

# Special Committee on Improving Educational Opportunities in High School

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The background of the slide is a blue-tinted image of the Earth, showing continents and oceans. At the bottom of the image, several hands of different skin tones are reaching upwards, symbolizing global unity or support. The text is overlaid on the center of the image.

# **Rising in Leadership**

**CTE, College and  
Career Readiness and  
Making High School  
Matter**

# The Core Principles of the CTE Vision

- CTE is critical to ensuring that the United States leads in global competitiveness. (innovation and entrepreneurship)
- CTE actively partners with employers to design and provide high-quality, dynamic programs.
- CTE prepares students to succeed in further education and careers.



# CTE: Learning that works for career and college readiness.

- Secondary CTE students are more informed and focused when they enter college
- Through Career Clusters™, student can craft educational pathways for success in college and career



# Wisconsin Career Pathway Initiative

Career Clusters

Career Pathways

Programs of Study (POS)

Individual Learning Plans (ILP)

WI Career Pathways Web Site

### Marketing, Sales, and Service

- Buying and Merchandising
- Distribution and Logistics
- e-Marketing
- Management and Entrepreneurship
- Marketing Communications and Promotion
- Marketing Information Management and Research
- Professional Sales and Marketing

### Business, Management, and Administration

- Administrative and Information Support
- Business Analysis
- Business Financial Management and Accounting
- Marketing
- Human Resources
- Management

### Hospitality and Tourism

- Lodging
- Recreation, Amusements, and Attractions
- Restaurants and Food and Beverage Services
- Travel and Tourism

### Law, Public Safety, and Security

- Correction Services
- Emergency and Fire Management Services
- Law Enforcement Services
- Legal Services
- Security and Protective Services

### Government and Public Administration

- Revenue and Taxation
- Foreign Service
- Governance
- National Security
- Planning
- Public Management and Administration
- Regulation

### Finance

- Banking and Related Services
- Business Financial Management
- Financial and Investment Planning
- Insurance Services

### Human Services

- Consumer Services
- Counseling and Mental Health Services
- Early Childhood Development and Services
- Family and Community Services
- Personal Care Services

### Education and Training

- Administration and Administrative Support
- Professional Support Services
- Teaching/Training

### Agriculture, Food, and Natural Resources

- Animal Systems
- Agribusiness Systems
- Environmental Service Systems
- Food Products and Processing Systems
- Natural Resources Systems
- Plant Systems
- Power, Structural, and Technical Systems

### Environmental and Agricultural Systems

### Arts, A/V Technology, and Communications

- Audio/Video Techniques
- Journalism and Broadcasting
- Performing Arts
- Printing Techniques
- Telecommunications Techniques
- Visual Arts

### Information Technology

- Information Support and Services
- Interactive Media
- Network Systems
- Programming and Software Development



## Foundation Knowledge and Skills

### Academic and Technical Literacy

- Employability • Ethics • Systems
- Teamwork • Career Development
- Problem Solving • Critical Thinking
- Information Technology Application
- Legal Responsibilities • Communication
- Safety, Health, and Environment

### Industrial, Manufacturing, and Engineering Systems

### Transportation, Distribution, and Logistics

- Facility and Mobile Equipment Maintenance
- Health, Safety, and Environmental Management
- Logistics Planning and Management Services
- Sales and Services
- Transportation Operations
- Transportation/Systems Infrastructure Planning, Management, and Regulation
- Warehousing and Distribution Center Operations

### Architecture and Construction

- Construction
- Design and Pre-construction
- Maintenance and Operations

### Manufacturing

- Production
- Manufacturing Production Process Development
- Maintenance, Installation, and Repair
- Quality Assurance
- Logistics and Inventory Control
- Health, Safety, and Environmental Assurance

### Science, Technology, Engineering, and Mathematics

- Engineering and Technology
- Science and Math (Investigative, Informational, and Educational)

### Health Sciences

### Health Science

- Biotechnology Research and Development
- Diagnostic Services
- Supportive Services
- Health Informatics
- Therapeutic Services

### Human Services and Resources



## Agriculture, Food and Natural Resources: Agribusiness Systems

### Career Pathway Plan of Study for ► Learners ► Parents ► Counselors ► Teachers/Faculty

This Career Pathway Plan of Study (based on the Agribusiness Systems Pathway of the Agriculture, Food and Natural Resources Career Cluster) can serve as a guide, along with other career planning materials, as learners continue on a career path. Courses listed within this plan are only recommended coursework and should be individualized to meet each learner's educational and career goals. \*This Plan of Study, used for learners at an educational institution, should be customized with course titles and appropriate high school graduation requirements as well as college entrance requirements.

| EDUCATION LEVELS  | GRADE   | English/<br>Language Arts                       | Math                               | Science                                 | Social Studies/<br>Sciences   | Other Required Courses<br>Other Electives<br>Recommended<br>Electives<br>Learner Activities  | *Career and Technical Courses<br>and/or Degree Major Courses for<br>Agribusiness Systems Pathway  | SAMPLE<br>Occupations Relating<br>to This Pathway   |
|---|---|---|------------------------------------|---|-------------------------------|--|---|---|
| Interest Inventory Administered and Plan of Study Initiated for all Learners  |   |   |                                    |   |                               |  |   |   |
| SECONDARY   | 9   | English/<br>Language Arts I                     | Algebra I                          | Earth or<br>Environmental<br>Science    | State History<br>Civics       | All plans of study<br>should meet local<br>and state high school<br>graduation require-<br>ments and college<br>entrance requirements.<br>Supervised Agricultural<br>Experience (SAE) and<br>participation in ap-<br>propriate FFA activities<br>support and rein-<br>force classroom and<br>laboratory learning and<br>should be a require-<br>ment for all students. | • Introduction to Agriculture, Food and<br>Natural Resources                                      | <b>Occupations Requiring<br/>Postsecondary Education</b><br>▶ Agricultural Chemical Dealer<br>▶ Agricultural Products Buyer-<br>Distributor<br>▶ Bank/Loan Office<br>▶ Dairy Herd Supervisor<br>▶ Entrepreneur<br>▶ Farm Manager<br>▶ Farmer-Rancher-Feedlot<br>Operator<br>▶ Feed-Supply Store Manager<br>▶ Field Representatives for<br>Bank, Insurance Company or<br>Government Program<br>▶ Livestock Manager<br>▶ Sales Manager<br>▶ Salesperson |
|   | 10  | English/<br>Language Arts II                    | Geometry                           | Biology                                 | U.S. History                  |  | • Introduction to Agricultural Marketing,<br>Business and Entrepreneurship<br>• Accounting        |   |
|   | 11  | English/<br>Language Arts III                   | Algebra II or other<br>math course | Chemistry or<br>other science<br>course | World History                 |  | • Agricultural Business Management  |   |
|   | College Placement Assessments-Academic/Career Advisement Provided |   |                                    |   |                               |  |   |   |
|   | 12  | English/<br>Language Arts IV                    | Statistics or other<br>math course |   |                               |  | • Agricultural Economics<br>• Internship in Agribusiness  |   |
| Articulation/Dual Credit Transcribed-Postsecondary courses may be taken/moved to the secondary level for articulation/dual credit purposes. |   |   |                                    |   |                               |  |   |   |
| POSTSECONDARY   | Year<br>13  | English<br>Composition                          | Algebra                            | Chemistry                               | American<br>Government        | All plans of study need<br>to meet learners' career<br>goals with regard to<br>required degrees, li-<br>censes, certifications or<br>journey worker status.<br>Certain local student<br>organization activities<br>may also be important<br>to include.  | • Introduction to Agribusiness<br>• Principles of Agribusiness<br>• Agricultural Economics        | <b>Occupations Requiring<br/>Baccalaureate Degree</b><br>▶ Agricultural Commodity Broker<br>▶ Agricultural Economist<br>▶ Agricultural Educator<br>▶ Agricultural Lender<br>▶ Banker/Loan Officer<br>▶ Farm Investment Manager<br>▶ Produce Commission Manager  |
|   | Year<br>14  | Speech/<br>Oral<br>Communication                |                                    | Biological Science<br>or Botany         | American History<br>Geography |  | • Agricultural Salesmanship<br>• Agricultural Finance<br>• Agricultural Advertising/Merchandising |   |
|   | Year<br>15  | Technical Writing                               | Statistics                         |   | Psychology                    |  | • Continue Courses in the Area of<br>Specialization   |   |
|   | Year<br>16  | Continue courses in the area of specialization. |                                    |   |                               |  | • Complete Agribusiness Systems Major<br>(4-Year Degree Program)                                  |   |



<https://www.wicareerpathways.org>



Every step along the Pathway is crucial to making each student's future a success

**Employment: Career Advancement**

Continuing education and lifelong learning

**Post-secondary: Career Preparation**

Achieving credentials: college, certification, apprenticeships, military

**9–12: Career Preparation**

Academics and technical courses, intensive guidance, individual graduation plans

**8: Career Connection**

Choosing a cluster of study and major (can change easily at any time)

**6–8: Career Exploration**

Discovering interest areas

**K–5: Career Awareness**

Introduction to the world of careers- Academic and Social Awareness

# Intensive Guidance Means Students...

- Meet at least once a year with a teacher or a guidance counselor to review plan of study.
- Receive the most help in planning a high school program of study by the end of grade nine.
- Talk with parents at least once a year about planning a four-year program of study.
- Talk with teacher/counselor about their plans after high school.
- Speak with or visit someone in a career of interest.
- Talk with someone from a college about postsecondary education.
- Receive information/assistance from someone at school about selecting or applying to a college.
- Have an adult mentor/adviser who works with them throughout four years of high school.

# Credit Options

## Youth Options

[http://dpi.wi.gov/youthoptions/pdf/yo\\_faq.pdf](http://dpi.wi.gov/youthoptions/pdf/yo_faq.pdf)

## Articulated Credits

[Articulation \(WTCS/DPI\) - Wisconsin Department of Public Instruction](#)

*[dpi.wi.gov/cte/doc/wtcsarticulation.doc](http://dpi.wi.gov/cte/doc/wtcsarticulation.doc)*

- Advanced Standing
- Transcribed credits

## Transfer Credit Option

- <http://tis.uwsa.edu/>

## A future where students benefit from . . .

### Classroom instruction

- *Project based learning*
- *Contextualized learning*

### Work based learning-WBL

<http://dpi.wi.gov/cte/pdf/wblguid2.pdf>

- *Labs*
- *Shops*
- *Job shadowing*
- *Internships*
- *School-based enterprise*
- *Cooperative education*
- *Apprenticeships*

### CTSOs

- *Leadership development*
- *Professional development*
- *Service/social engagement*
- *Competitive events*

# Actions to Equip All Students with 21<sup>st</sup> Century Skills

**Schools must establish criteria to redesign CT courses that require students to:**

- Do substantial reading and reflective writing in the career field
- Describe orally what they have learned through class projects
- Develop their analytical thinking skills
- Demonstrate trouble-shooting and problem-solving skills



# Make CT Courses Intellectually Demanding

Schools must establish criteria to redesign CT courses that require students to:

- Develop research and organizational skills to address a problem or task
- Use mathematics to support decisions and complete a class project
- Learn the habits of the mind for inventions, experimentation, design, etc.



# *Investing in Wisconsin's Future*

<http://dwd.wisconsin.gov/youthapprenticeship/>

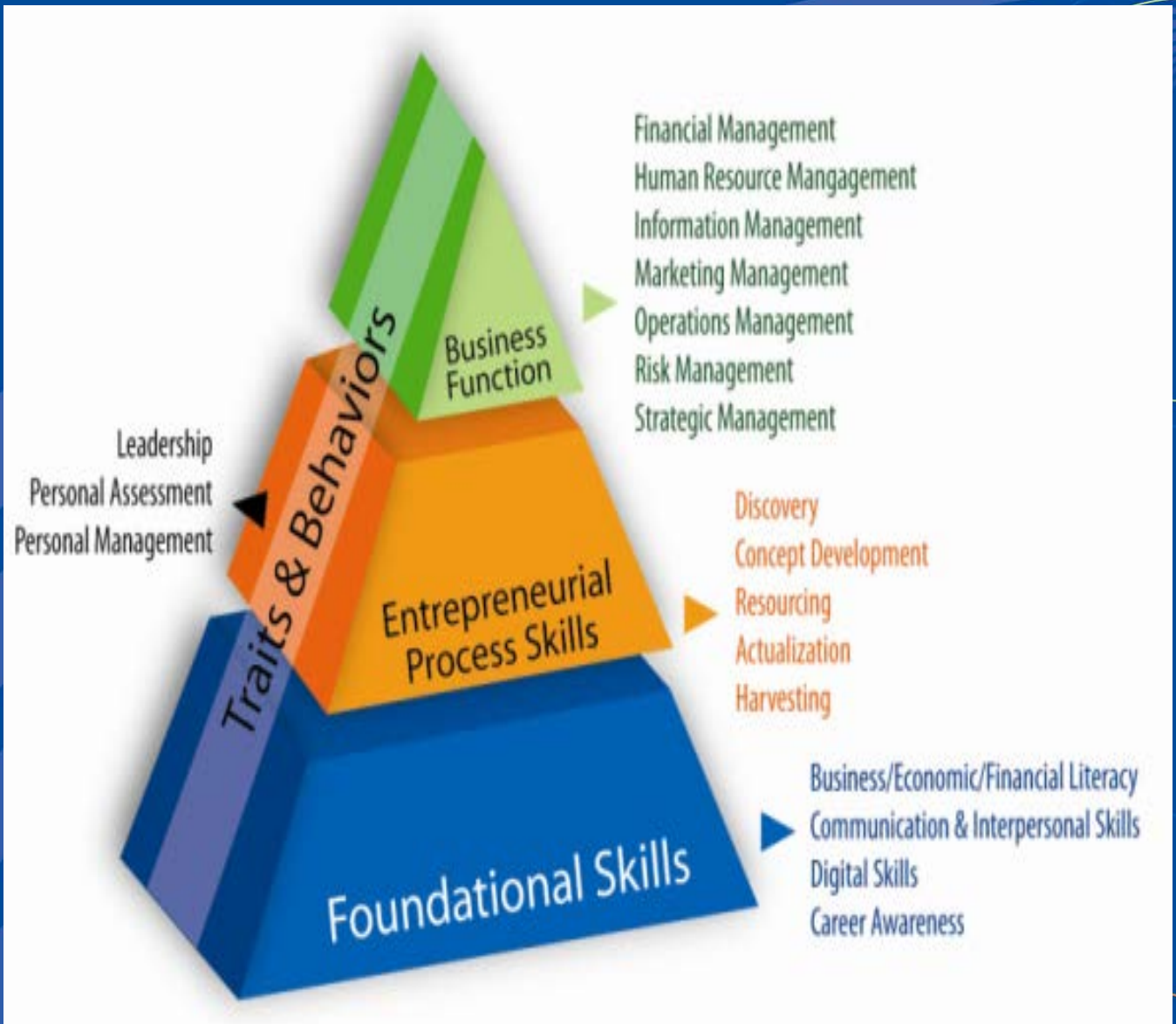
# Benefits to Employers

- Recruit and screen potential employees
- Improve the skill level of future workers
- Reduce employee turnover by hiring program graduates
- Help develop skill standards geared to industry's needs
- Improve their competitive position in the world market place
- Partner with local schools to prepare students for their future
- Improve community relations by helping local youth with employment and education

# Benefits to Youth

- See first hand the connection between classroom education and work
- Strengthen their academic skills
- Explore their interest in a particular career field
- Earn wages while learning from skilled professionals
- Earn a state skill certificate upon completion of the program
- Earn technical college credits
- Increase their career options and future employability

# The Framework



Wisconsin's Vision for Entrepreneurship Education



# CTE Program Opportunities



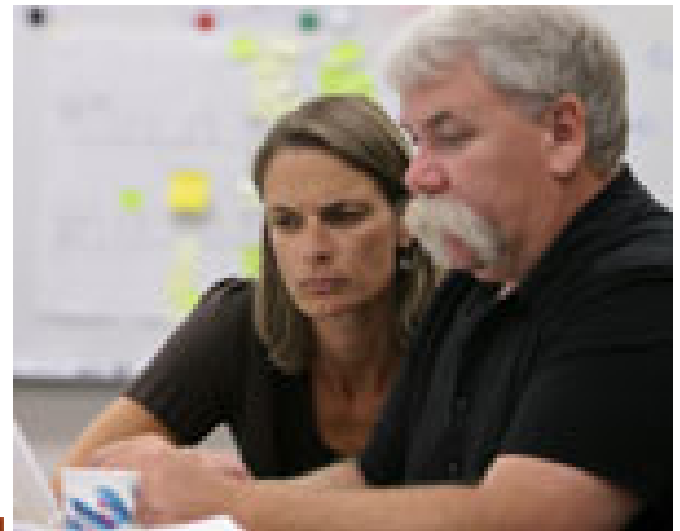


**Closing the STEM Gap**

# STEM Roadmap

The purpose of the STEM roadmap

- To build awareness of the value of STEM education as a pathway to economic success.
- To provide resources and experiences for Wisconsin educators, from pre-kindergarten through college, to develop STEM knowledge and skills.
- To position STEM education as a valued outcome for all Wisconsin students.
- To promote STEM skills as an economic advantage for those entering the Wisconsin workforce.



FOX CITIES

F.C.U.S.



Fostering Our Communities' Understanding of STEM



Fox Cities

Chamber of Commerce & Industry



CESA 6

SMART THINKING.



**Time Warner Cable  
Presents**

# **STEMfest**

STEM = Science, Technology, Engineering and Math

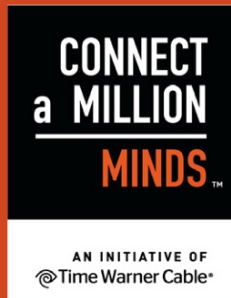
as part of its  
Connect a Million Minds  
initiative.

**Special  
STEM-themed  
exhibits with  
engaging  
learning  
opportunities  
for all ages!**

**SAT, OCT 8  
9 AM - 3 PM  
The Building For Kids  
Children's Museum  
100 W. College Ave.  
Appleton, WI**

**FREE admission to the event and museum!**

For more information visit: [www.buildingforkids.org](http://www.buildingforkids.org)

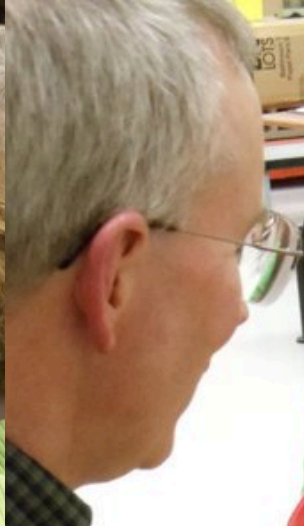












*Affinity*  
HEALTH SYSTEM





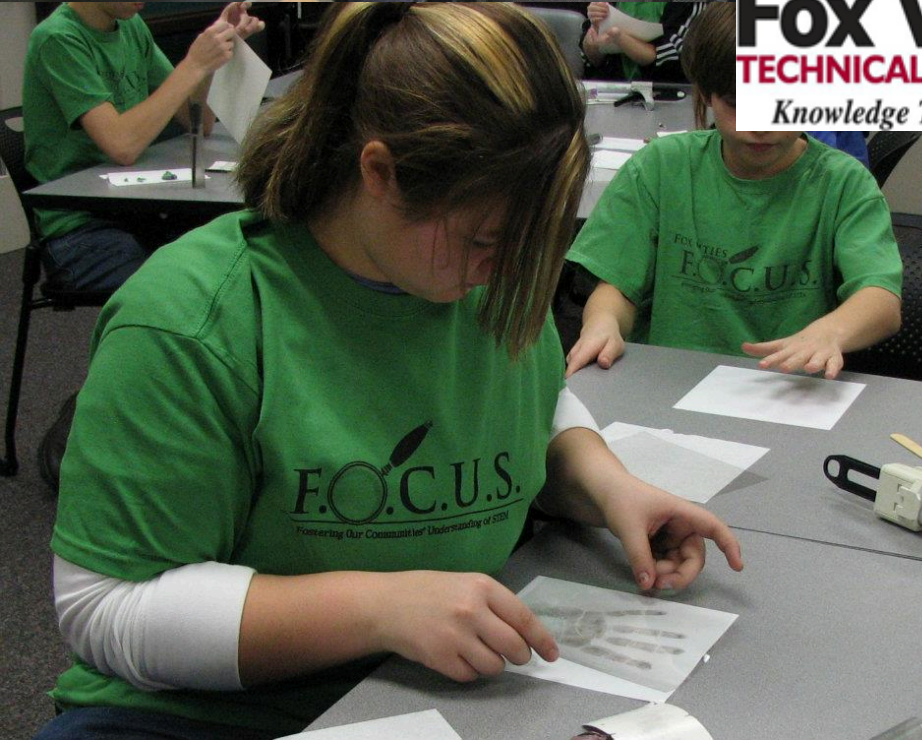


# Cracking The Code

## 2011















# Engineering is Elementary

Engineering is Elementary

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## The Engineering Design Process

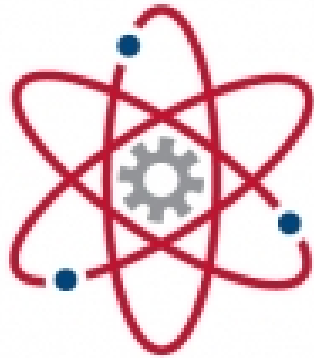
The Engineering Design Process is a series of steps that engineers use to guide them as they solve problems.

### Engineering Design Process



<http://www.mos.org/eie/>





Wisconsin  
**PLTW**  
PROJECT LEAD THE WAY



Middle School Engineering



High School Science

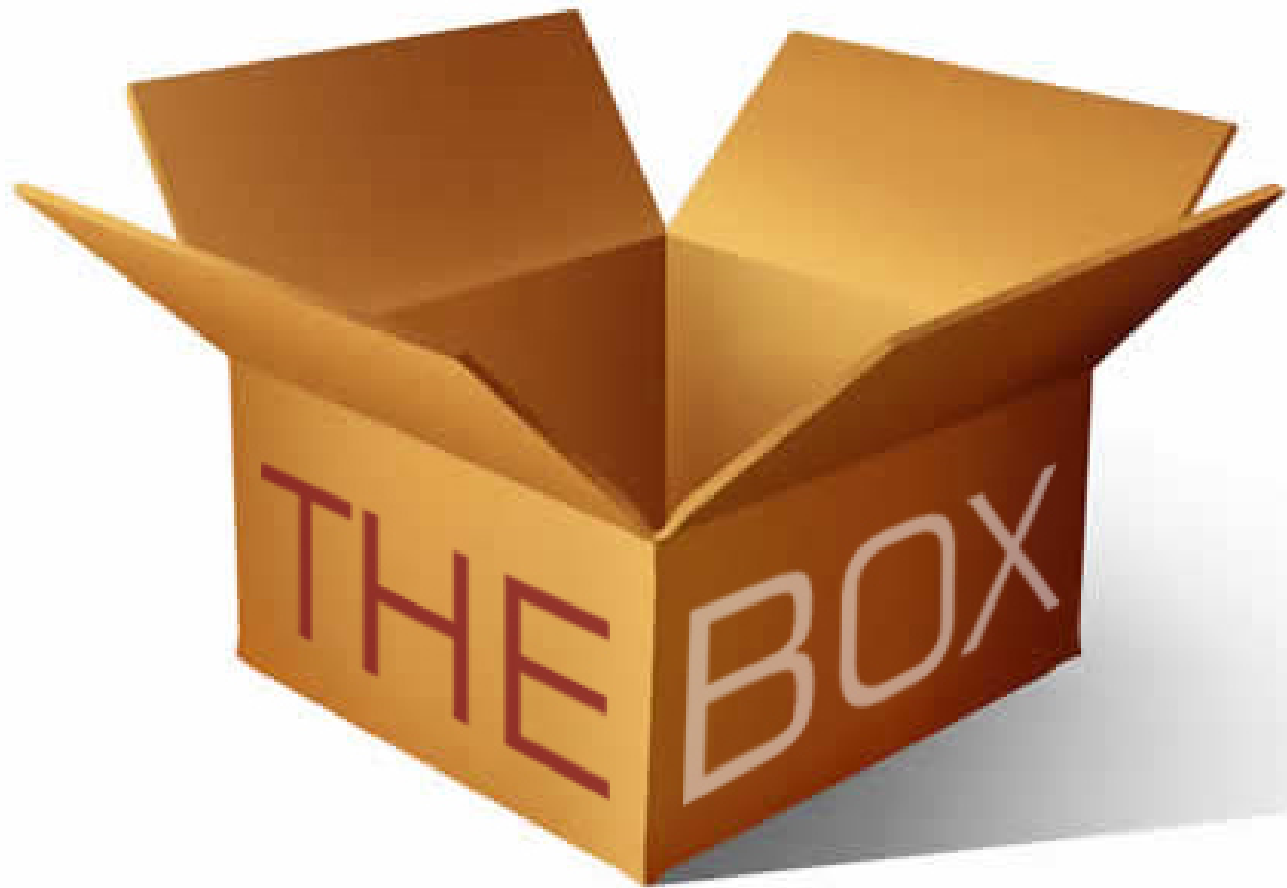


High School Engineering

The background of the image is a light blue gradient. It features a 3D rendering of a globe on the left side, showing the Americas. Overlaid on the globe and the background are various chemical structures, including benzene rings and molecular models with spheres representing atoms. The text "Wisconsin STEM Summit" is centered in a large, bold, yellow font with a slight shadow effect.

# Wisconsin STEM Summit

thinking





# A future CTE that is nested in . . .

## **Rigorous Programs (Such as):**

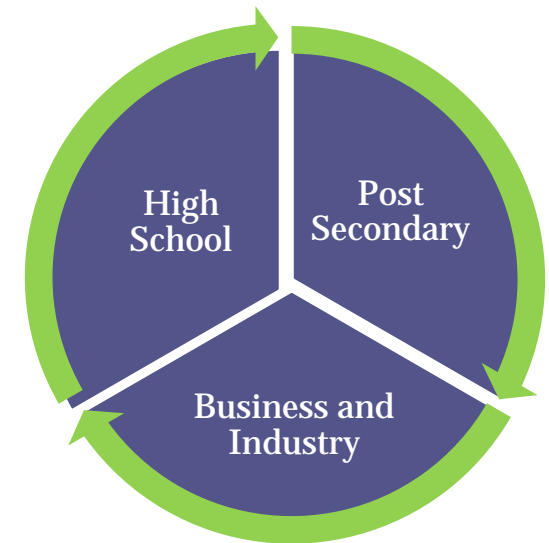
- Programs of Study (early NRCCTE evidence)
- Career academies – some evidence
- Toyota model – early evidence
- HSTW – strong correlation evidence
- Project Lead the Way – strong internal evaluations
- NCEE Board Examination Model-new
- Linked Learning (CA)

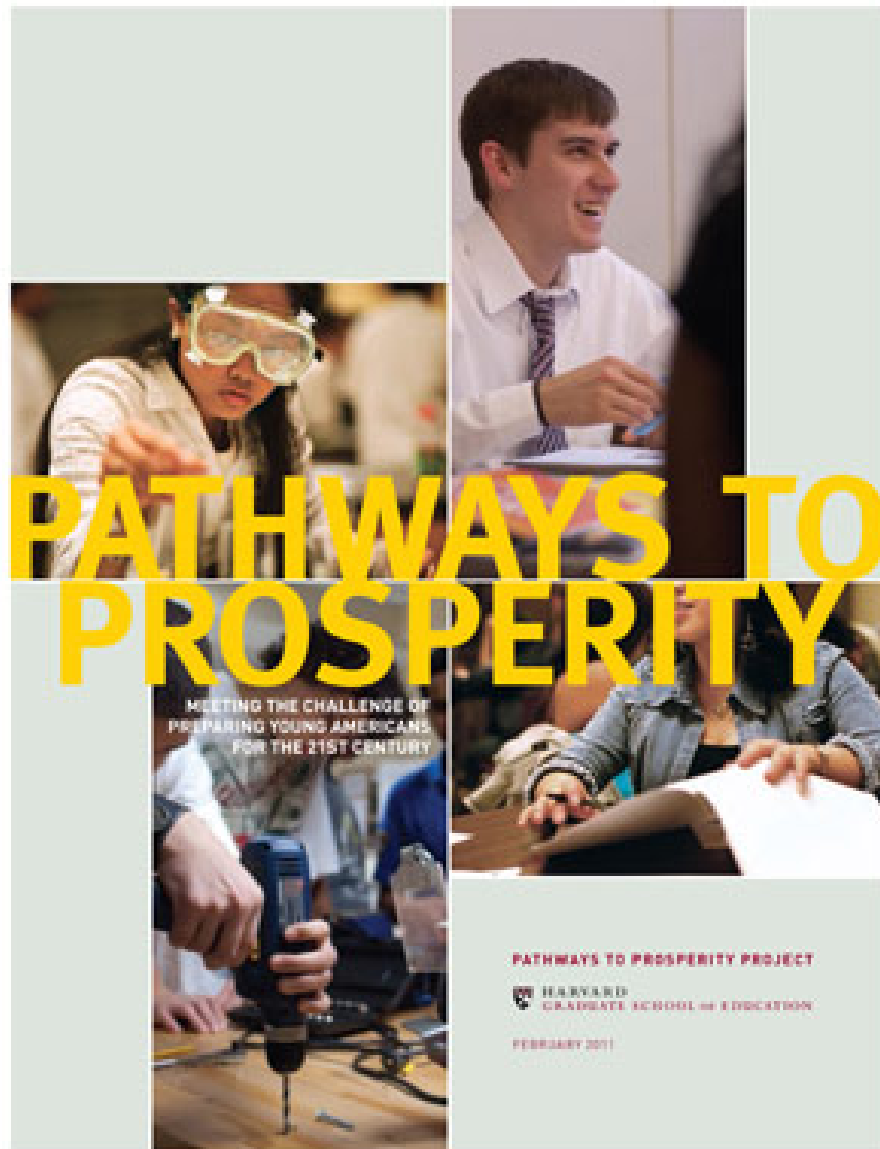
## **That incorporate:**

- Robust Career Development
- Integrated learning
- Link to industry credentials
- Dual/Concurrent Enrollment
- Entrepreneurship

## **Built around Consortia**

## **Supported by Professional Development**



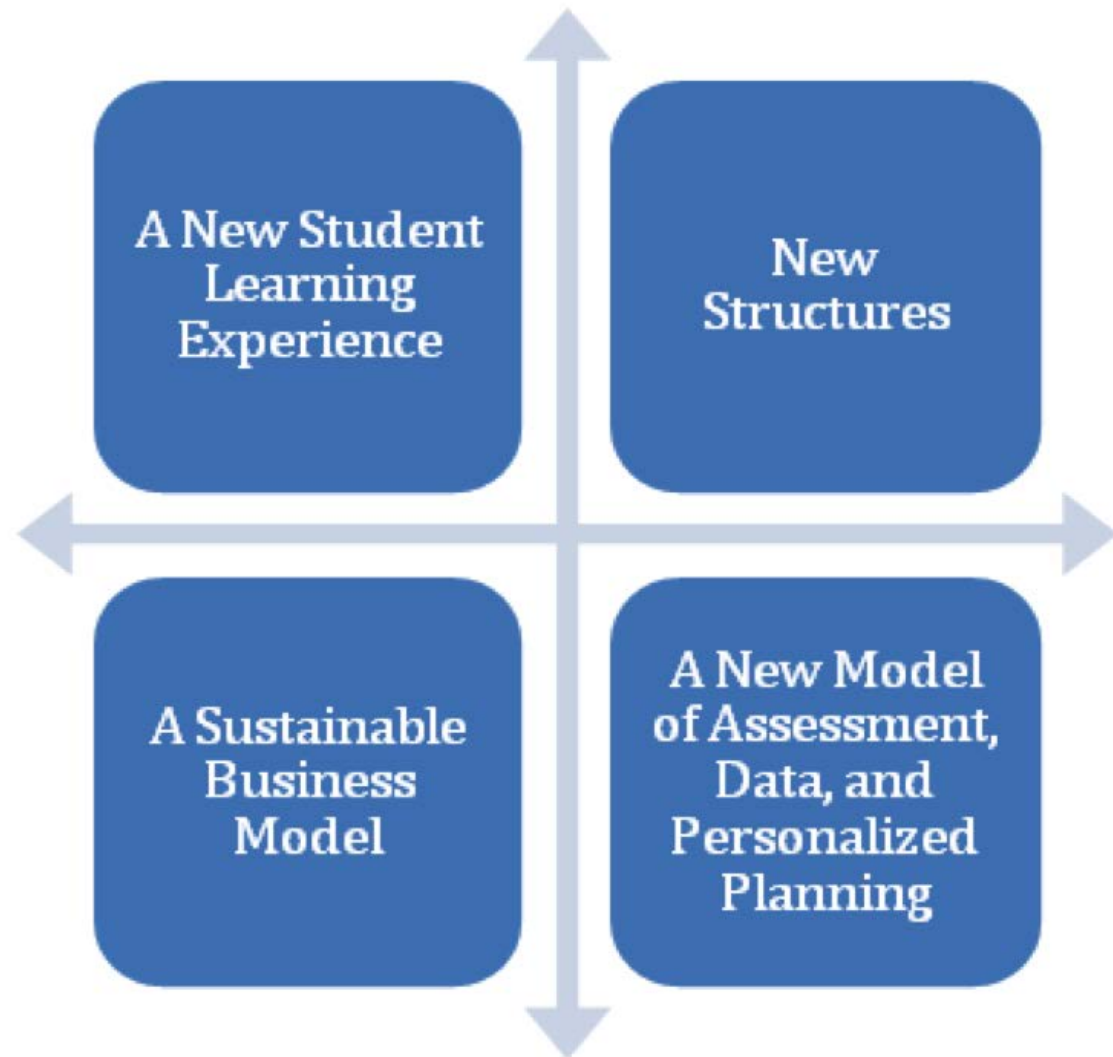


## Pathways to Prosperity: Meeting the Challenge of Preparing Young ...

[www.gse.harvard.edu/news\\_events/.../Pathways\\_to\\_Prospersity\\_Feb2011.pdf](http://www.gse.harvard.edu/news_events/.../Pathways_to_Prospersity_Feb2011.pdf)

# Next Generation of CTE

## Four Design Keys



# Career and Technical Regional Core

- *World class curriculum...*
  - Critical thinking developed by using academic skills to solve real problems in class and on the job
  - Builds related academic, occupational and technical skills
- *Delivered by world class teachers who:*
  - are technical masters
  - can link related academics to technical content
  - supported by employers who engage your students

# Understanding and Purpose of CTE Regional Programs

1. Education pathways that help students explore interests and careers in the process of progressing through school.
2. Create partnerships and collaborative efforts between education and the workforce (mentoring/internships)
3. Bring consistency, efficiency, and synergy to existing Programs.
4. Increase the pipeline of students career and college focused/ready.

# What Works: Designing Hybrid Courses for Academic and CT Credit

Schools should take steps to ensure that:

- CT courses are equivalent in content and complexity to traditional academic courses
- Teachers are qualified and have special training
- Students achieve at a level comparable to students in traditional academic courses
- Time is scheduled for academic and CT teachers to work together

# Strengthening C/T Studies

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- Enroll **at-risk students** in at least one C/T credit course annually
- Offer ninth grade, project-based, **exploratory course** introducing broad career fields
- Increase the number of students completing a concentration of courses that lead to **industry certification**
- Expand opportunities for students to earn **post-secondary credit** or certifications
- Emphasize **literacy, numeracy, and problem-solving** in all C/T classrooms.

# Strategies to Strengthen C/T Courses

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- Create C/T **anchor project assessments** - interim and end-of course - that reflect industry standards and require use of literacy and numeracy skills
- **Purposefully embed academics in all C/T courses**
- Require a career-focused **senior (capstone) project**
- Get input from **local business and industry** partners to strengthen applications of career/tech content and expand **WBL/internships**



# Raising Expectations

- **Increasing the rigor in classrooms**
  - Level of questioning
- **Defining grade level work**
  - Clear definitions in course syllabi (more than a number)
  - Focus on college and career readiness
  - Rubrics
  - Quality Student Work
- **Grading Practices**
  - Failure is Not an Option
  - Standards-based Grading
  - Use of Incomplete Grades
- **Teachers Working Together to Create Common Expectations**
  - Course Syllabi
  - End-of-course and end-of-unit
  - Analyzing Student Work

## Postsecondary Transition - Four Parts

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1. For students meeting college readiness standards on state assessments - College credit while in high school.
2. Students planning on further study who do not pass state assessments at college readiness level take transitional mathematics and/or English courses.
3. Students who pass state assessments not planning to go on to further study complete a program leading to industry certification.
4. Students who do not pass state assessments enrolled in double-dose courses and CT program.

## Additional Actions for Making the Senior Year Count

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- Have community college administer placement exam during 11th grade
- SAT/ACT Test for everyone in 11<sup>th</sup> grade
- Reality check prior to the senior year with parents, adviser and counselor
- Enroll seniors in default curriculum of upper-level courses
- Enroll all seniors in at least three academic courses
- Require a senior project that includes a research paper, a product or service, an oral presentation and a power point
- Engage in WBL programs

## Contact Information

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