



2025 SENATE BILL 195

April 14, 2025 - Introduced by Senators ROYS, CABRAL-GUEVARA, HESSELBEIN, KEYESKI, PFAFF, TOMCZYK, WALL and SPREITZER, cosponsored by Representatives JOHNSON, ANDERSON, BARE, BEHNKE, BILLINGS, DESMIDT, GOODWIN, JOERS, KIRSCH, MCCARVILLE, MIRESE, PALMERI, ROE, SORTWELL, TENORIO and UDELL. Referred to Committee on Licensing, Regulatory Reform, State and Federal Affairs.

1 **AN ACT to create** 97.19 of the statutes; **relating to:** serving maple syrup in a
2 public eating place.

Analysis by the Legislative Reference Bureau

Under this bill, a public eating place may not serve a food product identified as maple syrup unless the product is made entirely of maple syrup, as the term is defined in federal regulations.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

3 **SECTION 1.** 97.19 of the statutes is created to read:

4 **97.19 Maple syrup requirements.** (1) DEFINITIONS. In this section:

5 (a) “Maple syrup” has the meaning given in 21 CFR 168.140.

6 (b) “Public eating place” means any premise that prepares and sells food for
7 the general public’s consumption.

8 **(2) REQUIREMENTS FOR SERVING MAPLE SYRUP IN PUBLIC EATING PLACES.** The

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SECTION 1

1 serving of a product identified as maple syrup at a public eating place is prohibited
2 unless the product is made entirely of maple syrup. Nothing in this subsection
3 prohibits the serving of a product that is not maple syrup if the product is not
4 identified as maple syrup.

5 (END)