



State of Wisconsin  
2017 - 2018 LEGISLATURE

LRBa1688/1  
MDK:klm

**SENATE AMENDMENT 1,  
TO SENATE BILL 475**

December 21, 2017 – Offered by Senator WANGGAARD.

1 At the locations indicated, amend the bill as follows:

2 **1.** Page 25, line 9: after that line insert:

3 “**SECTION 51d.** 196.595 (2) (b) (intro.), 1. and 2. of the statutes is amended to  
4 read:

5 196.595 (2) (b) (intro.) Produces a demonstrated, direct and substantial benefit  
6 for ratepayers. Advertising which produces a direct and substantial benefit for  
7 ratepayers is limited to advertising which does any of the following:

8 1. Demonstrates energy or water conservation methods;.

9 2. Conveys safety information on the use of energy;.

10 **SECTION 51h.** 196.595 (2) (b) 2g. and 2r. of the statutes are created to read:

11 196.595 (2) (b) 2g. Conveys health or safety information related to a water  
12 system or the use of water, including information on preventing frozen water  
13 laterals.

