

# STATE OF WISCONSIN

SENATE CHAIR  
**Alberta Darling**

317 East, State Capitol  
P.O. Box 7882  
Madison, WI 53707-7882  
Phone: (608) 266-5830



ASSEMBLY CHAIR  
**John Nygren**

308 East, State Capitol  
P.O. Box 8953  
Madison, WI 53708-8953  
Phone: (608) 266-2343

## JOINT COMMITTEE ON FINANCE

### MEMORANDUM

To: Members  
Joint Committee on Finance

From: Senator Alberta Darling  
Representative John Nygren

Date: August 22, 2019

Re: HEAB Report to JFC

Attached is the 2018-19 Annual Status Report for the Academic Excellence Scholarship Program from the Higher Educational Aids Board, pursuant to s. 39.41(7), Stats.

This report is being provided for your information only. No action by the Committee is required. Please feel free to contact us if you have any questions.

Attachments

AD:JN:jm



# State of Wisconsin Higher Educational Aids Board

Tony Evers  
Governor

P.O. Box 7885  
Madison, WI 53707-7885

Telephone: (608) 267-2206  
Fax: (608) 267-2808

Connie Hutchison, PhD  
Executive Secretary

E-Mail: [HEABmail@wisconsin.gov](mailto:HEABmail@wisconsin.gov)

Web Page: <http://heab.wisconsin.gov>

August 20, 2019

The Honorable Alberta Darling, Co-Chair  
Joint Committee on Finance  
State Capitol, Room 317 East  
Madison, WI 53707

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The Honorable John Nygren, Co-Chair  
Joint Committee on Finance  
State Capitol, Room 309 East  
Madison, WI 53708

Dear Senator Darling and Representative Nygren:

Enclosed is the 2018-2019 Annual Status Report for the Academic Excellence Scholarship Program. Submission of this report follows Section 39.41(7) of the Statutes which requires a yearly report regarding the Academic Excellence Scholarship Program. In addition to presenting final 2018-2019 data, preliminary data is included for the freshmen who will enroll in 2019-2020 as the thirtieth class of scholars since the inception of the program.

If you have any questions about this report or about the Academic Excellence Scholarship Program, please feel free to contact me by e-mail at [connie.hutchison@wi.gov](mailto:connie.hutchison@wi.gov) or phone at 267-2206.

Sincerely,

Connie Hutchison, PhD  
Executive Secretary

CC: Senator Luther Olsen  
Senator Dwey Stroebel  
Senator Devin LeMahieu  
Senator Tom Tiffany  
Senator Howard Marklein  
Senator LaTonya Johnson  
Senator Jon Erpenbach  
Representative Terry Katsma  
Representative Amy Loudenberg

Representative Mark Born  
Representative Mike Rohrkaste  
Representative Shannon Zimmerman  
Representative Evan Goyke  
Representative Chris Taylor  
David Loppnow, Legislative Fiscal Bureau  
Amanda Mott, Department of Administration  
Ellen Nowak, Department of Administration  
Sara Hynek, Department of Administration  
Erin Probst, Legislative Fiscal Bureau

**2018-2019**  
**ACADEMIC EXCELLENCE SCHOLARSHIP PROGRAM**  
**Annual Status Report**  
**August 20, 2019**

Ninety-five percent of the freshmen awarded the Academic Excellence Scholarship (AES) in 2018 accepted the scholarship and used it to attend a Wisconsin post secondary institution. The percentage of freshman who used their scholarship is more than that of last year. While changes in legislation allowed more alternates to receive the scholarship, the required 3.8 grade point for unweighted schools meant other alternates were not eligible and fewer scholarships were awarded. It may be assumed that the procedures for awarding the AES to alternates have maximized the number of scholarships used, and that an average of 85% of scholarships will be accepted by students in upcoming years.

In 2018-2019, 791 freshmen enrolled in a Wisconsin post secondary institution. Total AES funds going to these students were \$876,601 with an average per freshman award of \$1,108.

Six tables are attached, showing final figures for 2018-2019, along with preliminary data for 2019-2020.

- Tables I, II, and III present enrollment by sector (University of Wisconsin, Wisconsin Technical Colleges, and Wisconsin Independent Colleges and Universities.) These figures represent the students who received AES program funds.
- Table IV presents a grand total for the three sectors.
- Table V presents general information such as the number of scholars using their award to attend a Wisconsin college or university.
- Table VI gives preliminary information for 2019-2020 freshmen.

<b>ACADEMIC EXCELLENCE SCHOLARS UNIVERSITY OF WISCONSIN INSTITUTIONS 2018-2019 ACADEMIC YEAR</b>						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Madison	412	321	316	305	1,354	\$1,461,158
Milwaukee	17	25	16	22	80	85,502
Green Bay	13	10	12	10	45	47,250
Parkside	6	6	1	1	14	14,624
UW Colleges	11	5	0	0	16	16,314
Eau Claire	45	48	38	28	159	172,692
La Crosse	41	65	45	45	196	212,069
Oshkosh	9	10	14	8	41	43,312
Platteville	25	25	23	27	100	102,941
River Falls	11	13	10	9	43	46,688
Stevens Point	21	16	18	15	70	75,940
Stout	13	5	10	10	38	39,938
Superior	3	4	3	2	12	13,500
Whitewater	18	16	11	26	71	73,692
<b>UW Total</b>	<b>645</b>	<b>569</b>	<b>517</b>	<b>508</b>	<b>2,239</b>	<b>2,405,620</b>

<b>Table II ACADEMIC EXCELLENCE SCHOLARS WISCONSIN TECHNICAL COLLEGES 2018-2019 ACADEMIC YEAR</b>						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Fox Valley	1	1	1	0	3	\$2,813
Chippewa Valley	3	2	1	0	6	6,188
Southwest Wisconsin	0	0	0	0	0	0
Moraine Park	0	0	0	0	0	0
Northeast Wisconsin	2	2	1	0	5	3,375
Gateway	1	1	0	0	2	1,687
Western	2	0	1	0	3	3,375
Madison College	3	3	1	0	7	7,312
MATC-Milwaukee	1	0	2	0	3	3,375
Lakeshore	0	0	0	0	0	0
Waukesha	0	0	0	0	0	0
Northcentral	4	0	0	0	4	3,937
Blackhawk	0	1	0	0	1	1,125
Mid-State	0	0	1	0	1	1,125
Nicolet	1	1	0	0	2	2,249
WI Indianhead	1	3	0	1	5	4,500
<b>WTCS Total</b>	<b>19</b>	<b>14</b>	<b>8</b>	<b>1</b>	<b>42</b>	<b>41,061</b>

<b>UW &amp; WTCS Total</b>	<b>664</b>	<b>583</b>	<b>525</b>	<b>509</b>	<b>2,281</b>	<b>\$2,446,681</b>
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Note: Tables I and II show actual net spent amounts and the scholars with those net spent amounts.

<b>Table III</b>						
<b>ACADEMIC EXCELLENCE SCHOLARS</b>						
<b>INDEPENDENT COLLEGES AND UNIVERSITIES</b>						
<b>2018-2019 ACADEMIC YEAR</b>						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Alverno	2	1	1	0	4	\$4,500
Beloit	0	1	3	0	4	4,500
Cardinal Stritch	1	1	2	2	6	6,188
Carroll	11	13	12	11	47	49,166
Carthage	5	7	10	4	26	29,250
Edgewood	3	6	5	3	17	18,563
Silver Lake	0	0	1	0	1	563
Lakeland	0	1	1	0	2	2,250
Lawrence	5	4	6	7	22	24,375
Marian	1	2	0	0	3	3,375
Marquette	35	23	19	23	100	107,433
MSOE	12	9	15	16	52	57,855
Mount Mary	1	1	3	2	7	7,313
Northland	0	0	1	1	2	2,250
Ripon	7	4	5	8	24	26,438
St. Norbert	20	19	13	13	65	72,001
Viterbo	6	6	4	3	19	20,813
Concordia	13	10	10	5	38	42,750
MIAD	1	0	0	0	1	1,125
WI Lutheran	3	2	3	5	13	13,501
Maranatha	1	2	1	1	5	5,625
Bellin	0	1	2	1	4	4,500
<b>Independent Total</b>	<b>127</b>	<b>113</b>	<b>117</b>	<b>105</b>	<b>462</b>	<b>\$504,334</b>

<b>Table IV</b>						
<b>ACADEMIC EXCELLENCE SCHOLARS</b>						
<b>ALL SECTORS</b>						
<b>2018-2019 ACADEMIC YEAR</b>						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
<b>UW</b>	645	569	517	508	2,239	2,405,620
<b>Technical</b>	19	14	8	1	42	41,061
<b>Independent</b>	127	113	117	105	462	504,334
<b>Grand Total</b>	<b>791</b>	<b>696</b>	<b>642</b>	<b>614</b>	<b>2,743</b>	<b>\$2,951,015</b>

Note: Tables III and IV show actual net spent amounts and the scholars with those net spent amounts.

<b>Table V</b>				
<b>General Scholar Data</b>				
	2015-2016	2016-2017	2017-2018	2018-2019
Total Scholarships Available	3,426	3,494	3,255	3,255
Total Scholars Enrolled In-State	2,752	2,967	2,691	2,743
Total Freshman Scholarships Available	875	875	875	831
Scholars Enrolled as Freshmen in Wisconsin	742	740	732	791
Alternate Scholarship Recipients	188	289	222	251
% of Eligible Freshmen Enrolled In-State	85%	81%	84%	95%

<b>Table VI</b>	
<b>Preliminary Data – 2018-2019 Freshman Scholars as of August 7, 2019</b>	
Total Freshman Scholarships Available	810
Alternate Scholarships (of 810 Available Scholarships)	101
Total Scholars Enrolled in Wisconsin Institutions	562
Percentage of Scholars Enrolled in Wisconsin Institutions	69%
Scholars Enrolled in UW System Institutions	449
Scholars Enrolled in Independent Colleges	99
Scholars Enrolled in WTCS Institutions	14
Scholars Enrolled in Out-of-State Institutions	215
Scholars Who Have Not Yet Specified College Choice	33