

State of Misconsin 2017 - 2018 LEGISLATURE

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2017 ASSEMBLY BILL 948

February 13, 2018 - Introduced by Representatives C. Taylor, Hebl, Shankland, Anderson, Spreitzer, Berceau, Crowley, Sargent, Sinicki and Subeck, cosponsored by Senators Bewley and Risser. Referred to Committee on Tourism.

- 1 AN ACT relating to: analysis and assessment of Wisconsin's outdoor recreation
- economy.

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Analysis by the Legislative Reference Bureau

This bill requires the Department of Tourism to conduct an analysis and assessment of Wisconsin's outdoor recreation economy and the effects on the economy of each county and the overall economy of the state that are attributable to the outdoor recreation economy. In conducting the assessment and analysis, Tourism is required to consult with the Department of Natural Resources, with other state agencies or authorities Tourism considers appropriate, and with representatives of businesses, including small businesses, that engage in commerce in the outdoor recreation economy of this state. The bill requires Tourism to submit a report on its findings to the legislature within one year after the bill becomes law.

For further information see the **state** fiscal estimate, which will be printed as an appendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

- 3 Section 1. Nonstatutory provisions.
 - (1) Analysis and assessment of Wisconsin's outdoor recreation economy.

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- (a) *Definition*. In this subsection, "department" means the department of tourism.
- (b) Analysis and assessment. The department shall conduct an analysis and assessment of the outdoor recreation economy of this state and the effects on the overall economy of this state, as well as the effects on each county, that are attributable to the outdoor recreation economy. The analysis and assessment shall distinguish between the economic activity of visitors to the state and that of residents and shall distinguish between public and private lands.
- (c) *Considerations*. In conducting the analysis and assessment required under paragraph (b), the department may consider employment, sales, and contributions to travel and tourism, and other contributing components of the outdoor recreation economy as the department considers appropriate.
- (d) Consultation. In carrying out the analysis and assessment required under paragraph (b), the department shall consult with the department of natural resources, with other state agencies or authorities the department considers appropriate, and with representatives of businesses, including small businesses, that engage in commerce in the outdoor recreation economy of this state.
- (e) *Report*. No later than one year after the effective date of this paragraph, the department shall submit to the chief clerk of each house of the legislature for distribution to the legislature under section 13.172 (2) of the statutes a report on the findings of the department with respect to the analysis and assessment conducted under paragraph (b).