(7) "New motor vehicle" means any motor vehicle that has not been privately titled and that has not been operated more miles than required for pre-delivery test, dealer exchange and delivery. For the purpose of this chapter and s. 218.01 (3) (a) 27, Stats., "new motor vehicle" includes an "executive" motor vehicle, as defined in s. Trans 139.02 (4), and a "demonstrator" motor vehicle, as defined in s. Trans 139.02 (3).

(8) "Privately titled" means a vehicle titled by a private individual or any party other than a licensed motor vehicle manufacturer, distributor, wholesaler, or dealer.

(9) "Used motor vehicle" means any motor vehicle other than a new motor vehicle.

History: Emerg. cr. eff. 4-7-77; cr. Register, November, 1977, No. 263, eff. 12-1-77; renum. from MVD 27.03 and am. (4) (d) 5. and 6., (5) and (6), Register, July, 1980, No. 295, eff. 8-1-80; am. (7), Register, December, 1982, No. 324, eff. 1-1-83.

Trans 137.04 Issuance of motor vehicle manufacturer's licenses to converters. (1) A converter is eligible for a motor vehicle manufacturer's license only if the converter is engaged in manufacturing as defined in Trans 137.03 (5) and the converter owns the completed unit on which the converter's manufacturing operations were performed.

(2) A converter is not required to possess a valid motor vehicle manufacturer's license in order to perform manufacturing operations on motor vehicles owned by another manufacturer, distributor, licensed dealer or other person.

History: Emerg. cr. eff. 4-7-77; cr. Register, November, 1977, No. 263, eff. 12-1-77; renum. from MVD 27.04 and am. (1), Register, July, 1980, No. 295, eff. 8-1-80.

Trans 137.05 Issuance of motor vehicle wholesaler's licenses to converters. (1) A converter is eligible for a motor vehicle wholesaler's license if:

(a) The converter modifies or converts new complete motor vehicles;

(b) The conversion work does not constitute manufacturing as defined in Trans 137.03 (5); and

(c) The converter owns the completed unit on which the converter's conversion operations were performed.

(2) A converter operating under a valid motor vehicle wholesaler's license may:

(a) Be assigned and may reassign original MSOs; and

(b) Operate the converted vehicles on a public highway with distributor plates assigned to the converter.

(3) A converter operating under a valid motor vehicle wholesaler's license may not:

(a) Engage in retail sales of the vehicles without a motor vehicle dealer's license and without being franchised by the original manufacturer to sell new motor vehicles of that type and make;

(b) Issue its own manufacturer's statements of origin; or

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(c) Appoint as its own franchised dealers any dealer that is not already franchised to sell new motor vehicles of the same make and type as the converted vehicle.

History: Emerg. cr. eff. 4-7-77; cr. Register, November, 1977, No. 263, eff. 12-1-77; renum. from MVD 27.05 and am. (1) (b), Register, July, 1980, No. 295, eff. 8-1-80; reprinted to restore dropped copy, Register, April, 1984, No. 340.

Trans 137.06 Titling and registration procedures. (1) (a) New motor vehicles that are modified or converted under a valid motor vehicle manufacturer's license shall be initially titled and registered with the vehicle name assigned by the converter-manufacturer and identification number assigned by the chassis manufacturer. The department may also include on the certificate of title such information relating to the identity of the vehicle as it deems necessary to protect the interest of the buying public and to assist law enforcement agencies. The converter shall issue a secondary manufacturer's statement of origin (MSO) and shall assign the MSO to its own franchised motor vehicle dealer offering the converted vehicle for sale to retail purchasers.

(b) The department shall also require the filing of the original MSO issued by the primary manufacturer as a prerequisite to titling and registration of converted vehicles.

(2) New motor vehicles that are not modified or converted under a valid motor vehicle manufacturer's license shall be initially titled and registered with the vehicle name assigned by the original manufacturer and identification number assigned by the chassis manufacturer. The department may also include on the certificate of title such information relating to the identity of the converter as it deems necessary to protect the interests of the buying public and to assist the law enforcement agencies.

(3) New motor vehicles that are manufactured or assembled by a final stage manufacturer under a valid motor vehicle manufacturer's license shall be initially titled and registered with the vehicle name assigned by the final stage manufacturer and identification number assigned by the chassis manufacturer. The department may also include on the certificate of title such information relating to the identity of the original manufacturer as it deems necessary to protect the interests of the buying public and to assist law enforcement agencies.

(4) Used motor vehicles that are modified or converted under a valid motor vehicle manufacturer's license and modified or converted used vehicles, such as semi-trailers, that are required to be registered by law, shall be initially titled and registered with the vehicle name assigned by the converter-manufacturer and identification number assigned by the chassis manufacturer. The department shall also require information relating to the converted vehicle's previous title and registration, including the vehicle's original vehicle name and vehicle identification number, and shall include such information on the title certificate and in the registration files.

(5) No later than with the 1981 model vehicles, secondary manufacturer's statements of origin shall also include:

(a) Either the month and year of chassis assembly or the chassis year model, if different from the year model of the finished vehicle as designated by the converter-manufacturer or final stage manufacturer. Register, April, 1984, No. 340

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(b) For each motor home, a statement that in addition to sleeping and dining facilities, the vehicle is equipped with at least 4 of the 6 life support systems enumerated in s. Trans 137.03 (6).

History: Emerg. cr. eff. 4-7-77; cr. Register, November, 1977, No. 263, eff. 12-1-77; renum. from MVD 27.06 and am. (1), (3) and (4), cr. (5), Register, July, 1980, No. 295, eff. 8-1-80.

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