



State of Wisconsin
2021 - 2022 LEGISLATURE

LRB-0890/P1
MPG:wlj

DOA:.....Kirschbaum, BB0290 - Creative Economy Development Initiative
Grants

FOR 2021-2023 BUDGET -- NOT READY FOR INTRODUCTION

AN ACT ...; relating to: the budget.

Analysis by the Legislative Reference Bureau
COMMERCE AND ECONOMIC DEVELOPMENT
ECONOMIC DEVELOPMENT

Creative economy development initiative grants awarded by the Arts Board

This bill authorizes the Arts Board to award grants on a competitive basis in the 2021-23 fiscal biennium to businesses, whether operated for profit or not for profit, local governmental agencies, and business development organizations or associations that work to promote any of the following in Wisconsin:

1. Individuals or organizations whose products or services have an origin in artistic, cultural, creative, or aesthetic content.
2. Job creation.
3. Economic development.
4. Arts education.
5. Workforce training and development.

Under the bill, such a grant may not exceed \$40,000, and the bill prohibits the Arts Board from awarding a grant unless the proposed grant recipient has secured from nonstate sources an amount equal to at least twice the amount of the proposed grant. Under the bill, the Arts Board may award up to a total of \$500,000 in such grants during the 2021-23 fiscal biennium.

Finally, the bill requires the Arts Board to submit a report to JCF by May 1, 2023, regarding the effectiveness of the grants.

For further information see the state fiscal estimate, which will be printed as an appendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1. 20.380 (3) (b) of the statutes is amended to read:

20.380 (3) (b) *State aid for the arts.* The amounts in the schedule for grants-in-aid or contract payments to groups, individuals, organizations and institutions by the arts board under s. 41.53 (1) (f) and (2) (a) ~~and~~; for grants and loans related to arts incubators under s. 41.60; and for creative economy development initiative grants awarded under 2021 Wisconsin Act ... (this act), section 9143 (1).

SECTION 9143. Nonstatutory provisions; Tourism.

(1) CREATIVE ECONOMY DEVELOPMENT INITIATIVE GRANTS.

(a) In this subsection, “creative industry” means any of the following whose products or services have an origin in artistic, cultural, creative, or aesthetic content:

1. An organization or business, whether operated for profit or not for profit.
2. An individual.

(b) In the 2021-23 fiscal biennium, from the appropriation under s. 20.380 (3) (b), the arts board shall award creative economy development initiative grants on a competitive basis to businesses, whether operated for profit or not for profit, municipal and county governmental agencies, and business development organizations or associations that work to promote creative industries, job creation, arts education, workforce training and development, or economic development in this state. A grant awarded under this subsection may not exceed \$40,000.

(c) The arts board may not award a grant under par. (b) unless the business, governmental agency, or business development organization or association has secured from nonstate sources an amount equal to at least twice the amount of the proposed grant.

(d) The arts board may not award more than \$500,000 in grants under this subsection.

(e) The arts board shall develop a matrix to evaluate the effectiveness of creative economy development initiative grants awarded under this subsection and shall submit a report on the effectiveness of the creative economy development initiative grants, as determined using the matrix developed under this paragraph, to the joint committee on finance no later than May 1, 2023.

(END)