



State of Wisconsin  
2017 - 2018 LEGISLATURE

LRB-1641/P3  
EAW:kjf

DOA:.....Bong, BB0306 - TANF allocation for early learning text message pilot program

**FOR 2017-2019 BUDGET -- NOT READY FOR INTRODUCTION**

**AN ACT** ...; **relating to:** the budget.

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*Analysis by the Legislative Reference Bureau*

**HEALTH AND HUMAN SERVICES**

**PUBLIC ASSISTANCE**

Under current law, DCF is directed to allocate in each fiscal year specific amounts of money, including federal moneys received under the Temporary Assistance for Needy Families (TANF) block grant program, for various public assistance programs. This bill requires DCF to allocate \$35,000 in fiscal year 2017-18 and \$60,000 in fiscal year 2018-19 to conduct a pilot project with DPI for text message-based intervention for the parents of four-year-old preschool students enrolled in head start programs to improve early literacy and parental involvement in education.

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*The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:*

**SECTION 1.** 48.535 of the statutes is created to read:

**48.535 Text message-based intervention for early education pilot program.** (1) The department of children and families, in coordination with the

department of public instruction, shall establish a pilot program for improving early literacy and parental involvement in education for 4-year-old preschool students enrolled in head start programs using text message-based intervention. The departments shall enter into a memorandum of understanding that details the role of each department in establishing the pilot program.

**(2)** This section does not apply after June 30, 2020.

**SECTION 2.** 49.175 (1) (e) of the statutes is created to read:

49.175 (1) (e) *Text message-based intervention for early education.* For a pilot program for a text message-based intervention for early education under s. 48.535, \$35,000 in fiscal year 2017-18 and \$60,000 in fiscal year 2018-19.

**(END)**