



**OFFICE OF THE GOVERNOR**

**EXECUTIVE ORDER # 73**

**Relating to the Re-Creation of the Governor's Council on  
Physical Fitness and Health**

**WHEREAS**, the well-being of Wisconsin's citizens is directly related to the quality of their physical fitness and health; and

**WHEREAS**, it is in the best interest of Wisconsin's citizens to have a State council coordinating programs and education concerning physical fitness, health, and nutrition for the entire State; and

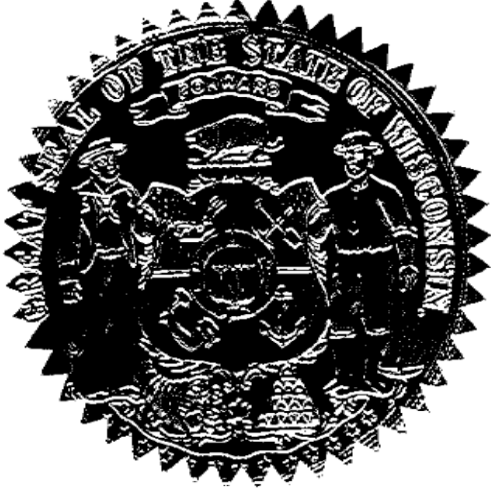
**WHEREAS**, the development of a partnership between business and government would be useful in accomplishing the goal of promotion of better physical fitness, health, and nutrition; and

**WHEREAS**, a state council would be helpful to the Governor in identifying the health and physical fitness needs of the citizenry and in promoting better physical fitness, health, and nutrition through existing programs and policies; and

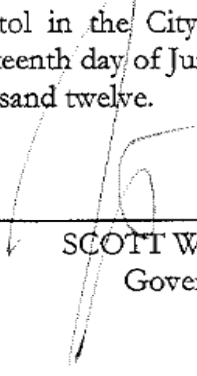
**NOW THEREFORE, I, SCOTT WALKER**, Governor of the State of Wisconsin, by the authority vested in me by the Constitution and laws of this State, and specifically by section 14.019 of the Wisconsin Statutes, do hereby order the following:

1. The Governor's Council on Physical Fitness and Health for the State of Wisconsin is re-established.
2. The Council shall consist of no less than nine members, but no more than fifteen members consisting of the following:
  - a. The Governor or his or her designee;
  - b. The Secretary of the Department of Health Services or his or her designee; and
  - c. The remaining members shall be citizen members appointed by the Governor to serve at his pleasure.
3. The Governor shall designate two members of the Council to serve as Co-Chairpersons of the Council.
4. The Council shall do all of the following tasks:
  - a. Educate the public and media on the importance of investing in our children's health through sufficient physical fitness and adequate and appropriate nutrition;
  - b. Develop policy and program recommendations to improve the status of our children's health, physical fitness, and nutritional intake; and
  - c. Encourage key stakeholders and community leaders to assist in preventing obesity in all Wisconsin residents throughout their lives by supporting nutrition and physical activity initiatives.

5. The Council shall make recommendations to the Governor concerning program and policy development relating to better physical fitness, health, and nutrition.
6. The Department of Health Services shall provide staff support to the Council to accomplish these tasks.
7. The Secretary of the Department of Administration is instructed to accept under section 20.505(1)(j) of the Wisconsin Statutes all moneys received from gifts, grants, bequests, and devises given to the Governor's Council on Physical Fitness and Health to carry out the purposes for which it is made.



IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this eighteenth day of June, in the year two thousand twelve.

  
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SCOTT WALKER  
Governor

By the Governor:

  
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DOUGLAS LA FOLLETTE  
Secretary of State