



2015 SENATE JOINT RESOLUTION 49

September 11, 2015 – Introduced by Senators HARRIS DODD, DARLING, LASSA, RINGHAND, OLSEN, PETROWSKI, GUDEx, HANSEN, SHILLING, LASEE, VINEHOUT, L. TAYLOR, WANGGAARD, CARPENTER, VUKMIR, LAZICH and C. LARSON, cosponsored by Representatives GOYKE, SWEARINGEN, ZAMARRIPA, SKOWRONSKI, GENRICH, DANOU, YOUNG, KESSLER, ROHRKASTE, SUBECK, MILROY, KRUG, BROSTOFF, BARCA, NYGREN, J. OTT, KOOYENGA, PETRYK, MASON, VORPAGEL, KOLSTE, OHNSTAD, KERKMAN, MURPHY, KNODL, RIPP, MURSAU, E. BROOKS, A. OTT, SINICKI, JORGENSEN, JOHNSON, BOWEN, TRANEL, BERNIER, BARNES, WACHS, THIESFELDT, ZEPNICK, STEFFEN, SPREITZER, JARCHOW, HORLACHER and SCHRAA. Referred to Committee on Senate Organization.

1 **Relating to:** commemorating the 160th anniversary of Miller Brewing Company in
2 the state of Wisconsin.

3 Whereas, Frederick Miller settled in Milwaukee with a special brewer’s yeast
4 and an ambition to brew “confoundedly good beers;” and

5 Whereas, Frederick Miller founded Miller Brewing Company in 1855 to achieve
6 that ambition, which it has done for the past 160 years with an unwavering
7 commitment to quality; and

8 Whereas, Miller Brewing Company continues that legacy today through
9 MillerCoors, a family of breweries that includes the most talented and professional
10 brewmasters in the world, who brew beers with high-quality and often local
11 ingredients while holding themselves to the most demanding brewing standards in
12 the industry; and

13 Whereas, Miller Brewing Company and MillerCoors are an economic engine for
14 our country and our local communities, providing family-supporting jobs to more
15 than 8,000 employees nationwide, spending more than \$5 billion for goods and

1 services from thousands of suppliers, and contributing more than \$1 billion annually
2 in state, local, and federal taxes; and

3 Whereas, Frederick Miller knew the importance of civic leadership and
4 sustainable business practices, traditions that continue today as Miller Brewing
5 Company and MillerCoors remain deeply rooted in the communities in which they
6 brew and sell beer through their support of local charities, their commitment to
7 responsible consumption, and their efforts to reduce water and energy usage and
8 waste in brewing; and

9 Whereas, Miller Brewing Company and MillerCoors will forever stand for
10 quality and stand for beer, and the 160th anniversary of Miller Brewing Company
11 is worthy of special recognition; now, therefore, be it

12 ***Resolved by the senate, the assembly concurring, That*** the legislature
13 hereby declare September 24, 2015, as Miller Brewing Day in Wisconsin.

14 (END)