LRB-0652/1 CTS:kjf:rs

2007 ASSEMBLY BILL 11

January 12, 2007 - Introduced by Representative Schneider. Referred to Committee on Consumer Protection and Personal Privacy.

AN ACT *to create* 134.44 of the statutes; **relating to:** disclosure of social security numbers by persons who purchase goods from sellers of goods at retail and providing a penalty.

Analysis by the Legislative Reference Bureau

Current law generally does not prohibit a seller from requesting that a customer disclose his or her social security number. This bill prohibits a seller of goods at retail from making such a request unless the seller is required to do so in issuing fish and game approvals as an agent of the Department of Natural Resources (DNR). Under current law, DNR is required to obtain the social security number from an applicant for a fish and game approval so that the state may determine whether the applicant is delinquent in the payment of certain state taxes or in the payment of child support or other court-ordered family support or birth expenses. If an applicant is delinquent or fails to provide his or her social security number, the agent must deny the application for the approval.

Because this bill creates a new crime or revises a penalty for an existing crime, the Joint Review Committee on Criminal Penalties may be requested to prepare a report concerning the proposed penalty and the costs or savings that are likely to result if the bill is enacted.

ASSEMBLY BILL 11

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For further information see the *state* fiscal estimate, which will be printed as an appendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

- **SECTION 1.** 134.44 of the statutes is created to read:
- 134.44 Requests by retailers for social security numbers. (1) No seller of goods at retail may request that a customer disclose the customer's social security number.
- (2) Subsection (1) does not apply to an agent of the department of natural resources appointed under s. 29.024 (6) (a) 3. who requests a customer's social security number if the customer is applying to the agent for an approval as defined in s. 29.001 (12) and the customer's social security number is required under s. 29.024 (2g) or (2r).
 - (3) Any seller who violates sub. (1) shall be fined not more than \$100.

11 (END)