



State of Wisconsin  
2021 - 2022 LEGISLATURE

LRB-0352/P1  
ARG:kjf

DOA:.....Kirschbaum, BB0022 - Alcohol retail sales at State Fair Park

**FOR 2021-2023 BUDGET -- NOT READY FOR INTRODUCTION**

AN ACT ...; relating to: the budget.

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*Analysis by the Legislative Reference Bureau*  
**COMMERCE AND ECONOMIC DEVELOPMENT**

**COMMERCE**

***Sales of alcohol beverages at the state fair park***

This bill allows a person approved by the State Fair Park Board to sell, without a license or permit, alcohol beverages for consumption at the state fair park. Under current law, unless an exception applies, a person may not sell alcohol beverages to a consumer unless the person holds a license or permit authorizing the sale. The bill specifies that the State Fair Park Board may not grant such approval unless the person meets certain eligibility requirements applicable to retail licensees and that such approval is also required for retail sales by brewers and brewpubs at the state fair park.

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***The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:***

**SECTION 1.** 125.06 (14) of the statutes is created to read:

125.06 (14) ALCOHOL BEVERAGE SALES AT STATE FAIR PARK. The retail sale of alcohol beverages at the state fair park, by any person approved by the state fair park

board by resolution to make such sales, for consumption at the state fair park. The state fair park board may not grant to a person approval under this subsection unless the person meets the qualifications under s. 125.04 (5) (a) 1., 3., 4., and 5., (b), and (c).

**SECTION 2.** 125.29 (3) (j) of the statutes is amended to read:

125.29 (3) (j) The ownership, maintenance, or operation of places for the sale of fermented malt beverages at the state fair park or on any county fairgrounds located in this state. A brewer may not make retail sales of fermented malt beverages at the state fair park unless the state fair park board has, by resolution, approved the brewer to make such sales.

**SECTION 3.** 125.295 (1) (i) of the statutes is amended to read:

125.295 (1) (i) Notwithstanding s. 125.33 (1), the ownership, maintenance, and operation of places for the sale of fermented malt beverages at the state fair park or on any county fairgrounds located in this state if the fermented malt beverages have been manufactured by the brewpub. A brewpub may not make retail sales of fermented malt beverages at the state fair park unless the state fair park board has, by resolution, approved the brewpub to make such sales.

(END)