Q: What do all of these schools have in common?

Berlin Indians
Cornell Chiefs
Lake Holcombe Chieftains
Menomonie* Indians
Mishicot Indians
Mosinee Indians
Mukwonago Indians
Riverdale Chieftains
Shiocton Chiefs
Wonewoc-Center Indians
Viroqua Blackhawks

^{*} Menomonie in Dunn County, not to be confused with the Menominee Tribe of Indians of Wisconsin.

A: They all use the same clip-art for their logo!



Is that a stereotype, or what!?

More stereotypes of Indian people in our schools...

Auburndale 'Apaches'
Belmont 'Braves'
Black Hawk 'Warriors'
Big Foot Union 'Chiefs'
Bruce 'Red Raiders'
Gale-Ettrick-Trempeleau 'Redmen'





Fort Atkinson 'Blackhawks Greenwood 'Indians' Kewauskum 'Indians' Kewaunee 'Indians' Lancaster 'Flying Arrows' Menomonee Falls 'Indians'

Osseo-Fairchild 'Chieftains'

Oshkosh West 'Indians'
Ozaukee 'Warriors'
Osceola "Chieftains'
Potosi 'Chieftains'
Prarie du Chien
'Blackhawks'
Stockbridge 'Indians'
Tomahawk 'Hatchets'



Portage 'Warriors' Poynette 'Indians' Rib Lake 'Redmen'

Seneca 'Indians' Tomah 'Indians'

Waunakee 'Warriors'
Wauwatosa East 'Red Raiders'
Weyauwega-Fremont 'Indians'
Winter 'Warriors'
Wisconsin Dells 'Chiefs'
Wisconsin Rapids 'Red Raiders'



We gratefully acknowledge the twenty-two schools that changed an 'Indian' logo, mascot or name.

Amery, Arcadia, Baldwin-Woodville, Bloomer, Clear Lake, Germantown, Grafton, Hudson, Independence, Kiel, LaCrosse Central, Neillsville, Marathon, Medford, Milton, Owen-Withee, Port Edwards, Rice Lake, Seymour, Shawano, Sheyboygan South, Verona

Our Heartfelt Thanks!

Youth "Indian" Mascot and Logo Taskforce

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TEACH RESPECT



NOT RACISM