

**Universities of Wisconsin
FY24 General Purpose Revenue (GPR)**

Institution	FY24 Total GPR	Percent of Total GPR
Madison	\$ 586,377,105	44.59%
Milwaukee	\$ 170,537,898	12.97%
Eau Claire	\$ 51,374,925	3.91%
Green Bay	\$ 36,730,222	2.79%
La Crosse	\$ 44,618,989	3.39%
Oshkosh	\$ 56,332,425	4.28%
Parkside	\$ 32,579,945	2.48%
Platteville	\$ 43,588,235	3.31%
River Falls	\$ 33,481,526	2.55%
Stevens Point	\$ 51,096,582	3.89%
Stout	\$ 39,953,047	3.04%
Superior	\$ 25,889,126	1.97%
Whitewater	\$ 45,558,736	3.46%
*UW System Admin Total	\$ 96,784,048	7.36%
	\$ 1,314,902,809	100.00%

*Breakdown of UWSA GPR	FY24 Total GPR	Percent of Total GPR
<i>UW System Admin</i>	\$ 43,141,523	3.28%
<i>Online & Professional Learning Resources</i>	\$ 9,965,885	0.76%
<i>Institute for Business & Entrepreneurship</i>	\$ 1,761,688	0.13%
<i>Freshwater Collaborative</i>	\$ 2,249,637	0.17%
<i>Foster Youth</i>	\$ 500,000	0.04%
<i>Humanities Council</i>	\$ 68,305	0.01%
<i>Board of Regents</i>	\$ 481,803	0.04%
<i>Utilities</i>	\$ 12,632,839	0.96%
<i>Workforce Development</i>	\$ 15,940,900	1.21%
**Direct Campus Support	\$ 10,041,468	0.76%
	\$ 96,784,048	7.36%

**Ignite Grants, BadgerNet, Library Resource Sharing, OPID, Shared Services, ITaaS/Baaas/NaaS, Enrollment/Student Success Initiatives