Make Data Work for Students

Strategies for Using Data and Keeping it Secure

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Data is a powerful tool.

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Data Answer Key Questions

Is my child on track to graduate and ready for what comes next?

How do I know if my students are learning what they need?

Are more of our students prepared for college and careers than last year?

Are we effectively allocating scarce resources to meet student needs?

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Keeping data private and using it to support student learning go hand-in-hand.

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PARENTS

"*I know* what actions to take to help my child on her path to success. *I can* be a better champion for her."

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Parents Want Data

87% use data to make decisions about their child's education

Parents largely trust those closest to students to appropriately use data.

91%
of parents who do not have information about whether their child is on track to graduate wish they did

9 of 10
parents say they rely on data to understand how their child is progressing in school

91%
of parents trust their child's teacher to use data appropriately

The narrow focus of the public conversation around data often ignores that parents want access to multiple types of education data.

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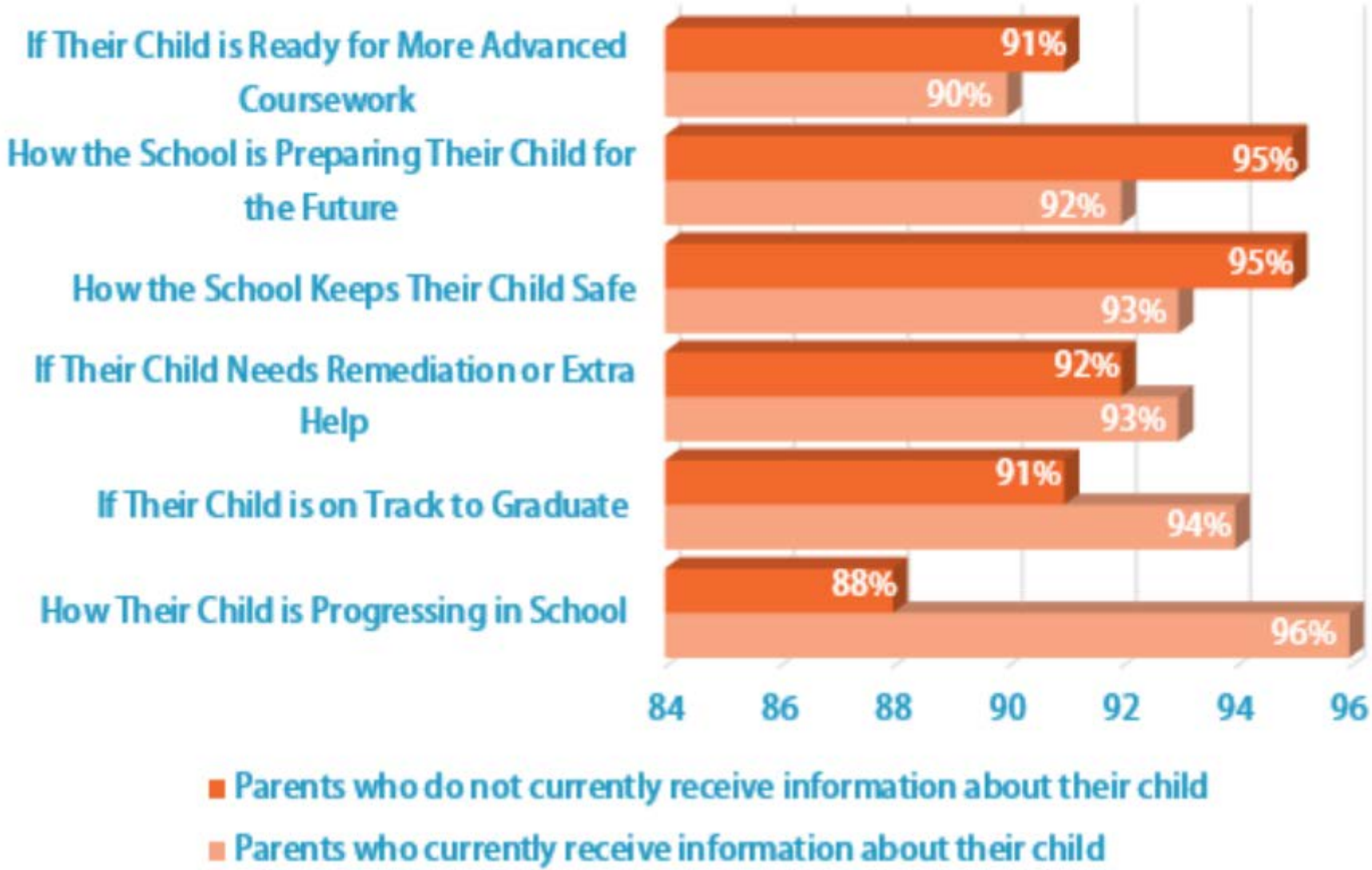
What do parents want to know?



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State Landscape

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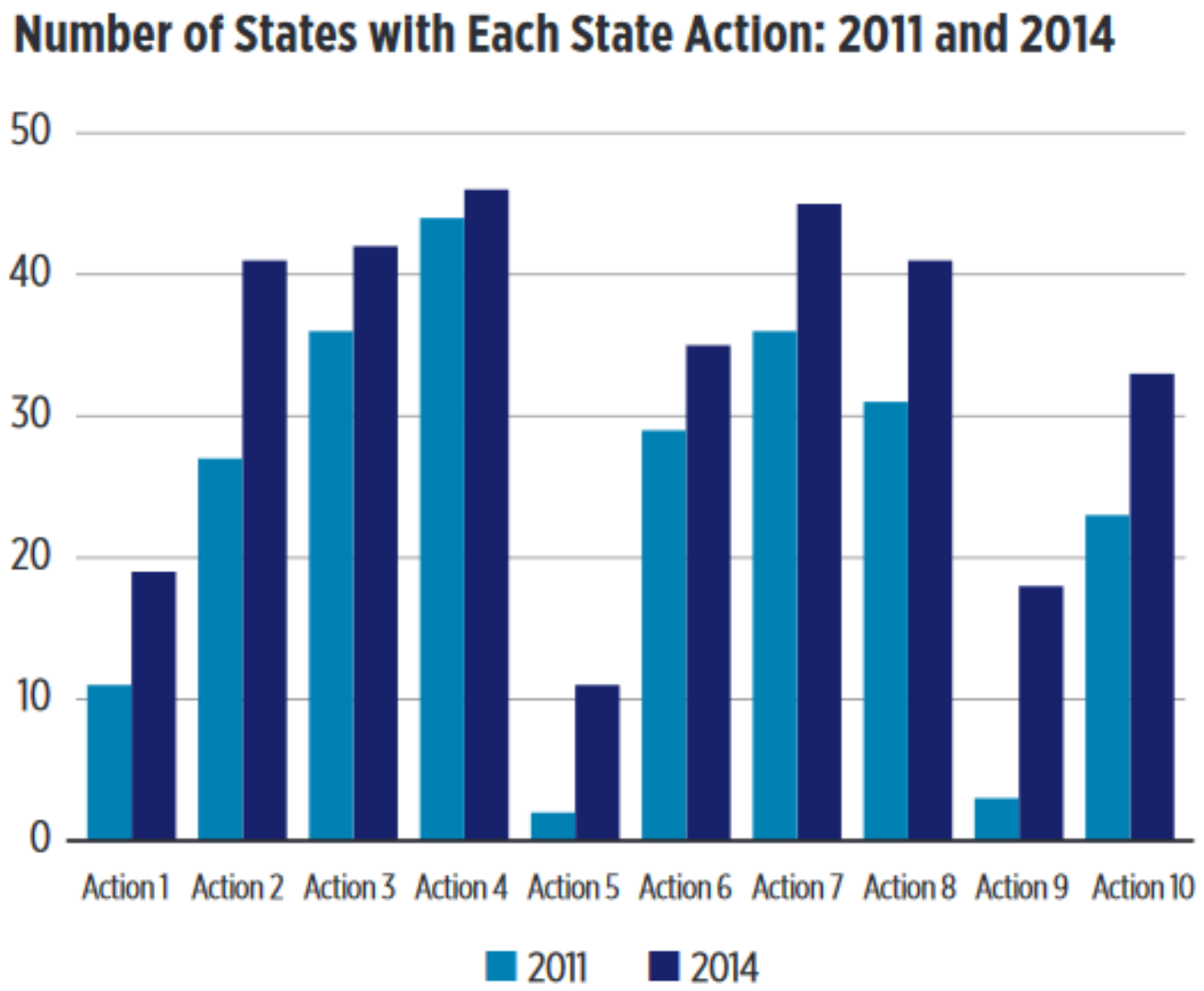

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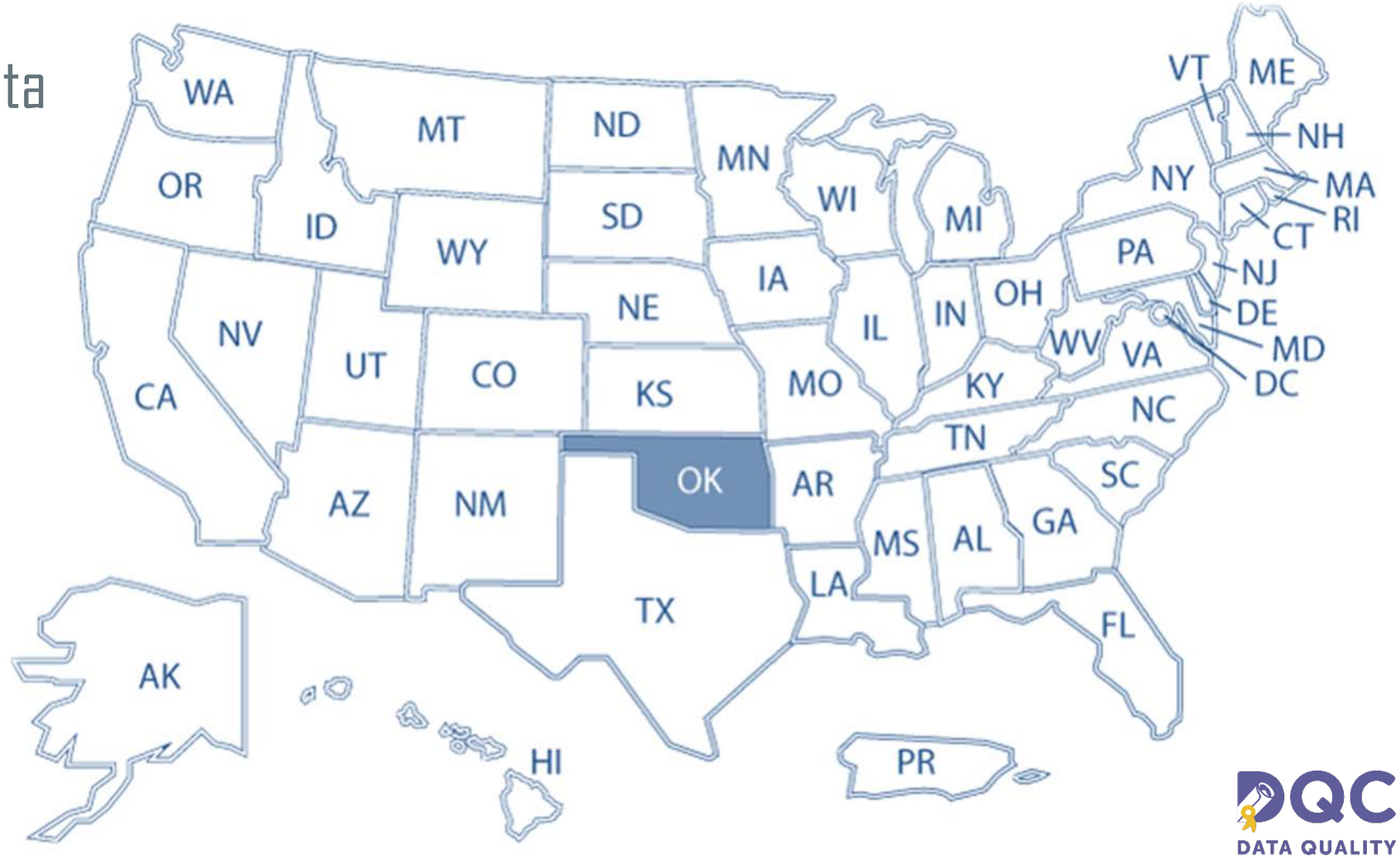
2013 State Legislative Activity

1 bill related to student data privacy in **1** state.



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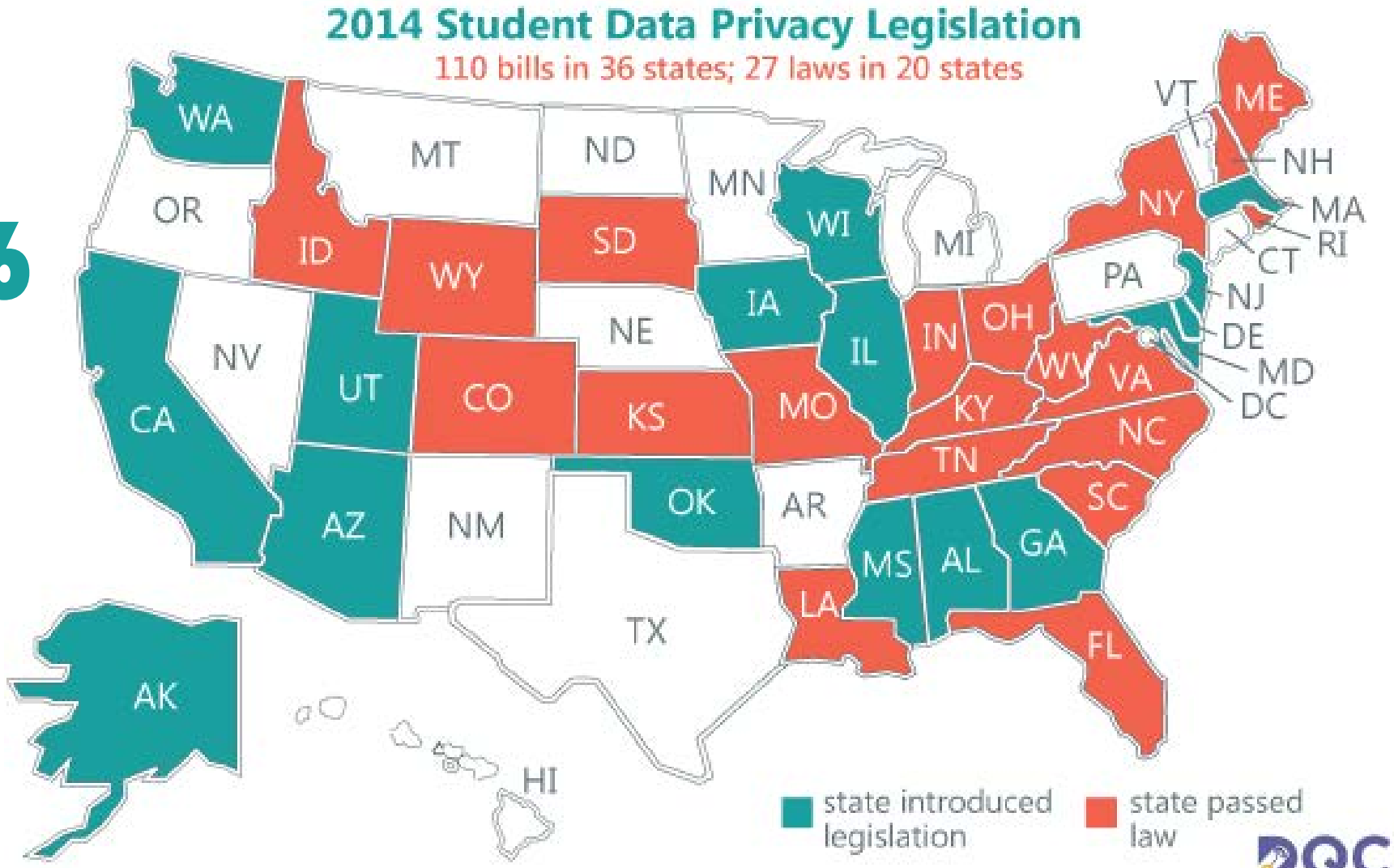
2014 State Legislative Activity

110 bills related to student data privacy in **36** states.

27 laws passed in **20** states.



(updated 5/11/16)

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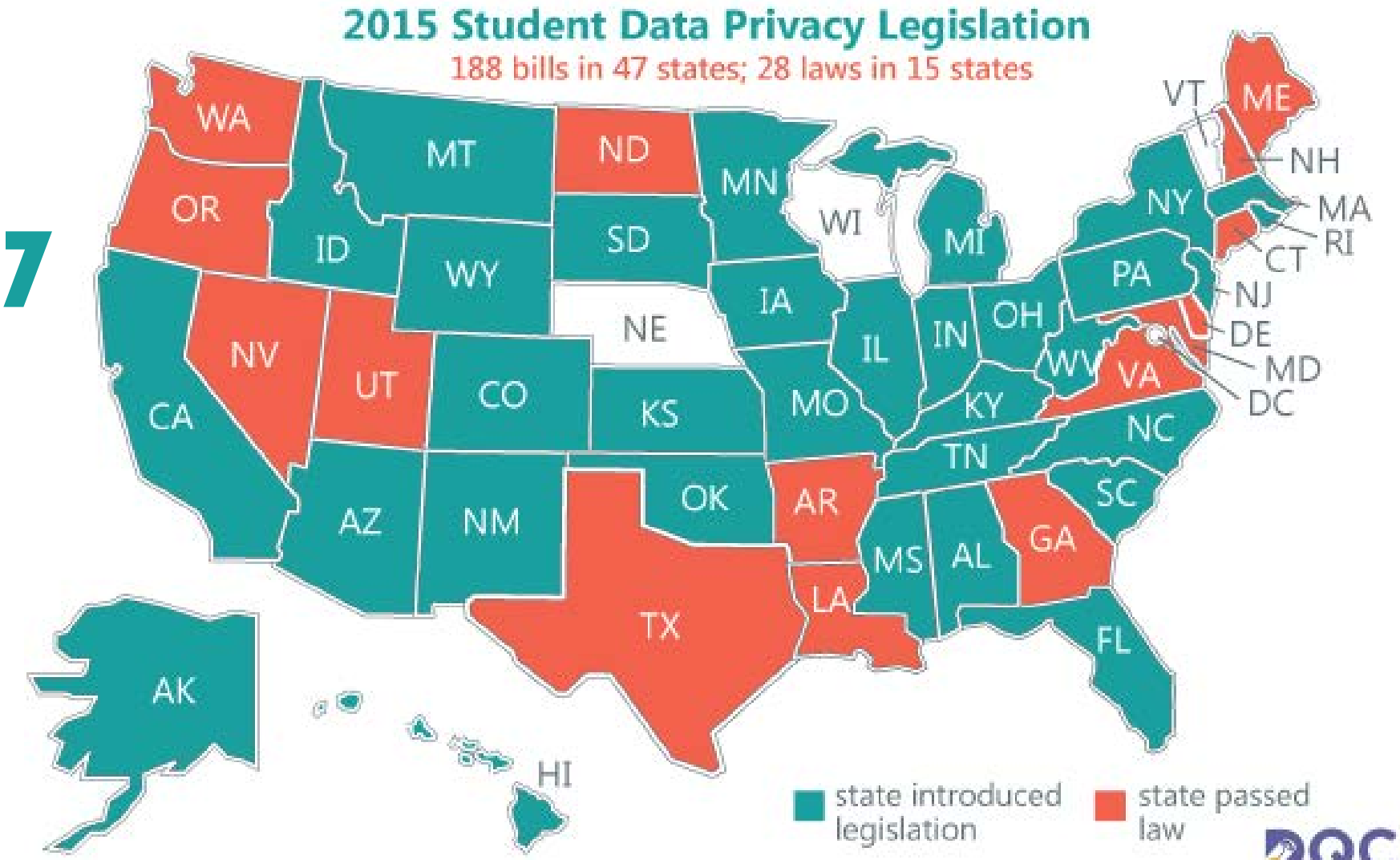
2015 State Legislative Activity

188 bills related to student data privacy in **47** states.

28 laws passed in **15** states.



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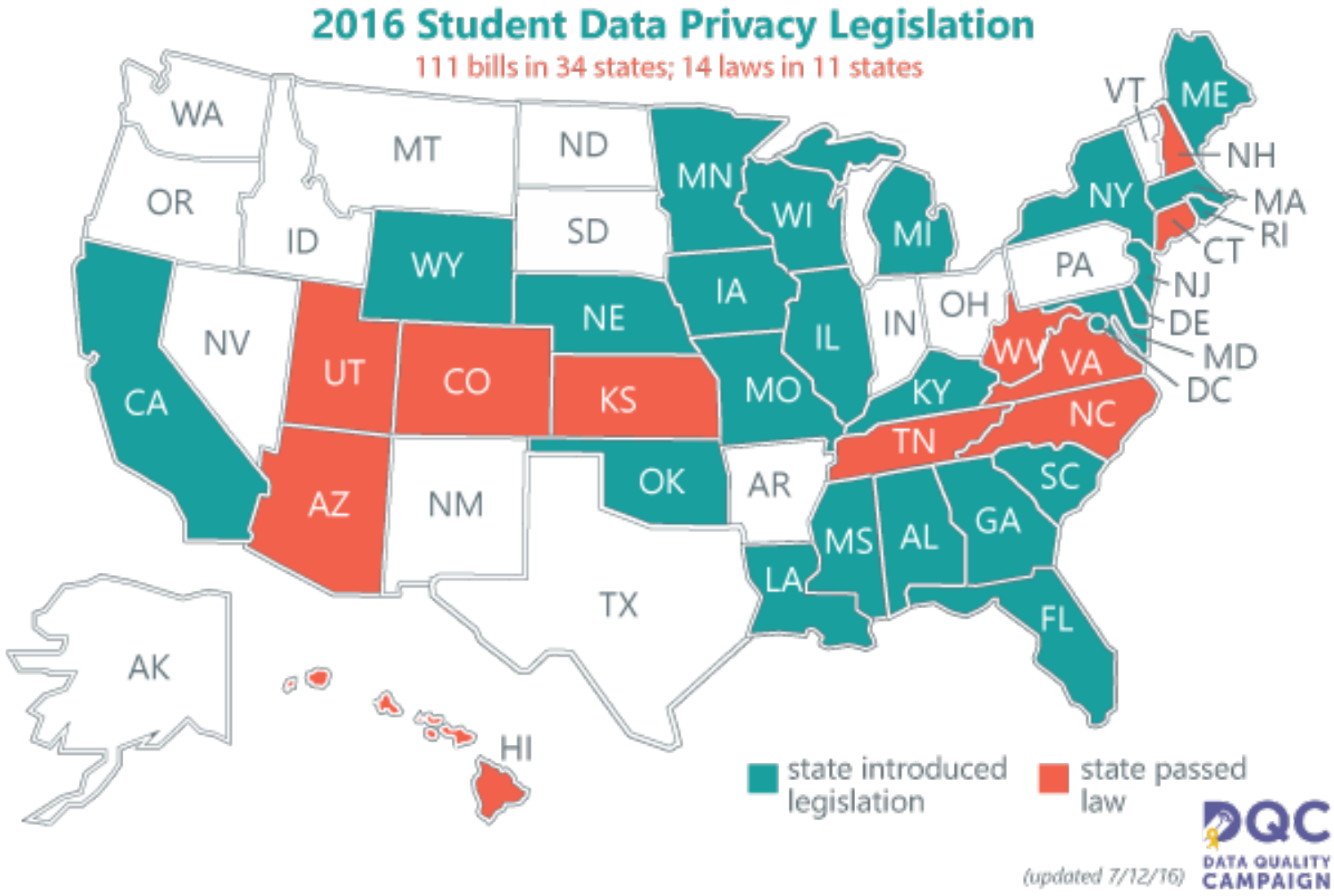
2016 State Legislative Activity

113 bills related to student data privacy in **34** states.

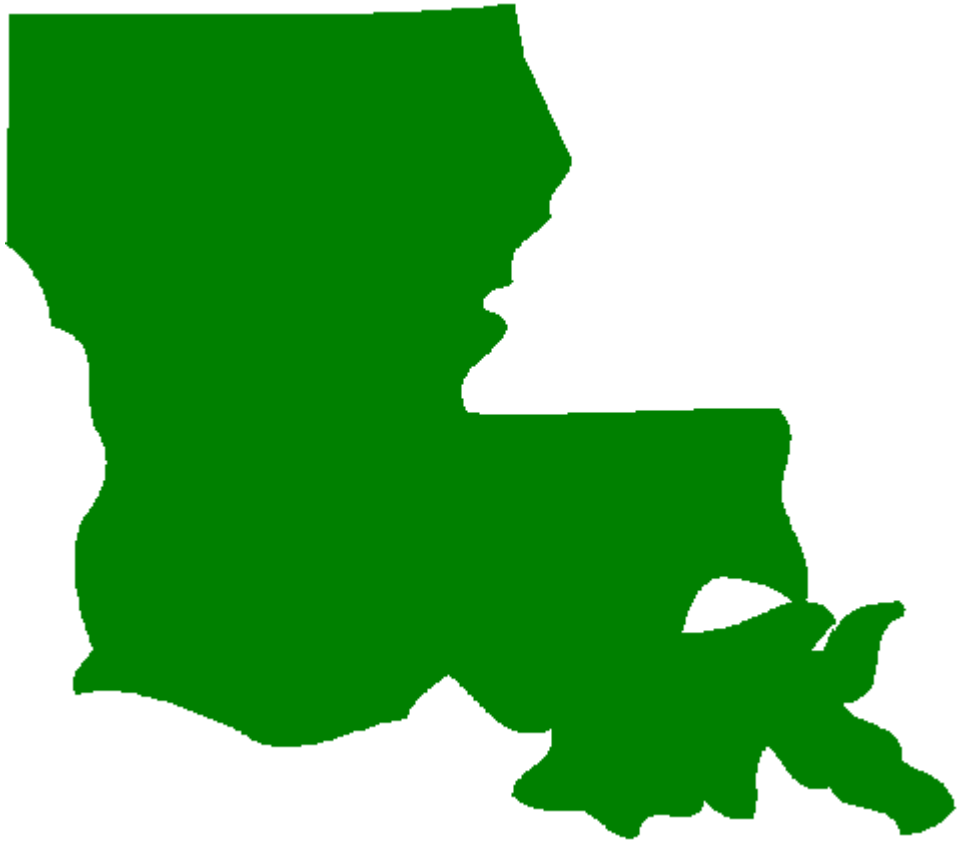
14 laws passed in **11** states.



Louisiana: A case of unintended consequences

"In Louisiana, a data privacy bill led to administrative headaches and potential inequities by requiring parent permission for students' data to leave the district even for purposes such as determining college financial aid and scholarships."

– The Washington Post



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Don't Make Decisions in the Dark

State Actions to Make Data Useful and Secure

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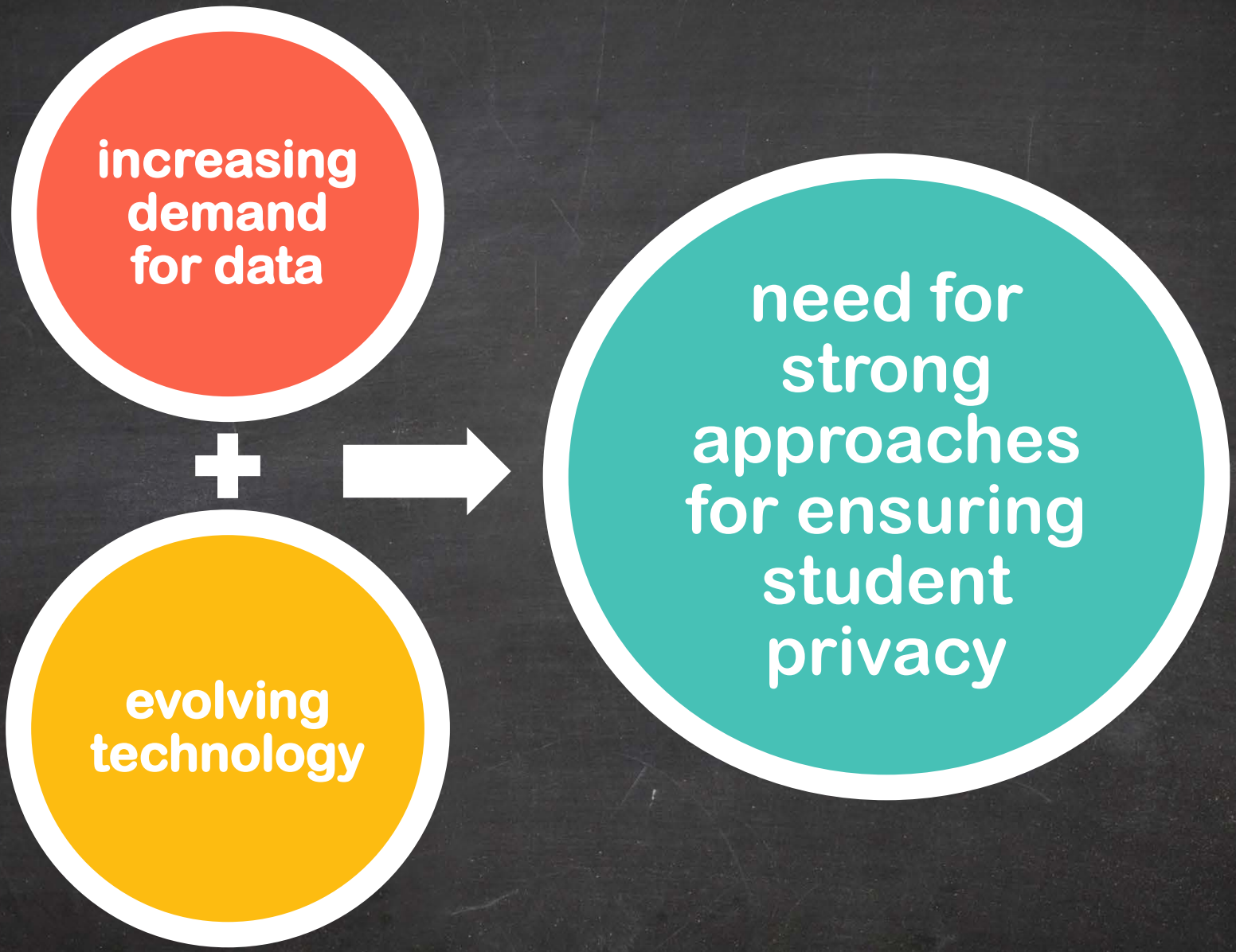
Policy Changes Are Necessary



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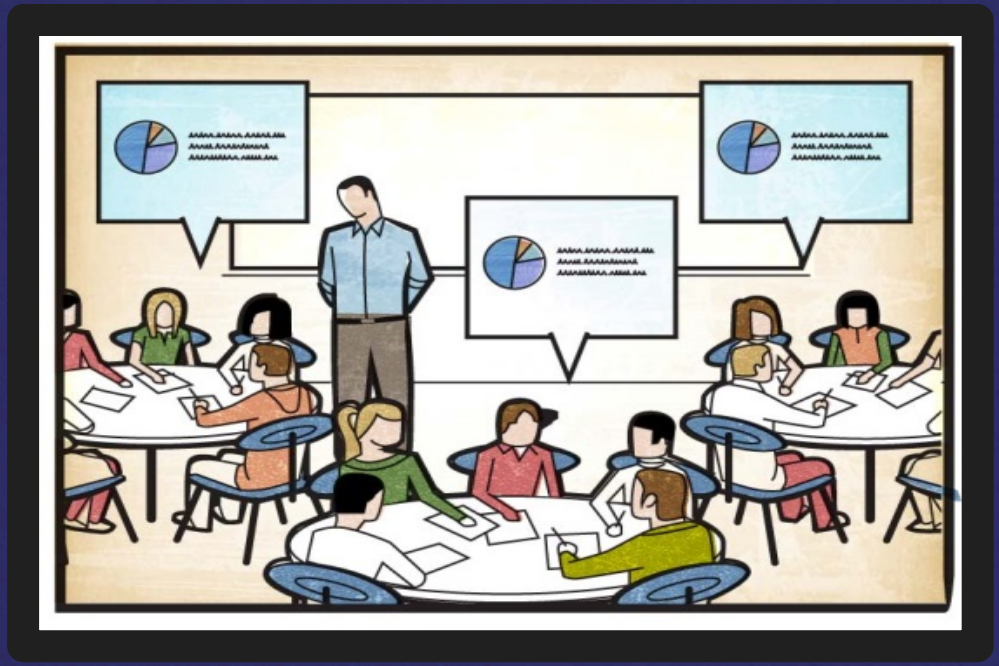
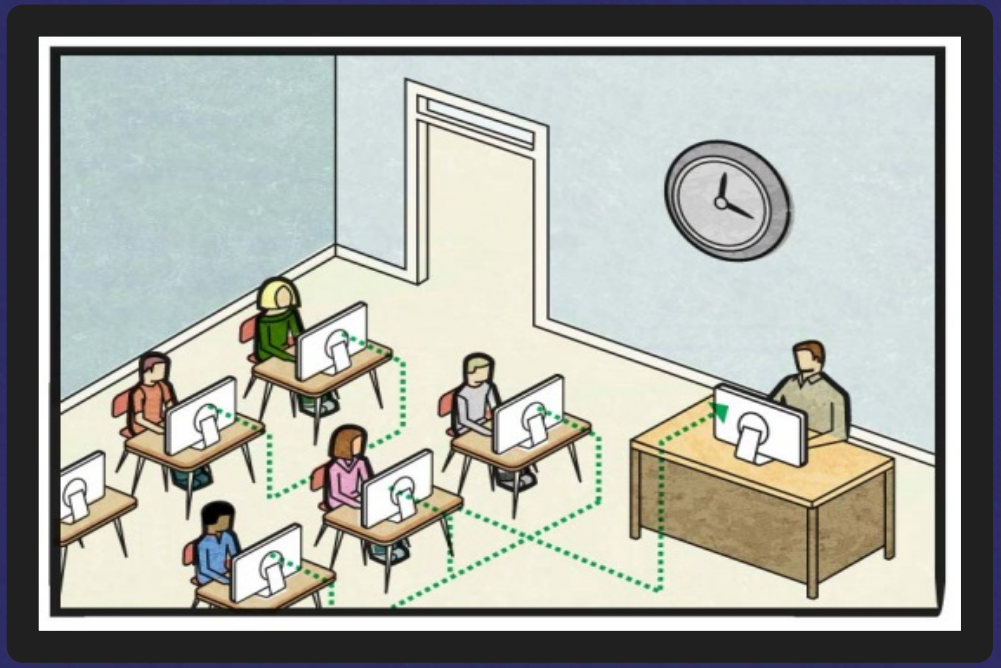
Not All Data Are Created Equal

Data collected by districts





Data collected by online venders

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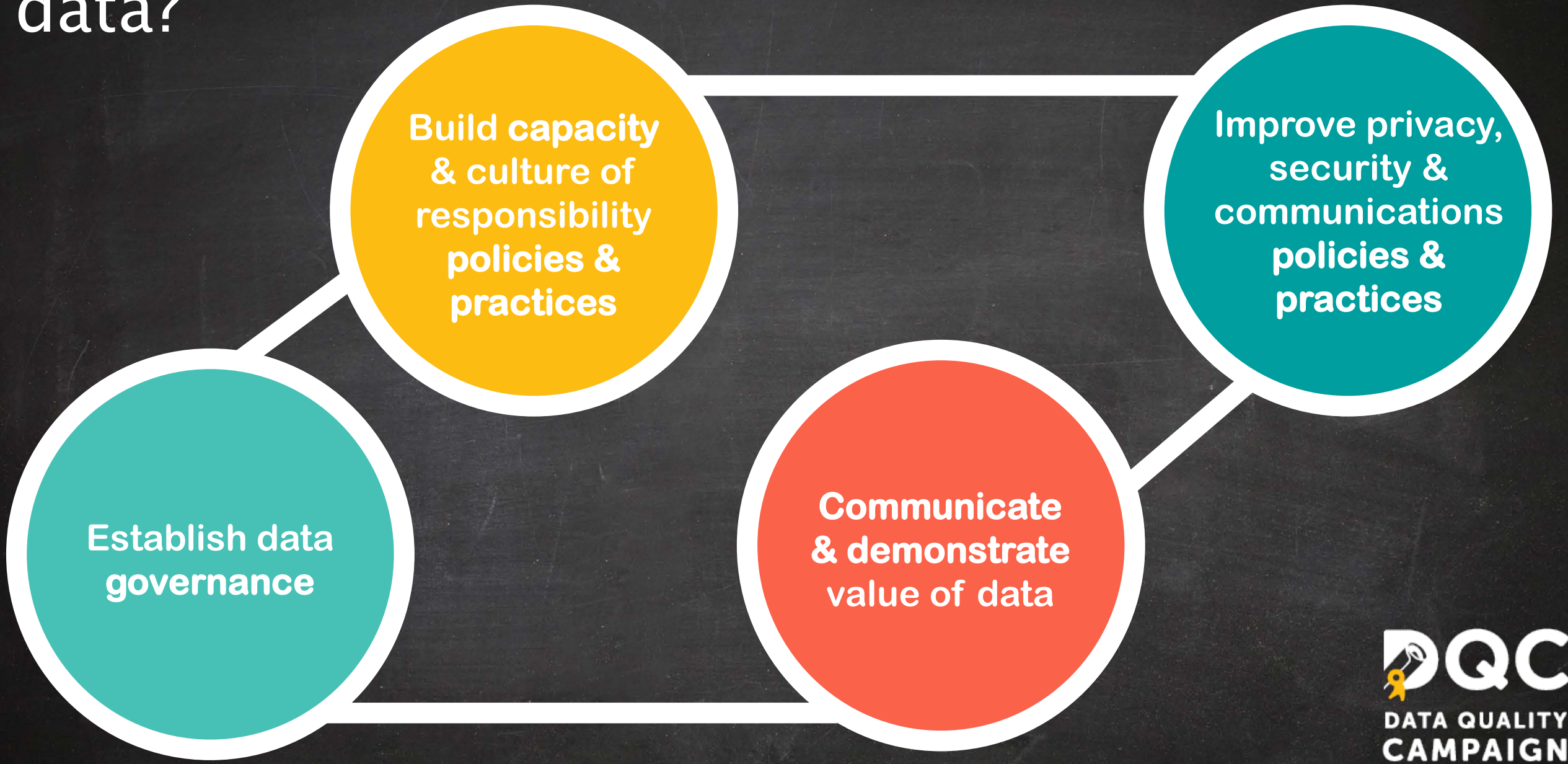
How can states help safeguard student data?



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Building a State Data Privacy & Security Policy

1. Statement of the policy or law's purposes
2. Selection of a state leader and advisory board
3. Establishment of public data inventory and description of data elements
4. Strategies for transparency about data use, storage, retention, destruction, and protection
5. Statewide policies governing personally identifiable information
6. Statewide data security plan

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