

BROADBAND & E-COMMERCE EDUCATION CENTER

UNIVERSITY OF WISCONSIN-EXTENSION

OUR MISSION

To **support digital inclusion** by assisting local stakeholders to address broadband **access, adoption** and **utilization**. We believe Wisconsin wins when everyone's online.

Our work is done in partnership and collaboration statewide.

PSC GRANT WORKSHOPS DELIVERY & CONTENT

- Hosted by local UWEX Community Development Educators
- Facilitated by BEC Staff and co-presented by PSC and BEC
- Workshop Agenda:
 - Overview of grant requirements
 - Review of previous grants; ingredients of success
 - Leveraging other Funding
 - Public Private Partnerships
 - Other resources available

PSC GRANT WORKSHOPS

- Grant Workshops were provided for the 2015 and 2017 Grant Rounds
- The 2015 Grant Workshops took place in Lafayette Co. (Darlington-12), Dunn Co. (Menomonie-5), Oneida Co. (Rhinelander-est. 15), Portage Co. (Stevens Point-est. 10)
- The 2017 Grant Workshops took place in the following places *(Total: 275):
 - * Eagle River – 12 * Dodgeville – 21 * Mauston – 13
 - * Hayward – 21 * Suring – 11 * Eau Claire – 41
 - * Webinar – 48+ * On-demand views of webinar – 108
- **Estimated : 22 of the of 37 grant applications that received FY17** attended workshops; does not include the 108 “on demand” views of recorded webinar

BROADBAND BOOT CAMPS

Five Regional Boot Camps:

- May 2013 in Madison (*28 attendees, 12 rural counties*): State Broadband Director – LinkWV presentation
- Nov. 2013 in Wausau (*36 attendees, 18 rural counties*): PSC Demand Survey & resources presentation
- Nov. 2014 in Wausau Reboot (*34 attendees, 13 rural counties*): PSC Grant discussion & Public Private Partnerships session with providers
- June 2015 in Eau Claire (*34 attendees, 10 rural counties*): PSC Grant discussion & Public Private Partnerships session, providers as full day attendees.
- Oct. 2015 in Baraboo (*25 attendees, 11 rural counties*): PSC Grant discussion & Public Private Partnerships session, providers as full day attendees

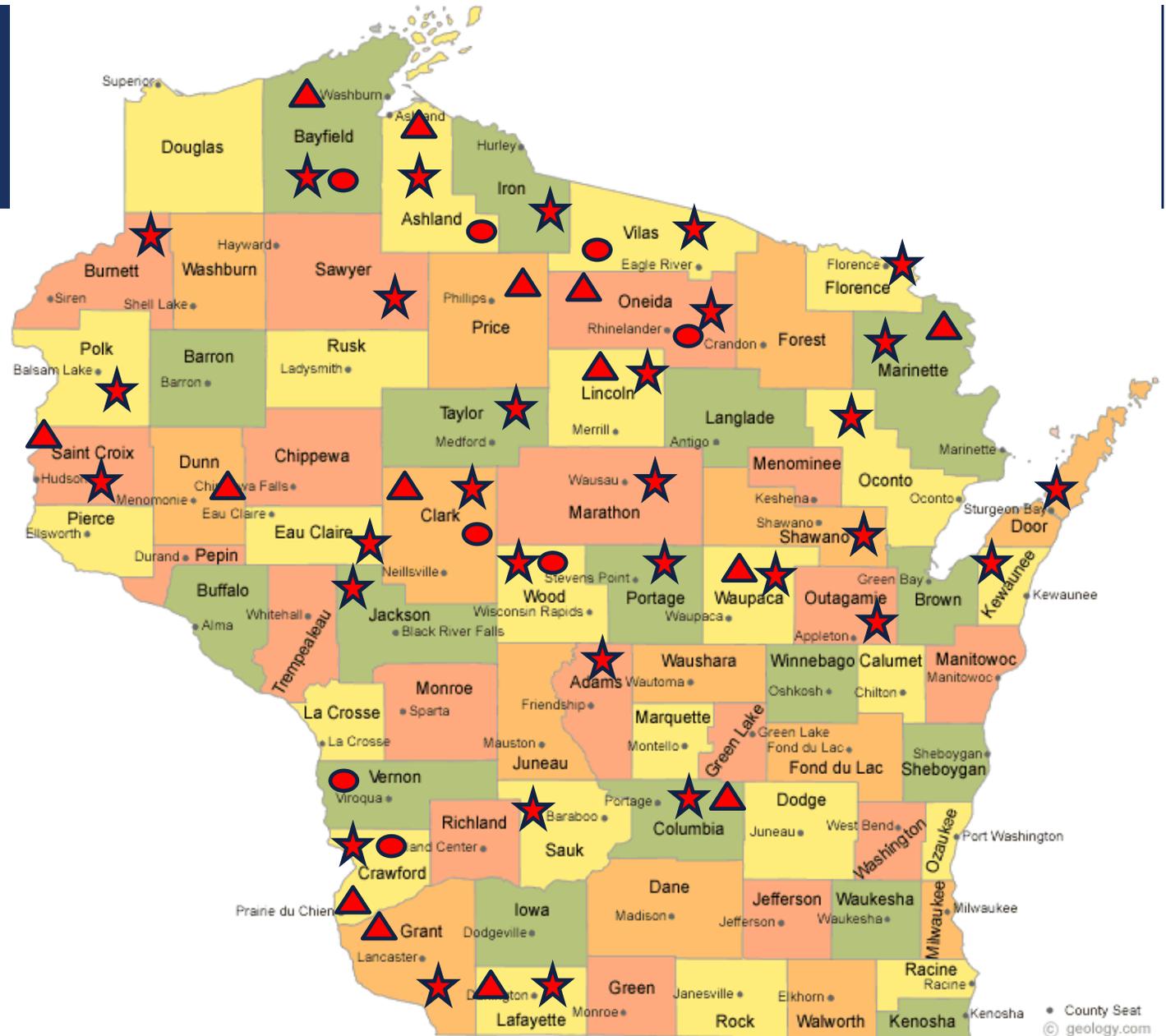
Statewide Boot Camp Dec. 6 in Wisconsin Rapids

BROADBAND ENGAGED

SNAPSHOT

- ★ Counties involved with broadband efforts with UWEX
- ▲ Counties with broadband resolutions
- Counties hosted e-commerce workshops

Total: 35



BROADBAND ENGAGED



Will Andresen is the Interim Central Region Director and served as the Community Resource Development Educator with the University of Wisconsin Extension in Iron County since 2002.

For the first 14 years of his Extension career, he offered educational programming in community and economic development with a focus on attracting and retaining young people in rural areas and small towns.

Mr. Andresen served as co-leader of UW-Extension's Community Vitality and Place-making team and is an active member of UW-Extension's Engaging Young People and Organizational Development teams.