STATE OF WISCONSIN

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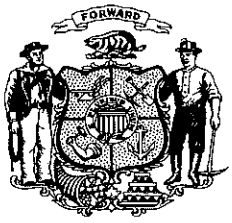

ASSEMBLY CHAIR
John Nygren

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JOINT COMMITTEE ON FINANCE

MEMORANDUM

To: Members
Joint Committee on Finance

From: Senator Alberta Darling
Representative John Nygren

Date: October 2, 2019

Re: HEAB Report to JFC

Attached is a report on the minority undergraduate retention grant from the State of Wisconsin Higher Educational Aids Board, pursuant to s. 39.44(5), Stats.

This report is being provided for your information only. No action by the Committee is required. Please feel free to contact us if you have any questions.

Attachments

AD:JN:jm

State of Wisconsin
Higher Educational Aids Board

P.O. Box 7885
Madison, WI 53707-7885
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Tony Evers
Governor

Connie Hutchison, PhD
Executive Secretary

October 2, 2019

OCT 0 2 2019
Jt. Finance

The Honorable Alberta Darling, Co-Chair
Joint Committee on Finance
State Capitol, Room 317 East
Madison, WI 53707

The Honorable John Nygren, Co-Chair
Joint Committee on Finance
State Capitol, Room 309 East
Madison, WI 53708

Dear Senator Darling and Representative Nygren:

Enclosed is the 2018-2019 Annual Status Report for the Minority Undergraduate Retention Grant. Submission of the report is in compliance with Section 39.44 (5) of the Wisconsin Statutes, which requires an annual report on the effectiveness of this program.

If you have any questions about the report or about the Minority Undergraduate Retention Grant, please feel free to contact me by e-mail at connie.hutchison@wi.gov or phone at 608-267-2206.

Sincerely,

Connie Hutchison, PhD
Executive Secretary

CC: Representative Terry Katsma
Senator Luther Olsen
Senator Howard Marklein
Senator Tom Tiffany
Senator Devin LeMahieu
Senator Jon Erpenbach
Senator Duey Stroebel
Senator La Tonya Johnson
Representative Amy Loudenbeck
Representative Chris Taylor
Representative Shannon Zimmerman
Representative Mark Born
Representative Mike Rohrkaste
Representative Evan Goyke
Dave Loppnow, Legislative Fiscal Bureau
Amanda Mott, Department of Administration
Ellen Nowak, Department of Administration
Sara Hynek, Department of Administration
Erin Probst, Legislative Fiscal Bureau

MINORITY UNDERGRADUATE RETENTION GRANT

2018-19 ANNUAL REPORT

State of Wisconsin
Higher Educational Aids Board
October 2019

MINORITY UNDERGRADUATE RETENTION GRANT
2018-19 ANNUAL REPORT
Higher Educational Aids Board

The Minority Undergraduate Retention Grant (MURG) Program was established by the State of Wisconsin Legislature in the 1985-87 biennial budget. The first award was made in the 1986-87 academic year. Minority Undergraduate Retention Grants are awarded to Wisconsin resident minority undergraduates, excluding first year students, enrolled at least half-time in Wisconsin Technical College System schools, non-profit independent colleges/universities, and tribal colleges.

Awards are based on financial need, with a minimum grant of $250 and a maximum grant of $2,500 per year. According to statute, a minority student is defined as a student who is a Black American, American Indian, Hispanic, or Southeast Asian from Laos, Cambodia, or Vietnam admitted to the United States after December 31, 1975. If eligible, a student may receive the grant for up to eight semesters or 12 quarters.

Funds are allocated to the Wisconsin Technical College System and the Independent/Tribal Colleges and Universities based on the prior year's minority student population as reported by each participating school. For the 2018-19 academic year, sixteen technical colleges, twenty-four non-profit colleges/universities, and both tribal colleges received a Minority Undergraduate Retention Grant allocation. The University of Wisconsin System Administration has a similar program, the Lawton Grant, for students attending a University of Wisconsin institution.

During the 2018-19 academic year, 781 students received a Minority Undergraduate Retention Grant award. 273 grant recipients attended a non-profit, independent college/university or tribal college, and 508 recipients attended a Wisconsin Technical College. To gauge the effectiveness of the program, surveys were sent to both the participating schools and the grant recipients. Results of the participating school survey are found on page 2, and the grant recipient survey results are found on page 7.

The graph and tables throughout this report detail the 2018-19 Minority Undergraduate Retention Grant program:

- Table I: Educational Progress of Grant Recipients as Reported by Participating Schools
- Table II: Top Five Colleges or Universities Based on Funding Provided to Students
- Tables III and V: Spending by Independent/Tribal Schools and WTCS
- Tables IV and VI: Recipient Demographics for Independent/Tribal Schools and WTCS
- Graph I: 2018-19 Student Minority Populations as Reported by Participating Schools
- Table VII: 2018-19 Minority Retention Grant Recipient Survey Results

The data collected and the results of the grant recipient survey demonstrate that the Minority Undergraduate Retention Grant is highly successful. Participating schools reported that 80.54% of grant recipients either completed their degree/certificate programs or will continue to work towards degree/certificate completion during the 2019-20 academic year. All of the grant recipients who responded to the survey indicated that they either earned a degree or certificate during the 2018-19 academic year, or will return to school to continue to pursue their educational goals. In addition, 90.32% of the recipients indicated that they planned to spend the majority of their working life in the state of Wisconsin.

TABLE I: Educational Progress of Grant Recipients as Reported by Participating Schools

Independent Colleges and Universities/Technical Colleges/Tribal Colleges

COMBINED DATA:	NUMBER	PERCENTAGE
Students who completed a degree/certificate in 18-19	281	35.98%
Students enrolled for 19-20 and continuing toward degree/certificate	348	44.56%
Students not enrolled for 19-20 who did not complete degree/certificate	152	19.46%
COMBINED TOTALS	**781**	**100.00%**
INDEPENDENT COLLEGES AND UNIVERSITIES/TRIBAL COLLEGES:	**NUMBER**	**PERCENTAGE**
Students who completed a degree/certificate in 18-19	80	29.31%
Students enrolled for 19-20 and continuing toward degree/certificate	159	58.24%
Students not enrolled for 19-20 who did not complete degree/certificate	34	12.45%
TOTALS	**273**	**100.00%**
TECHNICAL COLLEGE SYSTEM SCHOOLS:	**NUMBER**	**PERCENTAGE**
Students who completed a degree/certificate in 18-19	201	39.57%
Students enrolled for 19-20 and continuing toward degree/certificate	189	37.20%
Students not enrolled for 19-20 who did not complete degree/certificate	118	23.23%
TOTALS	**508**	**100.00%**

Note: The students reported as "students not enrolled for 19-20 who did not complete degree/certificate" were not enrolled in the reporting institution at the time the data were collected. The students may have enrolled at a later date or enrolled in a different institution.

TABLE II: TOP FIVE COLLEGES OR UNIVERSITIES BASED ON FUNDING PROVIDED TO STUDENTS

COLLEGE OR UNIVERSITY	DOLLARS SPENT	NUMBER OF AWARDS	AVERAGE AWARD
MILWAUKEE TECHNICAL COLLEGE	$ 179,000	201	$ 891
MARQUETTE UNIVERSITY	$ 63,585	30	$ 2,120
CARTHAGE COLLEGE	$ 49,300	22	$ 2,241
EDGEWOOD COLLEGE	$ 46,640	20	$ 2,332
GATEWAY TECHNICAL COLLEGE	$ 45,855	99	$ 463
TOTALS	**$ 384,380**	**372**	**$ 1,033**

TABLE III: SPENDING BY SCHOOL FOR INDEPENDENT/TRIBAL SCHOOLS

COLLEGE OR UNIVERSITY	DOLLARS SPENT	NUMBER OF AWARDS	AVERAGE AWARD	PERCENTAGE OF DOLLARS SPENT
ALVERNO COLLEGE	$ 42,220	21	$ 2,010	9.00%
BELLIN COLLEGE	$ 2,375	1	$ 2,375	0.51%
BELOIT COLLEGE	$ 8,968	4	$ 2,242	1.91%
CARDINAL STRITCH UNIVERSITY	$ 23,225	12	$ 1,935	4.95%
CARROLL UNIVERSITY	$ 36,850	25	$ 1,474	7.86%
CARTHAGE COLLEGE	$ 49,300	22	$ 2,241	10.51%
COLLEGE OF THE MENOMINEE NATION	$ 10,530	19	$ 554	2.25%
COLUMBIA COLLEGE OF NURSING	$ 2,844	3	$ 948	0.61%
CONCORDIA UNIVERSITY	$ 13,527	6	$ 2,255	2.88%
EDGEWOOD COLLEGE	$ 46,640	20	$ 2,332	9.95%
HERZING	$ 28,072	12	$ 2,339	5.99%
LAC COURTE OREILLES	$ 8,775	10	$ 878	1.87%
LAKELAND COLLEGE	$ 5,575	5	$ 1,115	1.19%
LAWRENCE UNIVERSITY	$ 4,540	4	$ 1,135	0.97%
MARANATHA	$ 205	1	$ 205	0.04%
MARIAN UNIVERSITY	$ 11,150	7	$ 1,593	2.38%
MARQUETTE UNIVERSITY	$ 63,585	30	$ 2,120	13.56%
MILWAUKEE INSTITUTE OF ART AND DESIGN	$ 15,485	12	$ 1,290	3.30%
MILWAUKEE SCHOOL OF ENGINEERING	$ 19,211	9	$ 2,135	4.10%
MOUNT MARY COLLEGE	$ 32,631	19	$ 1,717	6.96%
NORTHLAND COLLEGE	$ 2,685	3	$ 895	0.57%
RIPON COLLEGE	$ 5,060	3	$ 1,687	1.08%
ST NORBERT COLLEGE	$ 21,770	9	$ 2,419	4.64%
SILVER LAKE COLLEGE	$ 4,540	6	$ 757	0.97%
VITERBO UNIVERSITY	$ 4,540	3	$ 1,513	0.97%
WISCONSIN LUTHERAN COLLEGE	$ 4,650	7	$ 664	0.99%
TOTALS:	**$ 468,953**	**273**	**$ 1,718**	**100.00%**

2018-19 Minority Undergraduate Retention Grant Recipient:

"The Minority Undergraduate Retention Grant helped pay my tuition. I am a full-time student and parent, and I work full time, so being a recipient of the grant was very helpful."

--Catherine, College of Menominee Nation

TABLE IV: RECIPIENT DEMOGRAPHICS FOR TRIBAL AND INDEPENDENT INSTITUTIONS

	DOLLARS SPENT	NUMBER OF AWARDS	AVERAGE AWARD	PERCENTAGE OF DOLLARS SPENT
YEAR IN SCHOOL				
2ND YEAR STUDENTS	$ 147,409	88	$ 1,675	31.43%
3RD YEAR STUDENTS	$ 171,173	97	$ 1,765	36.50%
4TH YEAR STUDENTS	$ 127,018	73	$ 1,740	27.09%
5TH YEAR STUDENTS	$ 23,353	15	$ 1,557	4.98%
TOTAL	**$ 468,953**	**273**	**$ 1,718**	**100.00%**
STATUS OF RECIPIENTS				
DEPENDENT	$ 332,020	182	$ 1,824	70.80%
INDEPENDENT	$ 136,933	91	$ 1,505	29.20%
TOTAL	**$ 468,953**	**273**	**$ 1,718**	**100.00%**
MINORITY UNDERGRADUATE RETENTION GRANT BY GROUP				
AFRICAN-AMERICAN	$ 188,285	98	$ 1,921	40.15%
AMERICAN INDIAN	$ 33,095	37	$ 894	7.06%
ASIAN-AMERICAN	$ 28,622	15	$ 1,908	6.10%
HISPANIC	$ 218,951	123	$ 1,780	46.69%
TOTAL	**$ 468,953**	**273**	**$ 1,718**	**100.00%**
MINORITY UNDERGRADUATE RETENTION GRANT BY SECTOR				
INDEPENDENT	$ 449,648	244	$ 1,843	95.88%
TRIBAL	$ 19,305	29	$ 666	4.12%
TOTAL	**$ 468,953**	**273**	**$ 1,718**	**100.00%**

2018-19 Minority Undergraduate Retention Grant Recipients:

"Without this grant, I would not be able to afford school. I've gotten awesome grades, learned so much, and I'm so close to my dream as a nurse. This grant makes it financially possible for me to complete school."

---Salashia, Cardinal Stritch University

"The Minority Undergraduate Retention Grant allowed me to pursue opportunities that my parents didn't have. My family is also unable to pay out of pocket for school so I rely solely on loans and grants. With this grant, I was able to stay at Marquette and avoid extra student loan debt."

---Samuel, Marquette University

TABLE V: SPENDING BY SCHOOL FOR WISCONSIN TECHNICAL COLLEGE SYSTEM

WISCONSIN TECHNICAL COLLEGE SYSTEM	DOLLARS SPENT	NUMBER OF AWARDS	AVERAGE AWARD	PERCENTAGE OF DOLLARS SPENT
BLACKHAWK TECHNICAL COLLEGE	$ 11,980	14	$ 856	3.01%
CHIPPEWA VALLEY TECHNICAL COLLEGE	$ 14,995	13	$ 1,153	3.77%
FOX VALLEY TECHNICAL COLLEGE	$ 29,785	33	$ 903	7.50%
GATEWAY TECHNICAL COLLEGE	$ 45,855	99	$ 463	11.54%
INDIANHEAD TECHNICAL COLLEGE	$ 2,170	2	$ 1,085	0.55%
LAKESHORE TECHNICAL COLLEGE	$ 10,580	11	$ 962	2.66%
MADISON AREA TECHNICAL COLLEGE	$ 14,144	13	$ 1088	3.56%
MID-STATE TECHNICAL COLLEGE	$ 3,890	8	$ 486	0.98%
MILWAUKEE AREA TECHNICAL COLLEGE	$ 179,000	201	$ 891	45.05%
MORAINE PARK TECHNICAL COLLEGE	$ 8,560	10	$ 856	2.15%
NICOLET AREA TECHNICAL COLLEGE	$ 2,925	5	$ 585	0.74%
NORTHCENTRAL TECHNICAL COLLEGE	$ 6,130	16	$ 383	1.54%
NORTHEAST TECHNICAL COLLEGE	$ 19,145	20	$ 957	4.82%
SOUTHWEST WISCONSIN TECHNICAL COLLEGE	$ 1,980	1	$ 1,980	0.50%
WAUKESHA COUNTY TECHNICAL COLLEGE	$ 35,085	51	$ 688	8.83%
WESTERN TECHNICAL COLLEGE	$ 11,130	11	$ 1,012	2.80%
TOTALS:	**$ 397,354**	**508**	**$ 782**	**100.00%**

2018-19 Minority Undergraduate Retention Grant Recipients:

"The Minority Undergraduate Retention Grant is very important to me because I'm not currently steadily employed and, if I didn't get the grant, I wouldn't have the money to be able to attend school."

---Ana, Northeast Wisconsin Technical College

"Receiving the Minority Undergraduate Retention Grant was important to me because I really wanted to finish school to further my career. As a single mother, I put my education on hold to care for them and, in turn, I still had a lot of loans to pay back. This grant assisted in me completing my financial obligations that tie with furthering my education and limited the need for me to add to the loans I already owe. It was an honor and privilege to be able to utilize this grant for my educational goals."

---Paris, Milwaukee Area Technical College

TABLE VI: RECIPIENT DEMOGRAPHICS FOR WISCONSIN TECHNICAL COLLEGE SYSTEM

	DOLLARS SPENT	NUMBER OF AWARDS	AVERAGE AWARD	PERCENTAGE OF DOLLARS SPENT
YEAR IN SCHOOL				
2nd YEAR STUDENTS	$ 329,851	410	$ 805	83.01%
3RD YEAR STUDENTS	$ 46,317	67	$ 691	11.66%
4TH YEAR STUDENTS	$ 13,755	18	$ 764	3.46%
5TH YEAR STUDENTS	$ 7,431	13	$ 572	1.87%
TOTAL	**$ 397,354**	**508**	**$ 782**	**100.00%**
STATUS OF RECIPIENTS				
DEPENDENT	$ 74,814	90	$ 831	18.83%
INDEPENDENT	$ 322,540	418	$ 772	81.17%
TOTAL	**$ 397,354**	**508**	**$ 782**	**100.00%**
MINORITY UNDERGRADUATE RETENTION GRANT BY GROUP				
AFRICAN-AMERICAN	$ 214,862	274	$ 784	54.07%
AMERICAN INDIAN	$ 32,310	36	$ 898	8.13%
ASIAN-AMERICAN	$ 61,005	72	$ 847	15.35%
HISPANIC	$ 89,177	126	$ 708	22.44%
TOTAL	**$ 397,354**	**508**	**$ 782**	**100.00%**

GRAPH I: 2018-19 STUDENT MINORITY POPULATIONS AT PARTICIPATING SCHOOLS

Note: Population data collected from the 2019-20 allocation survey completed by participating schools.

* Per the Minority Undergraduate Retention Grant statute, Asian-American students are defined as students of Cambodian, Laotian, or Vietnamese descent.

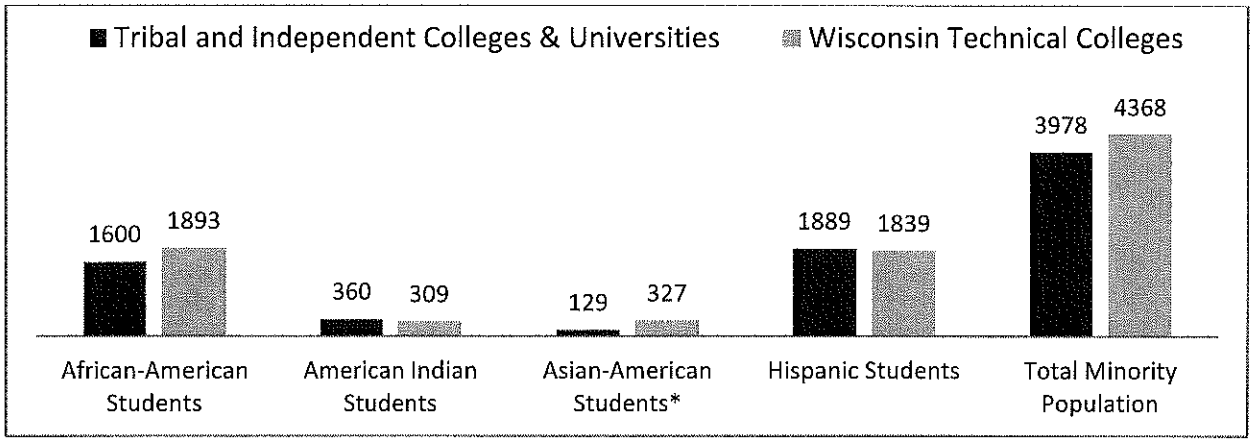

TABLE VII: 2018-19 MINORITY RETENTION GRANT RECIPIENT SURVEY RESULTS

	Number of Respondents	Percentage of Respondents
How did the Minority Undergraduate Retention Grant award influence your decision to attend college during the 2018-19 academic year?		
The award allowed me to attend school. Without it, I would not have been able to attend.	**34**	**27.64%**
The award positively influenced by decision to attend school. Without it, it would have been difficult for me to attend school.	**73**	**59.35%**
The award had no influence on my decision to attend school. Without it, I would have still attended school.	**16**	**13.01%**
Did you earn a Bachelor, an Associate Degree, or a certificate during the 2018-19 academic year?		
Yes	**50**	**40.32%**
No	**74**	**59.68%**
If you did not earn a degree or certificate during the 2018-19 academic year, how soon do you anticipate earning a degree or certificate?		
2019-20 academic year	**47**	**63.51%**
2020-21 academic year	**19**	**25.68%**
2021-22 academic year	**6**	**8.11%**
I do not plan on completing a degree or certificate	**0**	**0.00%**
Other (please explain):	**2**	**2.70%**
If you did NOT earn a degree or certificate during the 2018-19 academic year, will you be attending a college or university during the 2019-20 academic year?		
Yes	**73**	**98.65%**
Enrollment Status: Full-time: 61 Part-time: 12		
No	**1**	**1.35%**
Were you employed during the 2018-19 academic year?		
Yes	**97**	**86.61%**
32 hours/week or more: 33 Less than 32 hours/week: 73		
No	**15**	**13.39%**
Do you plan to be a Wisconsin resident for most of your working career?		
Yes	**112**	**90.32%**
No	**12**	**9.68%**