



# JERRY PETROWSKI

WISCONSIN STATE SENATOR

## Senate Bill 632- *Applications for Alcohol and Tobacco Retailer Licenses*

January 30, 2018

Good afternoon, members of the committee, and thank you for the opportunity to provide testimony today on Senate Bill 632, which would simplify the application for the alcohol beverage license and permit, and the cigarette and tobacco products retailer license.

Under current law, these specific applications must be signed by two corporate officers and those signatures notarized. Senate Bill 632 reduces this requirement to one signature by a corporate officer and does not require it to be notarized.

To deter individuals from taking advantage of this simplified process, this bill also includes a penalty for knowingly providing false information. The penalty includes a forfeiture of up to \$1,000, similar to the penalty for supplying false information when applying for a driver's license.

For companies, like Kwik Trip, that are opening multiple locations in different counties and municipalities, it can be difficult to get two corporate officers and a notary public in the same place to complete the application. This bill simplifies a complicated application process and allows business to flow more efficiently.

The companion to this bill, AB 752, passed unanimously out of the Assembly and I am hoping for the same support from my peers in the Senate.

Thank you for the opportunity to testify on this bill. I would be happy to answer any questions you may have.

---

29TH SENATE DISTRICT

STATE CAPITOL: P.O. BOX 7882 • MADISON, WISCONSIN 53707-7882  
SEN.PETROWSKI@LEGIS.WISCONSIN.GOV • TELEPHONE: (608) 266-2502 • FAX: (608) 282-3569



# JOAN BALLWEG

WISCONSIN STATE REPRESENTATIVE

PO Box 8952, State Capitol  
Madison, Wisconsin 53708-8952  
Toll-free: (888) 534-0041  
Fax: (608) 282-3641  
Rep.Ballweg@legis.wi.gov

41<sup>ST</sup> ASSEMBLY DISTRICT

**Senate Bill 632: Applications for Alcohol Beverage Licenses and Permits and for Cigarette and Tobacco Products Retailer Licenses, Appointment of Corporate Agents of Alcohol Beverage Licensees and Permittees, and Providing a Penalty  
Testimony of State Representative Joan Ballweg  
Senate Committee on Public Benefits, Licensing and State-Federal Relations  
January 30, 2018**

Thank you, Chair Kapenga, and members of the Committee on Public Benefits, Licensing and State-Federal Relations this public hearing on SB 632.

SB 632 simplifies the application process for an alcohol beverage license and permit, and a cigarette and tobacco products retailer license by removing the requirement that two corporate officers sign the application and that it be notarized. Instead, under SB 632, one officer must sign the application and if they knowingly provide false information they are subject to a forfeiture of up to \$1000. Removing the need for two signatures that must be sworn by a notary will simplify a process for business that is needlessly complicated. It will also make the process more efficient for municipalities who will now be able to put these applications online since a notary is no longer required.

Kwik Trip registered in support of this bill, because for companies, like Kwik Trip, that are opening multiple locations in different counties and municipalities, it is often difficult to get two corporate officers in the same place with a notary to fill out the application. SB 632 will still ensure the applicant is truthful by subjecting them to a penalty if they knowingly provide false information, similar to a penalty for supplying false information when applying for a driver license.

Kwik Trip Inc., the Wisconsin Grocers Association, and the Wisconsin Petroleum Marketers & Convenience Store Association registered in support of this bill. The Assembly Companion, AB 752, passed the Assembly on the January 23<sup>rd</sup> calendar date by voice vote.

Thank you for your consideration of SB 632, and I am happy to answer any questions.