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JOINT COMMITTEE ON FINANCE

MEMORANDUM

To: Members
Joint Committee on Finance

From: Senator Alberta Darling
Representative John Nygren

Date: October 1, 2018

Re: HEAB Report to JFC

Attached is a report on the Minority Undergraduate Retention Grant from the State of Wisconsin Higher Educational Aids Board, pursuant to s. 39.44(5), Stats.

This report is being provided for your information only. No action by the Committee is required. Please feel free to contact us if you have any questions.

Attachments

AD:JN:jm



State of Wisconsin
Higher Educational Aids Board

Scott Walker
Governor

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John Reinemann
Executive Secretary

October 1, 2018

The Honorable Alberta Darling, Co-Chair
Joint Committee on Finance
State Capitol, Room 317 East
Madison, WI 53707

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J. Finance

The Honorable John Nygren, Co-Chair
Joint Committee on Finance
State Capitol, Room 309 East
Madison, WI 53708

Dear Senator Darling and Representative Nygren:

Enclosed is the 2017-2018 Annual Status Report for the Minority Undergraduate Retention Grant. Submission of the report is in compliance with Section 39.44 (5) of the Wisconsin Statutes, which requires an annual report on the effectiveness of this program.

If you have any questions about the report or about the Minority Undergraduate Retention Grant, please feel free to contact me by e-mail at john.reinemann@wi.gov or phone at 608-267-2206.

Sincerely,

John Reinemann
Executive Secretary

CC: Representative Dale Kooyenga
Senator Luther Olsen
Senator Howard Marklein
Senator Tom Tiffany
Senator Leah Vukmir
Senator Jon Erpenbach
Senator Ducey Stroebel
Senator La Tonya Johnson
Representative Amy Loudenberg

Representative Chris Taylor
Representative Mary Felzkowski
Representative Mark Born
Representative Mike Rohrkaste
Representative Katrina Shankland
Dave Loppnow, Legislative Fiscal Bureau
Amanda Mott, Department of Administration
Ellen Nowak, Department of Administration
Sara Hynek, Department of Administration

MINORITY UNDERGRADUATE RETENTION GRANT

2017-18 ANNUAL REPORT

State of Wisconsin
Higher Educational Aids Board
October 2018

**MINORITY UNDERGRADUATE RETENTION GRANT
2017-18 ANNUAL REPORT
Higher Educational Aids Board**

The Minority Undergraduate Retention Grant (MURG) Program was established by the State of Wisconsin Legislature in the 1985-87 biennial budget. The first award was made in the 1986-87 academic year. Minority Undergraduate Retention Grants are awarded to Wisconsin resident minority undergraduates, excluding first year students, enrolled at least half-time in Wisconsin Technical College System schools, non-profit independent colleges/universities, and tribal colleges.

Awards are based on financial need, with a minimum grant of \$250 and a maximum grant of \$2,500 per year. According to statute, a minority student is defined as a student who is a Black American, American Indian, Hispanic, or Southeast Asian from Laos, Cambodia, or Vietnam admitted to the United States after December 31, 1975. If eligible, a student may receive the grant for up to eight semesters or 12 quarters.

Funds are allocated to the Wisconsin Technical College System and the Independent/Tribal Colleges and Universities based on the prior year's minority student population as reported by each participating school. For the 2017-18 academic year, sixteen technical colleges, twenty-four non-profit colleges/universities, and both tribal colleges received a Minority Undergraduate Retention Grant allocation. The University of Wisconsin System Administration has a similar program, the Lawton Grant, for students attending a University of Wisconsin institution.

During the 2017-18 academic year, 770 students received a Minority Undergraduate Retention Grant award. 239 grant recipients attended a non-profit, independent college/university or tribal college, and 531 recipients attended a Wisconsin Technical College. To gauge the effectiveness of the program, surveys were sent to both the participating schools and the grant recipients. Results of the participating school survey are found on page 2, and the grant recipient survey results are found on page 7.

The graph and tables throughout this report detail the 2017-18 Minority Undergraduate Retention Grant program:

- Table I: Educational Progress of Grant Recipients as Reported by Participating Schools
- Table II: Top Five Colleges or Universities Based on Funding Provided to Students
- Tables III and V: Spending by Independent/Tribal Schools and WTCS
- Tables IV and VI: Recipient Demographics for Independent/Tribal Schools and WTCS
- Graph I: 2017-18 Student Minority Populations as Reported by Participating Schools
- Table VII: 2018-19 Minority Retention Grant Recipient Survey Results

The data collected and the results of the grant recipient survey demonstrate that the Minority Undergraduate Retention Grant is highly successful. Participating schools reported that 77.17% of grant recipients either completed their degree/certificate programs or will continue to work towards degree/certificate completion during the 2018-19 academic year. All of the grant recipients who responded to the survey indicated that they either earned a degree or certificate during the 2017-18 academic year, or will return to school to continue to pursue their educational goals. In addition, 90.98% of the recipients indicated that they planned to spend the majority of their working life in the state of Wisconsin.

**MINORITY UNDERGRADUATE RETENTION GRANT
2017-18 ANNUAL REPORT**

TABLE I: Educational Progress of Grant Recipients as Reported by Participating Schools

Independent Colleges and Universities/Technical Colleges/Tribal Colleges

COMBINED DATA:	NUMBER	PERCENTAGE
Students who completed a degree/certificate in 17-18	280	36.75%
Students enrolled for 18-19 and continuing toward degree/certificate	308	40.42%
Students not enrolled for 18-19 who did not complete degree/certificate	174	22.83%
COMBINED TOTALS	762	100.00%
INDEPENDENT COLLEGES AND UNIVERSITIES/TRIBAL COLLEGES:	NUMBER	PERCENTAGE
Students who completed a degree/certificate in 17-18	80	35.09%
Students enrolled for 18-19 and continuing toward degree/certificate	142	62.28%
Students not enrolled for 18-19 who did not complete degree/certificate	6	2.63%
TOTALS	228	100.00%
TECHNICAL COLLEGE SYSTEM SCHOOLS:	NUMBER	PERCENTAGE
Students who completed a degree/certificate in 17-18	200	37.45%
Students enrolled for 18-19 and continuing toward degree/certificate	166	31.09%
Students not enrolled for 18-19 who did not complete degree/certificate	168	31.46%
TOTALS	534	100.00%

Note: The students reported as “students not enrolled for 18-19 who did not complete degree/certificate” were not enrolled in the reporting institution at the time the data were collected. The students may have enrolled at a later date or enrolled in a different institution.

TABLE II: TOP FIVE COLLEGES OR UNIVERSITIES BASED ON FUNDING PROVIDED TO STUDENTS

COLLEGE OR UNIVERSITY	DOLLARS SPENT	NUMBER OF AWARDS	AVERAGE AWARD
MILWAUKEE TECHNICAL COLLEGE	\$ 205,000	241	\$ 851
MARQUETTE UNIVERSITY	\$ 53,855	30	\$ 1,795
CARDINAL STRITCH UNIVERSITY	\$ 53,645	27	\$ 1,987
ALVERNO COLLEGE	\$ 43,500	24	\$ 1,813
MOUNT MARY UNIVERSITY	\$ 32,210	16	\$ 2,013
TOTALS	\$ 388,210	338	\$ 1,149

**MINORITY UNDERGRADUATE RETENTION GRANT
2017-18 ANNUAL REPORT**

TABLE III: SPENDING BY SCHOOL FOR INDEPENDENT/TRIBAL SCHOOLS

COLLEGE OR UNIVERSITY	DOLLARS SPENT	NUMBER OF AWARDS	AVERAGE AWARD	PERCENTAGE OF DOLLARS SPENT
ALVERNO COLLEGE	\$ 43,500	24	\$ 1,813	11.15%
BELLIN COLLEGE	\$ 1,245	1	\$ 1,245	0.32%
BELOIT COLLEGE	\$ 2,795	2	\$ 1,398	0.72%
CARDINAL STRITCH UNIVERSITY	\$ 53,645	27	\$ 1,987	13.75%
CARROLL UNIVERSITY	\$ 17,900	20	\$ 895	4.59%
CARTHAGE COLLEGE	\$ 24,130	11	\$ 2,194	6.18%
COLLEGE OF THE MENOMINEE NATION	\$ 8,628	9	\$ 959	2.21%
COLUMBIA COLLEGE OF NURSING	\$ 1,450	3	\$ 483	0.37%
CONCORDIA UNIVERSITY	\$ 25,000	10	\$ 2,500	6.41%
EDGEWOOD COLLEGE	\$ 11,705	6	\$ 1,951	3.00%
HERZING	\$ 20,595	9	\$ 2,288	5.28%
LAC COURTE OREILLES	\$ 8,925	9	\$ 992	2.29%
LAKELAND COLLEGE	\$ 14,190	10	\$ 1,419	3.64%
LAWRENCE UNIVERSITY	\$ 3,520	3	\$ 1,173	0.90%
MARANATHA	\$ 930	1	\$ 930	0.24%
MARIAN UNIVERSITY	\$ 0	0	\$ 0	0.00%
MARQUETTE UNIVERSITY	\$ 53,855	30	\$ 1,795	13.80%
MILWAUKEE INSTITUTE OF ART AND DESIGN	\$ 7,145	7	\$ 1,021	1.83%
MILWAUKEE SCHOOL OF ENGINEERING	\$ 27,752	16	\$ 1,735	7.11%
MOUNT MARY COLLEGE	\$ 32,210	16	\$ 2,013	8.25%
NORTHLAND COLLEGE	\$ 1,760	1	\$ 1,760	0.45%
RIPON COLLEGE	\$ 2,380	2	\$ 1,190	0.61%
ST NORBERT COLLEGE	\$ 13,050	7	\$ 1,864	3.34%
SILVER LAKE COLLEGE	\$ 4,145	5	\$ 829	1.06%
VITERBO UNIVERSITY	\$ 4,660	2	\$ 2,330	1.19%
WISCONSIN LUTHERAN COLLEGE	\$ 5,100	8	\$ 638	1.31%
TOTALS:	\$ 390,215	239	\$ 1,633	100.00%

2017-18 Minority Undergraduate Retention Grant Recipient:

“Education is a must now in our current society, and the help I receive from this grant takes considerable worry off my plate. Miigwiich.”

--Tamela, Lac Courte Oreilles Ojibwa Community College

**MINORITY UNDERGRADUATE RETENTION GRANT
2017-18 ANNUAL REPORT**

TABLE IV: RECIPIENT DEMOGRAPHICS FOR TRIBAL AND INDEPENDENT INSTITUTIONS

	DOLLARS SPENT	NUMBER OF AWARDS	AVERAGE AWARD	PERCENTAGE OF DOLLARS SPENT
YEAR IN SCHOOL				
2 ND YEAR STUDENTS	\$ 122,479	77	\$ 1,591	31.39%
3 RD YEAR STUDENTS	\$ 138,545	80	\$ 1,732	35.50%
4 TH YEAR STUDENTS	\$ 108,991	68	\$ 1,603	27.93%
5 TH YEAR STUDENTS	\$ 20,200	14	\$ 1,443	5.18%
TOTAL	\$ 390,215	239	\$ 1,633	100.00%
STATUS OF RECIPIENTS				
DEPENDENT	\$ 252,923	151	\$ 1,675	64.82%
INDEPENDENT	\$ 137,292	88	\$ 1,560	35.18%
TOTAL	\$ 390,215	239	\$ 1,633	100.00%
MINORITY UNDERGRADUATE RETENTION GRANT BY GROUP				
AFRICAN-AMERICAN	\$ 193,579	111	\$ 1,744	49.61%
AMERICAN INDIAN	\$ 20,833	20	\$ 1,042	5.34%
ASIAN-AMERICAN	\$ 19,230	10	\$ 1,923	4.93%
HISPANIC	\$ 156,573	98	\$ 1,598	40.12%
TOTAL	\$ 390,215	239	\$ 1,633	100.00%
MINORITY UNDERGRADUATE RETENTION GRANT BY SECTOR				
INDEPENDENT	\$ 372,662	221	\$ 1,686	95.50%
TRIBAL	\$ 17,553	18	\$ 975	4.50%
	\$ 390,215	239	\$ 1,633	100.00%

2017-18 Minority Undergraduate Retention Grant Recipients:

“It was important to me because it granted me the opportunity to be able to attend my last year of nursing school in which I am struggling to pay for due to running out of aid.”

---Cassie, Cardinal Stritch University

“The grant was important for my education because without it I would struggle to attend the university that I currently attend. It is extremely important for me to receive a degree as first generation student in my family.”

---Mariet, Marquette University

**MINORITY UNDERGRADUATE RETENTION GRANT
2017-18 ANNUAL REPORT**

TABLE V: SPENDING BY SCHOOL FOR WISCONSIN TECHNICAL COLLEGE SYSTEM

WISCONSIN TECHNICAL COLLEGE SYSTEM	DOLLARS SPENT	NUMBER OF AWARDS	AVERAGE AWARD	PERCENTAGE OF DOLLARS SPENT
BLACKHAWK TECHNICAL COLLEGE	\$ 4,660	8	\$ 583	1.22%
CHIPPEWA VALLEY TECHNICAL COLLEGE	\$ 14,540	13	\$ 1,118	3.82%
FOX VALLEY TECHNICAL COLLEGE	\$ 17,000	20	\$ 850	4.46%
GATEWAY TECHNICAL COLLEGE	\$ 29,240	83	\$ 352	7.68%
INDIANHEAD TECHNICAL COLLEGE	\$ 2,215	2	\$ 1,108	0.58%
LAKESHORE TECHNICAL COLLEGE	\$ 5,530	6	\$ 922	1.45%
MADISON AREA TECHNICAL COLLEGE	\$ 19,280	29	\$ 665	5.06%
MID-STATE TECHNICAL COLLEGE	\$ 3,495	13	\$ 269	0.92%
MILWAUKEE AREA TECHNICAL COLLEGE	\$ 205,000	241	\$ 851	53.83%
MORAINES PARK TECHNICAL COLLEGE	\$ 15,330	27	\$ 568	4.03%
NICOLET AREA TECHNICAL COLLEGE	\$ 996	3	\$ 332	0.26%
NORTHCENTRAL TECHNICAL COLLEGE	\$ 6,715	14	\$ 480	1.76%
NORTHEAST TECHNICAL COLLEGE	\$ 19,915	20	\$ 996	5.23%
SOUTHWEST WISCONSIN TECHNICAL COLLEGE	\$ 1,660	1	\$ 1,660	0.44%
WAUKESHA COUNTY TECHNICAL COLLEGE	\$ 23,285	38	\$ 613	6.11%
WESTERN TECHNICAL COLLEGE	\$ 11,935	13	\$ 918	3.13%
TOTALS:	\$ 380,796	531	\$ 717	100.00%

2016-17 Minority Undergraduate Retention Grant Recipients:

“The Minority Undergraduate Retention Grant has allowed me to continue taking classes by helping me pay for them. Without this grant, I wouldn’t have been able to afford my classes and books. I am very grateful for this grant and what it has provided me.”

---Yulissa, Fox Valley Technical College

“I am a single parent. It was needed to help financially while I attended school. It enabled me to focus on my school work and complete my program successfully.”

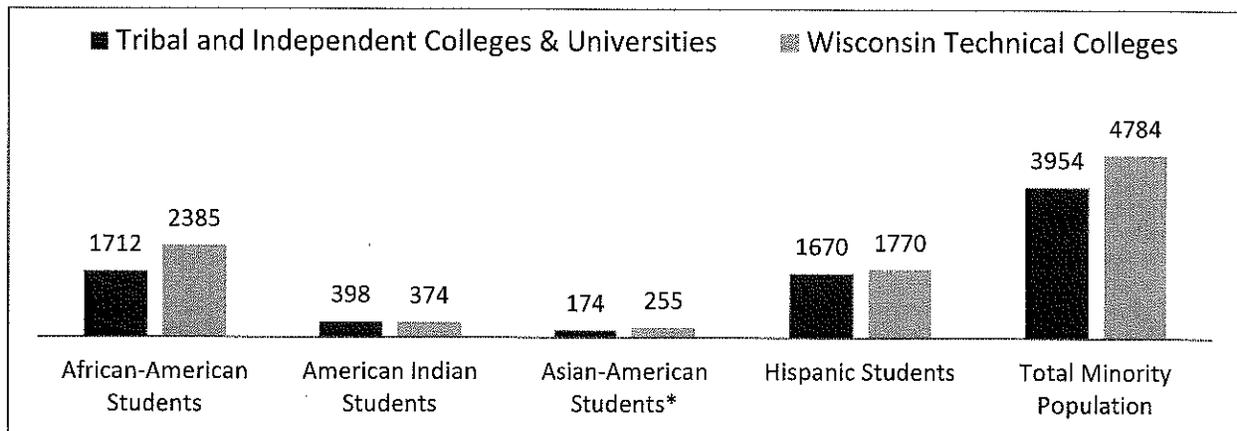
---Tamika, Milwaukee Area Technical College

**MINORITY UNDERGRADUATE RETENTION GRANT
2017-18 ANNUAL REPORT**

TABLE VI: RECIPIENT DEMOGRAPHICS FOR WISCONSIN TECHNICAL COLLEGE SYSTEM

	DOLLARS SPENT	NUMBER OF AWARDS	AVERAGE AWARD	PERCENTAGE OF DOLLARS SPENT
YEAR IN SCHOOL				
2 ND YEAR STUDENTS	\$ 315,477	417	\$ 757	82.85%
3 RD YEAR STUDENTS	\$ 39,449	70	\$ 564	10.36%
4 TH YEAR STUDENTS	\$ 14,235	28	\$ 508	3.74%
5 TH YEAR STUDENTS	\$ 11,635	16	\$ 727	3.06%
	\$ 380,796	531	\$ 717	100.00%
STATUS OF RECIPIENTS				
DEPENDENT	\$ 57,834	79	\$ 732	15.19%
INDEPENDENT	\$ 322,962	452	\$ 715	84.81%
TOTAL	\$ 380,796	531	\$ 717	100.00%
MINORITY UNDERGRADUATE RETENTION GRANT BY GROUP				
AFRICAN-AMERICAN	\$ 211,939	281	\$ 754	55.73%
AMERICAN INDIAN	\$ 19,072	30	\$ 636	5.02%
ASIAN-AMERICAN	\$ 52,424	70	\$ 749	13.79%
HISPANIC	\$ 97,361	150	\$ 649	25.47%
TOTAL	\$ 380,796	531	\$ 717	100.00%

GRAPH I: 2017-18 STUDENT MINORITY POPULATIONS AT PARTICIPATING SCHOOLS



Note: Population data collected from the 2018-19 allocation survey completed by participating schools.

* Per the Minority Undergraduate Retention Grant statute, Asian-American students are defined as students of Cambodian, Laotian, or Vietnamese descent.

**MINORITY UNDERGRADUATE RETENTION GRANT
2017-18 ANNUAL REPORT**

TABLE VII: 2018-19 MINORITY RETENTION GRANT RECIPIENT SURVEY RESULTS

	Number of Respondents	Percentage of Respondents
How did the Minority Undergraduate Retention Grant award influence your decision to attend college during the 2017-18 academic year?		
The award allowed me to attend school. Without it, I would not have been able to attend.	50	37.04%
The award positively influenced by decision to attend school. Without it, it would have been difficult for me to attend school.	69	51.11%
The award had no influence on my decision to attend school. Without it, I would have still attended school.	16	11.85%
Did you earn a Bachelor, an Associate Degree, or a certificate during the 2017-18 academic year?		
Yes	68	50.37%
No	67	49.63%
If you did not earn a degree or certificate during the 2017-18 academic year, how soon do you anticipate earning a degree or certificate?		
2018-19 academic year	43	65.15%
2019-20 academic year	17	25.76%
2020-21 academic year	6	9.09%
I do not plan on completing a degree or certificate	0	0.00%
Other (please explain):	0	0.00%
If you did NOT earn a degree or certificate during the 2017-18 academic year, will you be attending a college or university during the 2018-19 academic year?		
Yes	66	98.51%
Enrollment Status: Full-time: 46 Part-time: 20		
No	1	1.49%
Were you employed during the 2017-18 academic year?		
Yes	91	79.82%
32 hours/week or more: 41 Less than 32 hours/week: 70		
No	23	20.18%
Do you plan to be a Wisconsin resident for most of your working career?		
Yes	121	90.98%
No	12	9.02%