

PSC-W Broadband Expansion Grants - 2016 Grant Writing Workshops

Workshop Agenda

1. Overview of Grants requirements:
 - a. Review/scoring criteria
 - b. Application requirements
 - c. Application timeline
 - d. Grant eligibility areas
2. Previous Grants:
 - a. Ingredients of Success
 - b. What was funded (examples from prior grant rounds)
 - c. Information on how to access PSC's Electronic Regulatory Filing (ERF) system
3. Leveraging other Funding:
 - a. Overview of CAF II
 - b. CAF II subsidized areas and providers
 - c. Other PSC broadband map resources
4. Public Private Partnerships (P3)
 - a. Overview of P3 models
5. Other resources
 - a. PSCW <http://psc.wi.gov/>
 - b. Contact info for Dennis Klaila
 - c. UWEX "Broadband Regulations & Policies" (for examples of broadband regulations, policies) <http://broadband.uwex.edu/resources/regulations/>
 - d. UWEX "Broadband Reference Guide" (for questions on various technologies) <http://broadband.uwex.edu/resources/broadband-reference-guide/>
 - e. UWEX "Broadband Funding Guide" (a variety of funding sources): <http://broadband.uwex.edu/resources/funding-2/>
 - f. P3 Partnerships <http://broadband.uwex.edu/resources>
 - g. LinkWisconsin Maps <http://www.link.wisconsin.gov/broadband-maps>

How did you select the cities in which the workshops were given?

Cities were chosen based on regionally central locations to encourage greater attendance.

Are these workshops intended to compliment the education programming offered by UW-Extension, or do the two types of seminars (State Broadband Office and UW-EX) take place in different cities to cover the greatest geographic area?

PSC has a contract with UWEX to provide technical training; and we felt it was appropriate to use them in this capacity for our grant workshops. These workshops were separate from the other educational programming offered by UWEX.

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Workshop Attendance

Workshop location	Estimated # of Attendees
Richland Center*	2
Eagle River	12
Hayward	21
Eau Claire	41
Suring	11
Dodgeville	21
Mauston	13
Online webinar - live	48
Online webinar – On demand views of recorded live webinar (as of 6/30/16).	108

*The Richland Center location was chosen in coordination with March Cabinet on the Road events.

We estimate that people associated with 22 of the FY17 grant applications attended our workshops (out of 37 applications received). Unfortunately, we don't know which communities/projects were represented by the 108 "on demand" views of the recorded webinar.