



**Professional
Beauty
Association**

Connected by Passion. United by Beauty.



September 13, 2022

Chairman Rob Stafsholt
Wisconsin State Legislature
Legislative Council Study Committee on Occupational Licenses
State Capitol
Madison, WI 53708

RE: Cosmetology Temporary Permits

Chairman Stafsholt and Honorable Members of the Committee,

The Professional Beauty Association (PBA), a national non-profit membership organization, would like to thank you for your challenging work to analyze occupational licensing in the state of Wisconsin. Our team at PBA appreciates the opportunity to share information regarding temporary cosmetology permits. PBA agrees the health, safety, and public welfare of clients/consumers is the reason to establish accountability and mandatory education requirements through occupational licensing.

According to the U.S. Bureau of Labor Statistics, and the U.S Census Bureau, the Wisconsin salon industry is a vital component of the economy, generating \$1.0 billion in annual sales and providing employment opportunities for more than 10,000 individuals. The coronavirus pandemic is having a significant impact on the Wisconsin salon industry. In addition to providing jobs in a challenging economic environment, the Wisconsin salon industry also gives individuals of all backgrounds the ability to start their own business. Sixty-six percent of Wisconsin salon businesses are owned by women, compared to only 18% of businesses in the state's overall private sector. Thirteen percent of businesses in the Wisconsin salon industry are owned by minorities, versus just 6% of total private sector businesses.

The cosmetology temporary permit is useful in regard to unforeseen issues or a delay while awaiting the completion of the licensing process. Examples for the use of a temporary permit may include:

- during the time of a natural disaster
- during a pandemic such as COVID
- a lack of access to testing due to a change in vendor or hold on a vendor contract
- military transfers or an out of the country resident moving to the U.S.

The individual's information documented via a temporary permit supports the health, safety, and public welfare of clients/consumers by establishing accountability and a mechanism for the consumer compliant process to link back to the individual holding the permit.

Thank you for considering PBA's perspective. PBA strives to serve as a resource and offer support, I look for additional opportunities to work together.

Respectfully,
Myra Reddy
Professional Beauty Association (PBA)