



State of Wisconsin  
2021 - 2022 LEGISLATURE

LRB-1667/P1  
ZDW:emw

DOA:.....Aslesen, BB0546 - Updates to the specific information sign program

**FOR 2021-2023 BUDGET -- NOT READY FOR INTRODUCTION**

AN ACT ...; relating to: the budget.

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*Analysis by the Legislative Reference Bureau*

**TRANSPORTATION**

**HIGHWAYS**

***Specific information signs***

This bill makes numerous changes to the specific information sign program administered by DOT, under which DOT erects and maintains signs to direct motorists to services located near certain highways.

Under current law, DOT may not authorize the erection of specific information signs along a highway unless the highway is enumerated by the legislature. The bill makes numerous changes to existing enumerations to reflect highway construction and designation changes. The bill also enumerates two new highway segments.

Under current law, the annual permit fee for inclusion on a specific information sign is \$40. The bill increases the fee to \$80. Current law specifies the design of specific information signs and provides that signs may be illuminated. The bill eliminates the reference to sign illumination.

Under current law, to be included on a specific information sign for the "FOOD" category, a business must operate at least five days a week and be open, at a minimum, from 10 a.m. to 7 p.m. The bill eliminates the hours-of-service requirement.

Current law provides that no more than four specific information signs for each category of motorist service may be erected along an approach to an interchange or intersection. The bill removes the specific limit on the number of allowable signs and instead provides that the number may not exceed the number allowed under the federal *Manual on Uniform Traffic Control Devices for Streets and Highways* adopted by DOT.

For further information see the state fiscal estimate, which will be printed as an appendix to this bill.

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***The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:***

**SECTION 1.** 86.195 (2) (ag) 4. of the statutes is amended to read:

86.195 (2) (ag) 4. STH 11 from ~~STH 81~~ CTH "N" west of Monroe to I 43 STH 50 at Delavan.

**SECTION 2.** 86.195 (2) (ag) 7. of the statutes is amended to read:

86.195 (2) (ag) 7. STH 16 from ~~STH 67~~ at Wisconsin Avenue west of Oconomowoc to I 94 at Waukesha.

**SECTION 3.** 86.195 (2) (ag) 8. of the statutes is amended to read:

86.195 (2) (ag) 8. STH 21 from I 94 north of Tomah to CTH "Z" in the town of Strongs Prairie in Adams County and from STH 13 north of the village of Friendship in Adams County to USH I 41 at Oshkosh.

**SECTION 4.** 86.195 (2) (ag) 11. of the statutes is amended to read:

86.195 (2) (ag) 11. STH 29 from USH I 41 at Green Bay to I 94 west northwest of Elk Mound.

**SECTION 5.** 86.195 (2) (ag) 12. of the statutes is amended to read:

86.195 (2) (ag) 12. STH 33 from USH I 41 at Allenton to STH 32 at Port Washington.

**SECTION 6.** 86.195 (2) (ag) 13. of the statutes is amended to read:

86.195 (2) (ag) 13. STH 36 from STH 50 120 at Springfield to STH 100 at southwest of Milwaukee.

**SECTION 7.** 86.195 (2) (ag) 14. of the statutes is amended to read:

86.195 (2) (ag) 14. STH 50 from ~~STH 120~~ USH 12 at Lake Geneva to STH 32 at Kenosha.

**SECTION 8.** 86.195 (2) (ag) 15. of the statutes is amended to read:

86.195 (2) (ag) 15. ~~STH~~ USH 53 from I 94 at Eau Claire to I 535 at Superior.

**SECTION 9.** 86.195 (2) (ag) 16m. of the statutes is amended to read:

86.195 (2) (ag) 16m. STH 172 from I 43 southeast of Green Bay to ~~USH I~~ 41 at Ashwaubenon.

**SECTION 10.** 86.195 (2) (ag) 19. of the statutes is amended to read:

86.195 (2) (ag) 19. USH 8 from USH 51 southeast east of Bradley Heafford Junction to ~~STH 47~~ USH 45 at Monico.

**SECTION 11.** 86.195 (2) (ag) 22. of the statutes is amended to read:

86.195 (2) (ag) 22. USH 12 from I-90 CTH "N" east of Madison to I 90 north south of Wisconsin Dells.

**SECTION 12.** 86.195 (2) (ag) 24. of the statutes is amended to read:

86.195 (2) (ag) 24. USH 41 from ~~STH 181 at Milwaukee~~ to the state line in Kenosha County to the state line in Marinette County.

**SECTION 13.** 86.195 (2) (ag) 25. of the statutes is amended to read:

86.195 (2) (ag) 25. USH 45 from ~~USH I~~ 41 at Richfield to STH 28 at Kewaskum.

**SECTION 14.** 86.195 (2) (ag) 26. of the statutes is amended to read:

86.195 (2) (ag) 26. USH 45 from ~~USH I~~ 41 at ~~Appleton~~ Oshkosh to USH 8 at Monico.

**SECTION 15.** 86.195 (2) (ag) 27. of the statutes is amended to read:

86.195 (2) (ag) 27. USH 51 from STH 78 ~~north of Portage~~ 29 south of Wausau to USH 2 at Hurley.

**SECTION 16.** 86.195 (2) (ag) 29. of the statutes is amended to read:

86.195 (2) (ag) 29. USH STH 64 from the state line in St. Croix County to East Jct USH 63 east of New Richmond.

**SECTION 17.** 86.195 (2) (ag) 30. of the statutes is amended to read:

86.195 (2) (ag) 30. ~~USH 78 1 39~~ from I 90 ~~south of Portage~~ the state line in Rock County to USH 51 ~~north of Portage~~ STH 29 south of Wausau.

**SECTION 18.** 86.195 (2) (ag) 31. of the statutes is amended to read:

86.195 (2) (ag) 31. USH 141 from I 43 at northwest of Green Bay to the state line in Marinette County.

**SECTION 19.** 86.195 (2) (ag) 33. of the statutes is amended to read:

86.195 (2) (ag) 33. STH 441 between the Roland Kampo Bridge and ~~USH I~~ 41 in Appleton, designated as the tri-county expressway, in Calumet, Outagamie and Winnebago counties.

**SECTION 20.** 86.195 (2) (ag) 34. of the statutes is amended to read:

86.195 (2) (ag) 34. USH 53 from I 90 at ~~La Crosse~~ Onalaska to STH 35 north of Holmen.

**SECTION 21.** 86.195 (2) (ag) 36. of the statutes is amended to read:

86.195 (2) (ag) 36. USH 12 from CTH "P" ~~in Walworth County~~ southeast of Whitewater to Tri County Road in Rock County.

**SECTION 22.** 86.195 (2) (ag) 37. of the statutes is created to read:

86.195 (2) (ag) 37. STH 35 from CTH "M" at River Falls to I 94 east of Hudson.

**SECTION 23.** 86.195 (2) (ag) 38. of the statutes is created to read:

86.195 (2) (ag) 38. USH 51 from STH 19 north of Madison to CTH “V” at DeForest.

**SECTION 24.** 86.195 (2) (c) of the statutes is amended to read:

86.195 (2) (c) A person who requests the erection or installation of a sign under par. (a) or (b) shall pay to the department an annual permit fee of \$40 ~~\$80~~ to cover administrative costs and the cost of inspection of the signs erected or installed under this section. In addition, the person requesting a sign under par. (a) or (b) shall pay a fee for the manufacture, installation and maintenance of the specific information sign and the installation and maintenance of the business sign.

**SECTION 25.** 86.195 (3) (b) 2. of the statutes is amended to read:

86.195 (3) (b) 2. Regular operation at least 5 days a week, ~~opening for service no later than 10 a.m. and remaining open until at least 7 p.m.;~~

**SECTION 26.** 86.195 (5) (b) of the statutes is amended to read:

86.195 (5) (b) *Number of signs permitted.* ~~No more than 4 specific information signs for each category of motorist service may be erected~~ The department may not authorize the erection of a number of signs along an approach to an interchange or intersection that exceeds the number of signs authorized by the manual on uniform traffic control devices adopted by the department under s. 84.02 (4) (e). No specific information sign may contain more than 6 business signs.

**SECTION 27.** 86.195 (6) (a) of the statutes is amended to read:

86.195 (6) (a) Specific information signs and business signs shall have a blue reflectorized background with a white reflectorized border and white reflectorized legend. ~~Sign panels may be illuminated.~~

**SECTION 9444. Effective dates; Transportation.**

(1) SPECIFIC INFORMATION SIGN PERMIT FEE. The treatment of s. 86.195 (2) (c) takes effect on July 1, 2022.

**(END)**