTES 2001–02: Effective date of acts. "Every act and every portion of an act enacted by the legislature over the governor's partial veto which does not expressly prescribe the time when it takes effect shall take effect on the day after its date of publication as designated" by the secretary of state [the date of publication may not be more than 10 working days after the date of enactment].