

> From: "LA SCHIAZZA, PAUL V (ILB)" <pl2576@att.com>
> Date: February 6, 2007 3:49:00 PM CST
> To: John D Wiley <jdwiley@bascom.wisc.edu>
> Subject: RE: Business Input on Revised UW System Admissions Policy
>
>
> Chancellor Wiley,
>
> I don't know if you are aware but I no longer live in Wisconsin as
> I was moved to Illinois as the President of AT&T Illinois in
> October 2006.
>
> Nonetheless I am more than glad to provide comment on the
> importance of racial and ethnic diversity. At AT&T there is a
> culture of diversity and inclusion.
>
> "Diversity is essential to AT&T's culture and business success. In
> fostering diversity and inclusion, AT&T seeks to create a better
> business environment, one that makes the company an employer of
> choice, a preferred business partner and an important contributor
> to the community.
> We realize that diversity and inclusion give our company a
> competitive edge - they are essential if we are to be successful in
> the marketplace. Our future employees are members of the
> communities we serve today and in reaching out to them now, we
> strengthen our ability to attract and recruit the very best."
>
> I would think that a University of Wisconsin Admissions Policy
> would include a diversity component for the same basic reasons that
> AT&T includes diversity and inclusion in its Business Plan. If you
> substitute University of Wisconsin for the word AT&T or company in
> the statement above it would apply and be every bit as applicable.
>
> Paul La Schiazza
>
> President AT&T Illinois