TOURISM

Omnibus Motion [LFB Papers #735 through #737]

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Move to adopt the following provisions:

- 1. *Marketing Funding Increases [Paper #735]*. Provide \$30,000,000 GPR in 2025-26 in Tourism's general marketing continuing appropriation on a one-time basis. Provide \$1,000,000 GPR in 2026-27 as additional base funding for Tourism's biennial marketing appropriation. Further, adopt Alternative C2 to provide \$62,500 GPR in 2025-26 and \$84,900 GPR in 2026-27 with 1.0 position in Tourism's general operations appropriation for the Tourism Office of Group Travel.
- 2. Arts Board Funding Increases [Paper #736]. Adopt Alternative 1 to provide \$34,300 GPR in 2025-26 and \$79,400 GPR in 2026-27 in the Arts Board appropriation for aids to state arts organizations.
- 3. Office of Outdoor Recreation [Paper #737]. Provide 2.0 positions to authorize the Office of Outdoor Recreation. Provide \$184,000 GPR each year for general operations associated with the positions, and delete \$184,000 each year from Tourism's GPR biennial marketing appropriation.
- 4. Taliesin Preservation Grant. Provide a grant of \$5,000,000 to Taliesin Preservation, Inc. for restoration projects at Taliesin, the home of Frank Lloyd Wright in Spring Green, in a new continuing appropriation. Funding would support private fundraising for an education center, the restoration of visitor amenities, and the stabilization of certain buildings at the site.

[Change to Base: \$35,096,800 GPR with 3.0 positions for 2025-26; \$1,164,300 GPR with 3.0 positions for 2026-27]