

**Chapter C 7****PROFESSIONAL CONDUCT, RESPONSIBILITY,  
REMEDIES AND REINSTATEMENT**

- C 7.01 Unprofessional conduct or practice    C 7.04 Reinstatement of licenses  
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profession

**C 7.01 Unprofessional conduct or practice.** All persons licensed under ch. 159 shall practice and conduct themselves in a professional manner at all times. Unprofessional conduct or practice shall include but not be limited to the following:

- (1) Failure to comply with the provisions in ch. 458, Stats., or chs. C 1 to 4, 6 and 7, Wis. Adm. Code or both;
- (2) Fraudulently advertising or representing services offered;
- (3) Causing bodily harm to the public by improper use of products or procedures;
- (4) Improper precautionary procedures to protect the health and safety of the patron while providing services;
- (5) Impersonating another licensee of a like or different name;
- (6) Practicing without renewal of license;
- (7) Evidence of failure to maintain competency in the current practices and methods of the profession;
- (8) Misrepresentation of qualifications such as education, specialized training or experience to employers or public.

**History:** Cr. Register, May, 1977, No. 257, eff. 6-1-77; am. (1), Register, March, 1982, No. 315, eff. 4-1-82.

**C 7.02 Responsibility to colleagues and profession.** All reasonable assistance in preventing the unauthorized practice of cosmetology should be given the examining board. Unauthorized practice should not be aided in any way. All licensees:

- (1) Shall not discuss with any individual board member any investigatory or disciplinary matter.

**History:** Cr. Register, May, 1977, No. 257, eff. 6-1-77.

**C 7.04 Reinstatement of license.** Any licensee whose license has been suspended or revoked may be reinstated upon a determination by the board that the violation of the statute or rule which was the basis for the disciplinary action originally taken has been corrected.

**History:** Cr. Register, May, 1977, No. 257, eff. 6-1-77.