

State of Misconsin 2011 - 2012 LEGISLATURE



2011 ASSEMBLY JOINT RESOLUTION 54

September 8, 2011 – Introduced by Representatives Hulsey, Bernard Schaber, Hebl., Hintz, Pocan, Spanbauer, Thiesfeldt, Turner and Berceau, cosponsored by Senators C. Larson, S. Coggs, Taylor, Risser and Schultz. Referred to Committee on Rules.

Relating to: Ford Ironman Wisconsin.

Whereas, September 11, 2011, marks the tenth Ford Ironman Wisconsin held in the Dane County area, where thousands of spectators line the course through Wisconsin farmland and the downtown streets of Madison; and

Whereas, the 2.4-mile two-loop swim takes place in Lake Monona in Madison, where spectators have a panoramic view of the swimmers from the Monona Terrace, a building that was inspired by Frank Lloyd Wright; and

Whereas, the 112-mile bike course takes riders 16 miles outside of Madison, where they begin the two 40-mile loops in rural Dane County in an area that is extremely hilly, contains many tough turns on each lap, and is considered one of the toughest courses in the world; and

Whereas, the 26.2-mile run course requires athletes to complete two hilly loops that take the runners through downtown Madison and the University of Wisconsin campus, near Camp Randall Stadium, on State Street, and finally to the scenic path alongside Lake Mendota; and

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Whereas, the Ford Ironman Wisconsin event relies on more than 4,000 volunteers to ensure a successful, safe, and exciting event; and

Whereas, thousands of athletes participate in the Ford Ironman Wisconsin during a 17-hour period and finish the race at the state capitol in the heart of Madison; and

Whereas, the Ford Ironman Wisconsin has an estimated \$2.3 million impact on Wisconsin because of the influx of athletes and their families, tourists, and vendors staying at area hotels and eating at Wisconsin restaurants, in addition to participants and spectators who purchase Ironman Wisconsin and other merchandise; now, therefore, be it

Resolved by the assembly, the senate concurring, That the members of the Wisconsin legislature commend the tenth Ford Ironman Wisconsin race; express appreciation to the participants, volunteers, sponsors, and spectators for their role in supporting this annual event; and, in support of this annual event, wish for many years of continued success and partnership; and, be it further

Resolved, That the assembly chief clerk shall provide a copy of this joint resolution to Ryan Richards, race director for Ford Ironman Wisconsin, and to Deb Archer, president of the Greater Madison Convention and Visitors Bureau, the local host to Ford Ironman Wisconsin.

(END)