



State of Wisconsin  
2019 - 2020 LEGISLATURE

LRB-1771/1  
MCP:wj/kjf/cdc

## 2019 ASSEMBLY BILL 364

August 12, 2019 - Introduced by Representatives TAUCHEN, MURPHY, MURSAU, SCHRAA and TUSLER. Referred to Committee on Small Business Development.

1     **AN ACT** *to create* 100.75 of the statutes; **relating to:** requiring retail sellers to  
2           accept cash and providing a penalty.

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***Analysis by the Legislative Reference Bureau***

This bill requires a retailer who sells goods or services from a physical location to accept cash as payment during a face-to-face sale with a consumer, unless the person is otherwise prohibited by law from accepting cash. A retailer who violates this requirement is subject to a civil forfeiture of \$200 to \$5,000.

For further information see the **state** fiscal estimate, which will be printed as an appendix to this bill.

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***The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:***

3           **SECTION 1.** 100.75 of the statutes is created to read:

4           **100.75 Retail sellers required to accept cash.** A person who sells goods or  
5           services at retail from a physical location may not refuse to accept cash in exchange  
6           for those goods or services during a face-to-face sale with a consumer, unless the  
7           person is otherwise prohibited by law from accepting cash for the goods or services

**ASSEMBLY BILL 364****SECTION 1**

1 being sold. The department, or any district attorney upon notifying the department,  
2 may commence an action in the name of the state to recover a forfeiture to the state  
3 of not less than \$200 and not more than \$5,000 for each violation of this section. In  
4 lieu of or in addition to a forfeiture, the department, or any district attorney upon  
5 notifying the department, may seek a temporary or permanent injunction  
6 restraining any person from violating this section.

7 (END)