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State of Misconsin 1997 - 1998 LEGISLATURE

1997 SENATE BILL 191

April 30, 1997 – Introduced by Senators MOEN, DECKER, WINEKE and ROESSLER, cosponsored by Representatives MUSSER, HUBER, MURAT, ALBERS, GRONEMUS, JOHNSRUD, RYBA, OTT, BOCK, R. YOUNG, BAUMGART, HARSDORF, URBAN, HASENOHRL and PORTER. Referred to Committee on Economic Development, Housing and Government Operations.

1 AN ACT to create 440.455 (1) (d) of the statutes; relating to: disclosure 2 requirement concerning charitable solicitations.

Analysis by the Legislative Reference Bureau

Current law requires charitable organizations, with some exceptions, to register annually with the department of regulation and licensing. In addition, both professional fund-raisers and unpaid solicitors who solicit contributions for charitable organizations that are required to be registered must disclose to the person from whom the charitable contribution is being solicited the name and location of the charitable organization, that a financial statement of the charitable organization will be provided upon request and a clear description of the primary charitable purpose for which the solicitation is made.

This bill provides that persons soliciting charitable contributions must also disclose to the person being solicited the percentage of the contribution that will directly benefit the charitable purpose or purposes and the percentage of the contribution that will be used to pay administrative expenses of the charitable organization, including management and fund-raising expenses.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1. 440.455 (1) (d) of the statutes is created to read:

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440.455 (1) (d) The percentage of the contribution that will directly benefit the
charitable purpose or purposes and the percentage of the contribution that will be
used to pay administrative expenses of the charitable organization, including
management and fund-raising expenses.

(END)