



State of Wisconsin
2023 - 2024 LEGISLATURE

LRB-0390/P1
MDD:amn

DOA:.....Kirschbaum, BB0008 - Marketing efforts reporting requirement

FOR 2023-2025 BUDGET -- NOT READY FOR INTRODUCTION

AN ACT ...; relating to: the budget.

Analysis by the Legislative Reference Bureau
COMMERCE AND ECONOMIC DEVELOPMENT
TOURISM

Marketing efforts reporting requirement

Under current law, the Department of Tourism must annually report the activities, marketing efforts, receipts, and disbursements of the department for the previous fiscal year to the Senate Natural Resources Committee and the Assembly Committee on Tourism.

This bill designates these annual reports be sent to the appropriate standing committees of the legislature.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1. 41.11 (1) (h) of the statutes is amended to read:

41.11 (1) (h) ~~Annually report to the senate natural resources committee and the assembly committee on tourism~~ appropriate standing committees of the

legislature under s. 13.172 (3) the activities, marketing efforts, receipts, and disbursements of the department for the previous fiscal year. The report under this paragraph shall include information on the marketing efforts conducted for the Frank Lloyd Wright Trail established under s. 84.10255.

(END)