



State of Wisconsin  
2017 - 2018 LEGISLATURE

LRBa1721/2  
MDK:klm

**SENATE AMENDMENT 2,  
TO ASSEMBLY BILL 532**

January 5, 2018 - Offered by Senators WANGGAARD and KAPENGA.

1           At the locations indicated, amend the bill, as shown by assembly substitute  
2           amendment 1, as follows:

3           **1.** Page 27, line 12: after that line insert:

4           “**SECTION 52d.** 196.595 (2) (b) (intro.), 1. and 2. of the statutes are amended to  
5           read:

6           196.595 (2) (b) (intro.) Produces a demonstrated, direct and substantial benefit  
7           for ratepayers. Advertising which produces a direct and substantial benefit for  
8           ratepayers is limited to advertising which does any of the following:

- 9           1. Demonstrates energy or water conservation methods;  
10           2. Conveys safety information on the use of energy;.

11           **SECTION 52h.** 196.595 (2) (b) 2g. and 2r. of the statutes are created to read:

1 196.595 (2) (b) 2g. Conveys health or safety information related to a water  
2 system or the use of water, including information on preventing frozen water  
3 laterals.

4 2r. Identifies the public utility on public utility property or the location of public  
5 utility property.

6 **SECTION 52p.** 196.595 (2) (b) 3., 4. and 5. of the statutes are amended to read:

7 196.595 (2) (b) 3. Demonstrates methods of reducing ratepayer costs; ~~or~~

8 4. Otherwise directly and substantially benefits ratepayers; ~~or~~

9 5. Is required by law, administrative rule, or permit.

10 **SECTION 52t.** 196.595 (2m) of the statutes is created to read:

11 196.595 (2m) Notwithstanding sub. (2), a public utility may charge its  
12 ratepayers for expenditures for reasonable direct communication to ratepayers that  
13 will be directly and substantially impacted by ongoing or future water public utility  
14 operations or construction.”.

15 (END)