

## **Wisconsin Broadband Expansion Grant Requirements Per § 196.504**

Applicants – an application for a grant may be submitted by any of the following entities:

- An organization operated for profit or not for profit, including a cooperative.
- A telecommunications utility.
- A city, village, town, or county that has established a legal partnership or joint venture arrangement with an otherwise qualified organization or telecommunications utility.

Goal - Scalable deployment of broadband communications services in one or more un- or underserved areas in the state.

Prohibitions - No funding of telecom expenses or ratepayer bill subsidies.

Review/Priority Factors (in no particular order):

- Matching funds from providers and/or community.
- Public-private partnerships – favors those in which all participants contribute capital, labor and/or in-kind help.
- Unserved areas – areas with no broadband providers have priority.
- Impact – broader benefits to more customers at faster speeds.
- Scalability – expansion without loss of service
- Economic Development

The PSC's definitions:

**Unserved** is defined as an area that does not have any broadband service with transmission speed minimums of 25 mbps download and 3 mbps upload.

**Underserved** is defined to mean an area that is served by *fewer than two* broadband service providers who offer transmission speed minimums of 25 mbps download and 3 mbps upload.