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1995 ASSEMBLY BILL 122

February 8, 1995 – Introduced by Representatives Baldus, Gronemus, Dueholm, Robson, Cullen, Bock, Hanson, Black, Baldwin, Plombon, Turner, Boyle, Carpenter, Morris-Tatum and Hasenohrl, cosponsored by Senators Clausing, Decker, Wineke, Moen, Jauch, Chvala and Burke. Referred to Committee on Agriculture.

- 1 AN ACT to amend 97.25 (3) of the statutes; relating to: labeling dairy products
- 2 concerning the nonuse of synthetic bovine growth hormone.

Analysis by the Legislative Reference Bureau

Current law requires the department of agriculture, trade and consumer protection (DATCP) to promulgate rules authorizing a person who complies with the rules to place a statement on the label of a dairy product indicating that the dairy product is farmer-certified to be free of synthetic bovine growth hormone (also referred to as rBGH). This bill prohibits DATCP from requiring the label to include any language concerning rBGH in addition to the statement indicating that the product is free of rBGH.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

Section 1. 97.25 (3) of the statutes is amended to read:

97.25 (3) Rules. The department shall promulgate rules authorizing the operator of a dairy plant licensed under s. 97.20, a retail food establishment licensed under s. 97.30 or a restaurant with a permit under s. 50.51 who complies with the rules to place upon the label of a dairy product the statement "Farmer-certified rBGH free." or an equivalent statement that is not false or misleading. The statement shall be based upon affidavits from milk producers stating that the milk

SECTION 1

1	producers do not use synthetic bovine growth hormone for the production of milk.
2	The department may not require a person who labels a dairy product under this
3	subsection to place upon the label any language concerning synthetic bovine growth
4	hormone in addition to the statement indicating that the milk producers do not use
5	synthetic bovine growth hormone for the production of milk.

6 (END)