Assembly Education Committee
March 23, 2017

Wisconsin Department of Public Instruction
Testimony in Support of Assembly Bills 71 & 72
(Legislative Council Student Data Study Committee Proposals)

Representative Thiesfeldt and members of the committee, thank you for engaging around the critical issue of pupil data privacy and safety. We appreciate your collaborative approach to safeguarding student data, and the Data Study Committee's willingness to engage in lengthy and technical testimony. DPI is well positioned to meet the requirements outlined in these proposals. We are supportive of these and would like to share a few comments.

Assembly Bill 71: Pupil Data Inventory

AB 71 addresses "what we know about kids," and requires the department to publish an inventory of pupil data elements collected across different program areas.

DPI's pupil data inventory can be found at http://dpi.wi.gov/wise/data-dpi. The inventory was developed based on feedback from the Legislative Council Study Committee. The department provided them with a data inventory for WISEdata and WISEid, and per the committee's request have expanded that inventory to include other programs areas:

- Career and Technical Education (CTE)
- Coursework Completion System (CWCS)
- Discipline Data - Non-Special Education; Safe and Drug Free Schools
- Discipline Data - Special Education
- Enrollment
- Growth Models
- Mathematics and Science Partnerships
- No Child Left Behind (NCLB) Consolidated Application Title I Data
- School Nutrition
- Special Education
- Title I - Homeless
- Title I - Migrant
- Title II - ESEA
- WISEdata & WISEid

Please note, DPI will keep the inventory up to date and continue to add program areas.

Assembly Bill 72: Privacy of Pupil Data

Compliance with Laws Governing Privacy of Pupil Data

This provision addresses guidance and compliance around data privacy. DPI's pupil data privacy information can be found at http://dpi.wi.gov/wise/data-privacy. This site includes:

- Guidance for schools
- Privacy information for parents and students
- Training for authorized users
- Information on data safeguarding (data redaction protocols, encryption, etc.)
- Additional resources (see appendix)
    - Data Quality Campaign
    - Education Privacy Information Center (EPIC)
    - Family Policy Compliance Office
    - Fordham Center on Law and Information Policy
    - Privacy Technical Assistance Center (PTAC)

The Every Student Succeeds Act (ESSA) now defines data privacy and security as an explicit topic for training of school staff, which the state education agency may provide.

Data Privacy & Security Plan

This section requires a plan addressing the technical security requirements (encrypting data at rest, login protocols, etc.) and model policy for districts. We work closely with DOA and are well position on this issue.

Stakeholder Engagement

This section requires stakeholder engagement, which we support and are actively engaged in currently. We work with other state agencies on data security, utility, and integrations. We engage with national experts and associations around education data and security. Moreover, we work closely with student information system vendors, hold annual conference for school staff, and participate in regional meetings (CESA, School Choice Wisconsin, etc.) each year.

DPI is well positioned to meet the requirements outlined in AB 71 & 72. Thank you for your consideration.