



State of Wisconsin
2023 - 2024 LEGISLATURE

LRB-0388/P1
MDD:skw

DOA:.....Kirschbaum, BB0006 - Famous residents in marketing

FOR 2023-2025 BUDGET -- NOT READY FOR INTRODUCTION

AN ACT ...; **relating to:** the budget.

Analysis by the Legislative Reference Bureau
COMMERCE AND ECONOMIC DEVELOPMENT
TOURISM

Famous residents in marketing

Under current law, the Council on Tourism must consider using famous residents and former residents of Wisconsin in tourism marketing strategies. This bill eliminates that requirement.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1. 41.12 (3) of the statutes is repealed.

(END)