

TOURISM

Omnibus Motion
[LFB Papers #750 through #754]

Motion:

Move to adopt the following provisions:

1. *Marketing and Advertising Funds (Paper #750)*. Create a continuing appropriation and provide \$20,000,000 GPR in 2023-24 in one-time funding for Tourism's marketing activities. Provide an additional \$1,000,000 GPR in each year as ongoing marketing funds to Tourism's biennial GPR marketing appropriation.
2. *Opportunity Attraction and Promotion Fund (Paper #751)*. Create an Opportunity Attraction and Promotion Fund, supported by a new, continuing appropriation under the Wisconsin Economic Development Corporation, for attracting opportunities and events to the state. Provide \$10,000,000 GPR to be placed in the Committee's supplemental appropriation.
3. *Grant to Discover Green Bay*. Provide \$2,000,000 GPR in 2023-24 under Tourism's biennial marketing appropriation for a grant to Discover Green Bay.
4. *Grant to Visit Milwaukee*. Provide \$10,000,000 GPR in 2023-24 under Tourism's biennial marketing appropriation for a grant to Visit Milwaukee.
5. *Office of Marketing Services (Paper #752)*. Delete the Office of Marketing Services and transfer its 1.0 filled PR position and related salary, fringe, and supplies to Tourism's GPR general operations appropriation.
6. *Office of Outdoor Recreation (Paper #753)*. Provide one-time funds of \$237,000 in 2023-24 and \$290,200 in 2024-25 with 3.0 two-year project positions, notwithstanding s. 230.27(1) of the statutes regarding the term of project positions, for the Office of Outdoor Recreation.
7. *Arts Board Fund Matching (Paper #754)*. Adopt Alternative 1b to provide \$407,200 GPR in 2023-24 to match federal grant awards through September, 2024. Provide \$259,100 in 2024-25 as an ongoing base increase for state aid for the arts.

Note:

[Change to Base: \$43,794,000 GPR and -\$149,800 PR, with 4.00 GPR and -1.00 PR Positions for 2023-24; \$1,699,100 GPR and -\$149,800 PR, with 4.00 GPR and -1.00 PR Positions for 2024-25]