

# STATE OF WISCONSIN

SENATE CHAIR  
**Alberta Darling**

317 East, State Capitol  
P.O. Box 7882  
Madison, WI 53707-7882  
Phone: (608) 266-5830



ASSEMBLY CHAIR  
**John Nygren**

309 East, State Capitol  
P.O. Box 8953  
Madison, WI 53708-8953  
Phone: (608) 266-2343

## JOINT COMMITTEE ON FINANCE

### MEMORANDUM

To: Members  
Joint Committee on Finance

From: Senator Alberta Darling  
Representative John Nygren

Date: October 19, 2018

Re: HEAB Report to JFC

Attached is the 2017-18 Annual Status Report for the Academic Excellence Scholarship Program from the Higher Educational Aids Board, pursuant to s. 39.41(7), Stats.

This report is being provided for your information only. No action by the Committee is required. Please feel free to contact us if you have any questions.

Attachments

AD:JN;jm



State of Wisconsin  
Higher Educational Aids Board

Scott Walker  
Governor

P.O. Box 7885  
Madison, WI 53707-7885

Telephone: (608) 267-2206  
Fax: (608) 267-2808

John Reinemann  
Executive Secretary

E-Mail: [HEABmail@heab.state.wi.us](mailto:HEABmail@heab.state.wi.us)

Web Page: <http://heab.state.wi.us>

October 15, 2018

The Honorable Alberta Darling, Co-Chair  
Joint Committee on Finance  
State Capitol, Room 317 East  
Madison, WI 53707

OCT 19 2018  
*St. Finance*

The Honorable John Nygren, Co-Chair  
Joint Committee on Finance  
State Capitol, Room 309 East  
Madison, WI 53708

Dear Senator Darling and Representative Nygren:

Enclosed is the 2017-2018 Annual Status Report for the Academic Excellence Scholarship Program. Submission of this report follows Section 39.41(7) of the Statutes which requires a yearly report regarding the Academic Excellence Scholarship Program. In addition to presenting final 2017-2018 data, preliminary data is included for the freshmen who will enroll in 2018-2019 as the twenty-ninth class of scholars since the inception of the program.

If you have any questions about this report or about the Academic Excellence Scholarship Program, please feel free to contact me by e-mail at [john.reinemann@wi.gov](mailto:john.reinemann@wi.gov) or phone at 267-2206.

Sincerely,

John Reinemann  
Executive Secretary

CC: Senator Luther Olsen  
Senator Ducey Stroebel  
Senator Leah Vukmir  
Senator Tom Tiffany  
Senator Howard Marklein  
Senator LaTonya Johnson  
Senator Jon Erpenbach  
Representative Dale Kooyenga  
Representative Amy Loudenbeck

Representative Mark Born  
Representative Mike Rohrkaste  
Representative Mary Felzkowski  
Representative Katrina Shankland  
Representative Chris Taylor  
David Loppnow, Legislative Fiscal Bureau  
Amanda Mott, Department of Administration  
Ellen Nowak, Department of Administration  
Sara Hynek, Department of Administration  
Erin Probst, Legislative Fiscal Bureau

**2017-2018**  
**ACADEMIC EXCELLENCE SCHOLARSHIP PROGRAM**  
**Annual Status Report**  
**October 10, 2018**

Eighty-four percent of the freshmen awarded the Academic Excellence Scholarship (AES) in 2017 accepted the scholarship and used it to attend a Wisconsin post secondary institution. The percentage of freshman who used their scholarship is less than that of last year. While changes in legislation allowed more alternates to receive the scholarship, the required 3.8 grade point for unweighted schools meant other alternates were not eligible and fewer scholarships were awarded. It may be assumed that the procedures for awarding the AES to alternates have maximized the number of scholarships used, and that an average of 85% of scholarships will be accepted by students in upcoming years.

In 2017-2018, 732 freshmen enrolled in a Wisconsin post secondary institution. Total AES funds going to these students were \$811,151 with an average per freshman award of \$1,108.

Six tables are attached, showing final figures for 2017-2018, along with preliminary data for 2018-2019.

- Tables I, II, and III present enrollment by sector (University of Wisconsin, Wisconsin Technical Colleges, and Wisconsin Independent Colleges and Universities.) These figures represent the students who received AES program funds.
- Table IV presents a grand total for the three sectors.
- Table V presents general information such as the number of scholars using their award to attend a Wisconsin college or university.
- Table VI gives preliminary information for 2018-2019 freshmen.

<b>ACADEMIC EXCELLENCE SCHOLARS UNIVERSITY OF WISCONSIN INSTITUTIONS 2017-2018 ACADEMIC YEAR</b>						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Madison	340	328	330	298	1,296	\$1,394,508
Milwaukee	24	18	22	8	72	78,750
Green Bay	12	13	14	7	46	48,338
Parkside	5	2	1	1	9	10,125
UW Colleges	7	6	3	0	16	15,189
Eau Claire	47	41	29	26	143	158,625
La Crosse	63	47	46	42	198	218,815
Oshkosh	9	12	9	18	48	51,751
Platteville	27	22	26	24	99	105,190
River Falls	15	10	10	6	41	43,875
Stevens Point	15	18	16	12	61	65,871
Stout	8	9	12	16	45	47,252
Superior	5	3	2	2	12	12,938
Whitewater	18	10	29	10	67	72,002
<b>UW Total</b>	<b>595</b>	<b>539</b>	<b>549</b>	<b>470</b>	<b>2,153</b>	<b>\$2,323,229</b>

<b>Table II ACADEMIC EXCELLENCE SCHOLARS WISCONSIN TECHNICAL COLLEGES 2017-2018 ACADEMIC YEAR</b>						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Blackhawk	1	0	0	0	1	\$1,125
Chippewa Valley	2	2	2	0	6	6,188
Fox Valley	1	1	0	0	2	2,250
Indianhead	2	1	1	1	5	4,500
Lakeshore	1	2	0	0	3	2,251
Madison College	3	4	0	0	7	7,875
MATC-Milwaukee	1	2	1	0	4	3,938
Mid-State	0	1	0	0	1	1,125
Moraine Park	0	0	1	0	1	1,125
Nicolet	1	0	0	0	1	1,124
Northcentral	1	0	0	0	1	1,125
Northeast	1	4	1	0	6	6,750
Western	0	4	0	0	4	4,500
<b>WTCS Total</b>	<b>14</b>	<b>21</b>	<b>6</b>	<b>1</b>	<b>42</b>	<b>\$43,876</b>
<b>UW &amp; WTCS Total</b>	<b>609</b>	<b>560</b>	<b>555</b>	<b>471</b>	<b>2,195</b>	<b>\$2,367,667</b>

Note: Tables I and II show actual net spent amounts and the scholars with those net spent amounts.

<b>Table III</b>						
<b>ACADEMIC EXCELLENCE SCHOLARS</b>						
<b>INDEPENDENT COLLEGES AND UNIVERSITIES</b>						
<b>2017-2018 ACADEMIC YEAR</b>						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Alverno	2	2	1	4	9	\$10,125
Bellin	1	2	1	1	5	5,625
Beloit	1	3	0	1	5	5,625
Cardinal Stritch	1	2	1	3	7	7,875
Carroll	13	12	14	14	53	57,939
Carthage	8	10	6	5	29	32,063
Concordia	10	11	8	4	33	35,999
Edgewood	6	4	1	5	16	16,874
Lakeland	1	1	0	1	3	3,375
Lawrence	5	7	9	2	23	25,500
Maranatha	2	1	1	1	5	5,625
Marian	2	0	1	2	5	5,625
Marquette	30	21	21	33	105	114,747
MIAD	0	0	0	2	2	2,250
Mount Mary	1	3	2	4	10	10,687
MSOE	12	15	17	9	53	58,980
Northland	0	1	1	1	3	3,375
Ripon	6	5	9	4	24	25,875
St. Norbert's	20	14	15	15	64	71,438
Silver Lake	0	1	0	1	2	1,688
Viterbo	8	4	4	6	22	23,907
WI Lutheran	2	3	5	7	17	19,125
<b>Independent Total</b>	<b>131</b>	<b>122</b>	<b>117</b>	<b>125</b>	<b>495</b>	<b>\$544,322</b>

<b>Table IV</b>						
<b>ACADEMIC EXCELLENCE SCHOLARS</b>						
<b>ALL SECTORS</b>						
<b>2017-2018 ACADEMIC YEAR</b>						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
<b>UW</b>	595	539	549	470	2,153	\$2,324,354
<b>Technical</b>	14	21	6	1	42	42,751
<b>Independent</b>	131	122	117	125	495	544,322
<b>Grand Total</b>	<b>740</b>	<b>682</b>	<b>672</b>	<b>595</b>	<b>2,689</b>	<b>\$2,911,427</b>

Note: Tables III and IV show actual net spent amounts and the scholars with those net spent amounts.

<b>Table V</b>				
<b>General Scholar Data</b>				
	2014-2015	2015-2016	2016-2017	2017-2018
Total Scholarships Available	3,484	3,426	3,494	3,255
Total Scholars Enrolled In-State	2,753	2,752	2,967	2,691
Total Freshman Scholarships Available	875	875	875	875
Scholars Enrolled as Freshmen in Wisconsin	747	742	740	732
Alternate Scholarship Recipients	207	188	289	222
% of Eligible Freshmen Enrolled In-State	85%	85%	81%	84%

<b>Table VI</b>	
<b>Preliminary Data – 2018-2019 Freshman Scholars as of October 10, 2018</b>	
Total Freshman Scholarships Available	829
Alternate Scholarships (of 829 Available Scholarships)	12
Total Scholars Enrolled in Wisconsin Institutions	535
Percentage of Scholars Enrolled in Wisconsin Institutions	65%
Scholars Enrolled in UW System Institutions	431
Scholars Enrolled in Independent Colleges	88
Scholars Enrolled in WTCS Institutions	16
Scholars Enrolled in Out-of-State Institutions	206
Scholars Who Have Not Yet Specified College Choice	100