



WISCONSIN LEGISLATIVE COUNCIL AMENDMENT MEMO

2015 Senate Bill 384

Senate Amendment 1

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Contact: David Moore, Staff Attorney (266-1946)

2015 SENATE BILL 384

Senate Bill 384 designates a specified highway route across Wisconsin as the Frank Lloyd Wright Trail, and requires that the Department of Transportation (DOT) erect and maintain directional signs at certain points along the trail to direct highway travelers to specific Frank Lloyd Wright locations. The bill also permits DOT to erect and maintain additional signs directing travelers to other Frank Lloyd Wright locations if the locations are open to the public and within 15 miles of the specified trail. Under the bill, the Department of Tourism must spend \$500,000 biennially to promote, advertise, and publicize Frank Lloyd Wright constructed or designed buildings that are open to the public.

SENATE AMENDMENT 1

Senate Amendment 1 prohibits DOT from expending state or federal funds for the costs of fabricating, erecting, maintaining, or replacing the required signs, unless the funds come from state agencies other than DOT or from the federal government specifically for the signs. Instead, DOT must erect and maintain the signs only after receiving sufficient contributions from interested parties for that purpose. These parties may include any county, municipality, state agency other than DOT, or federal agency. Under the amendment, DOT must determine the amount necessary to fabricate and erect the required signs and forward that information to the Department of Tourism. The Department of Tourism must transfer the amount identified to DOT to pay for the required signs, up to a maximum of \$50,000.

The amendment also eliminates the requirement that the Department of Tourism spend \$500,000 biennially to promote, advertise, and publicize Frank Lloyd Wright locations. Instead, the Department of Tourism must include information about its marketing efforts, including marketing for the Frank Lloyd Wright Trail, in its annual report to the Legislature.

Finally, the amendment modifies the trail route where the trail enters the state to ensure compliance with the federal Manual on Uniform Traffic Control Devices. Under the amendment, the route will enter the state on State Highway 31 and proceed on State Highway 165 until it reaches I-94, instead of entering the state on I-94.

BILL HISTORY

Senator Marklein offered Senate Amendment 1 on January 26, 2016. On February 17, 2016, the Senate Committee on Transportation and Veterans Affairs voted unanimously to recommend adoption of Senate Amendment 1 and passage of Senate Bill 384, as amended.

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