

## State of Misconsin 1999 - 2000 LEGISLATURE

LRB-1900/1 RJM:wlj&ksh:lp

# **1999 SENATE BILL 46**

February 18, 1999 – Introduced by Senators Erpenbach, Plache, Jauch, Wirch, Rosenzweig, Darling and A. Lasee, cosponsored by Representatives Foti, Schneider, Pocan, Schooff, Hahn, Freese, Bock, Steinbrink, La Fave, Kreuser, J. Lehman, Musser, Turner, Hebl, Powers, Travis, Plouff and Boyle. Referred to Committee on Privacy, Electronic Commerce and Financial Institutions.

- 1 AN ACT to create 895.505 of the statutes; relating to: disposal of documents
- 2 containing personal information.

### Analysis by the Legislative Reference Bureau

This bill prohibits financial institutions, tax preparers and businesses who possess medical records from disposing of records containing certain personal information unless certain requirements are met. These businesses may dispose of records containing personal information if, prior to the disposal of the record, these businesses shred, erase or otherwise modify the record to make the personal information unreadable. Alternatively, these businesses may dispose of records containing personal information if the businesses take actions that they reasonably believe will ensure that no unauthorized person will have access to the records for the period of time between the records' disposal and the records' destruction. The bill defines "record" to include any material on which written, drawn, printed, spoken, visual or electromagnetic information is recorded or preserved, regardless of its physical form. It defines "personal information" to mean information about an individual's medical or financial condition that is not generally considered to be public knowledge. The information must be capable of being associated with a particular individual. The businesses that violate the provisions of the bill are liable to any person damaged by the violation for the amount of damages and for reasonable attorney fees.

#### **SENATE BILL 46**

SECTION 1.	805 505	of the	atatutaa	ia	arouted	to roo	٦.
SECTION I.	_ <b>^</b> 90 000	ortne	SLALILLES	18	created	LO rea	(1.

895.505	Disposal	of records	containing	personal	information.	<b>(1</b> )
DEFINITIONS I	n this sectio	nn·				

- (a) "Financial institution" means any bank, savings bank, savings and loan association or credit union that is authorized to do business under state or federal laws relating to financial institutions.
- (b) "Medical business" means any organization or enterprise operated for profit, including a sole proprietorship, partnership, firm, business trust, joint venture, syndicate, corporation, limited liability company or association, that possesses information relating to a person's physical or mental health, medical history or medical treatment.
- (c) "Personal information" means personally identifiable data about an individual's medical or financial condition that is not generally considered to be public knowledge.
- (d) "Personally identifiable" means capable of being associated with a particular individual through one or more identifiers or other information or circumstances.
- (e) "Record" means any material on which written, drawn, printed, spoken, visual or electromagnetic information is recorded or preserved, regardless of physical form or characteristics.
- (f) "Tax preparation business" means any organization or enterprise operated for profit, including a sole proprietorship, partnership, firm, business trust, joint venture, syndicate, corporation, limited liability company or association, that possesses information relating to a person's federal, state or local tax filings.

## **SENATE BILL 46**

(2) Disposal of records containing personal information. A financial
institution, medical business, or tax preparation business may not dispose of a record
containing personal information unless the financial institution, medical business
or tax preparation business does all of the following:
(a) Shreds, erases or otherwise modifies the record to make the personal
information unreadable before the disposal of the record.
(b) Takes actions that it reasonably believes will ensure that no unauthorized
person will have access to the personal information contained in the record for the
period between the record's disposal and the record's destruction.
(3) Cause of action. Notwithstanding s. 814.04 (1), a financial institution,
medical business or tax preparation business that violates sub. (2) is liable to any
person damaged by the violation for the amount of damages and for reasonable
attorney fees.
Section 2. Effective date.

(1) This act takes effect on the first day of the 4th month beginning after publication.

17 (END)