

## HIGHLIGHTS OF COMMERCE AND INDUSTRY IN WISCONSIN

**Manufacturing** — Value added by manufacture in Wisconsin totaled \$67 billion in 2008, an increase of \$1.3 billion since 2004. The industry groups with the highest value added in 2008 were food, \$10.2 billion; machinery, \$8.5 billion; fabricated metal products, \$7.7 billion; and paper, \$6 billion.

Wisconsin ranked 10th among the states in value added by manufacture in 2008. Leaders in this category were California, \$250 billion; Texas, \$192.8 billion; and Ohio, \$121.8 billion. The national total for value added was \$2.266 trillion in 2008, an increase of \$241 billion since 2004.

**Energy Consumption** — In 2009, Wisconsin's total energy use per capita reached 297.3 million Btu, 2.3% higher than the usage rate in 1990 and 14.8% higher than in 1970. Seen from a national perspective, Wisconsin has gone from consuming energy at about 85% of the U.S. average in 1970 to about 1% more than the national average in 2009. Compared to various national averages, Wisconsin places a much heavier reliance on coal for its energy usage, but uses less petroleum, natural gas, nuclear power, and renewable energy. As energy consumption has increased, Wisconsin, which was an exporter of electricity in the 1970s, has increasingly become a net importer. Of the petroleum consumed in Wisconsin in 2009, the largest portion, about 81.4%, was used for transportation, followed by residential (7.6%), agricultural (4.6%), and industrial (3.3%) usage.

**Gasoline Usage and Tax** — In 2008, each automobile in Wisconsin was driven an average of 13,805 miles. This is 2,017 miles, or about 17%, more than the national average of 11,788 miles per year. Wisconsin automobiles averaged 22.7 miles per gallon of gasoline, nearly the same as the national average of 22.6 mpg. These mileage and fuel economy statistics pertain to standard passenger cars and do not include data for minivans, pickup trucks, or sport utility vehicles.

The state motor fuel tax was indexed annually prior to April 1, 2006. Since indexing began on April 1, 1985, the average annual adjustment in state tax was typically between 0.4 and 0.8 cents. After April 1, 2006, the state motor fuel tax can only be changed by legislative action. The current tax has not increased since then, when it was indexed to a total of 30.9 cents per gallon. The federal government's gasoline tax has also remained at 18.4 cents per gallon since that date, for a total of 49.3 cents per gallon in federal and state taxes.

**Exports and Markets** — In 2010, Wisconsin's leading exports were industrial machinery, including computers, \$6.3 billion; electric machinery, \$2.6 billion; and scientific and medical instruments, \$2.1 billion. The leading market for Wisconsin exports in 2010 was Canada (\$6 billion), followed by Mexico (\$2 billion), and China (\$1.3 billion). The total of all exports from Wisconsin to all markets in 2010 was \$19.8 billion.

**Financial Institutions** — The number of banks operating in Wisconsin has decreased from the post-Depression high of 647 in 1982 to 299 in 2010. Over the same period, deposits increased from \$22.5 billion to \$126.7 billion. In 2010, Wisconsin's 34 state and federally chartered savings institutions had total deposits of \$15.1 billion.

In 2010, Wisconsin had 223 state-chartered credit unions with over 2.1 million members and \$20.7 billion in assets.

**Corporations** — In 2010, a total of 2,495 foreign corporations were licensed in Wisconsin, a 77% increase from 1,408 in 1990. Incorporation and licensing fees collected by the state in 2010 totaled \$18.9 million.

The following tables present selected data. Consult footnoted sources for more detailed information about commerce and industry.

### WISCONSIN USE OF PETROLEUM 1970 – 2009 (In Trillions of Btu)

Year	Total <sup>1</sup>	Transportation	Residential	Agricultural	Industrial	Commercial	Electric Utility
1970	457.7	271.2	107.9	18.1	21.1	31.5	7.9
1975	475.0	314.0	87.6	18.8	19.3	27.5	7.8
1980	454.4	329.2	71.2	21.4	13.2	14.6	4.8
1985	412.1	314.4	51.7	19.2	9.4	16.0	1.4
1990	444.4	347.7	42.6	16.0	22.1	15.0	1.0
1995	473.3	384.2	40.8	15.6	18.5	13.4	0.8
2000	503.7	416.0	38.8	14.7	20.5	12.1	1.6
2001	506.2	417.5	36.7	14.2	25.0	11.6	1.3
2002	515.7	430.1	38.0	14.5	19.3	11.8	2.1
2003	509.4	430.3	35.4	14.6	13.4	14.5	1.3
2004	526.2	438.7	39.0	14.3	18.0	14.7	1.5
2005	506.3	417.9	37.6	13.6	20.7	14.7	1.8
2006	498.8	412.5	36.6	17.2	19.4	11.7	1.4
2007	500.9	415.2	34.0	18.6	20.0	11.3	1.9
2008	481.7	400.0	34.6	17.9	15.0	13.2	1.1
2009 <sup>2</sup>	470.8	383.2	35.8	21.5	15.5	14.1	0.7

Note: Numbers have been revised to reflect updated source data.

<sup>1</sup>Detail may not add to total due to rounding.

<sup>2</sup>Preliminary estimates.

Source: Wisconsin Office of Energy Independence, *Wisconsin Energy Statistics, 2010*, "Wisconsin Petroleum Use, by Economic Sector, 1970-2009".

### WISCONSIN AND U.S. ENERGY CONSUMPTION BY RESOURCE 1970 – 2009 (In Millions of Btu Per Capita)

Energy Resource	1970	1975	1980	1985	1990	1995	2000	2005	2008	2009 <sup>1</sup>
<b>Petroleum</b>										
U.S.	126.1	133.2	128.0	112.8	113.9	109.9	116.0	116.0	105.2	99.9
Wisconsin	103.6	104.0	96.6	86.8	90.8	92.2	93.7	91.4	85.6	83.3
Wisconsin as % of U.S. per capita	82.2%	78.1	75.4	77.0	79.7	83.9	80.8	78.8	81.4	83.3
<b>Natural Gas</b>										
U.S.	106.3	92.4	89.1	74.4	78.5	85.1	84.4	76.4	78.2	76.3
Wisconsin	74.7	80.0	73.2	64.3	62.6	74.2	73.2	74.3	73.3	69.2
Wisconsin as % of U.S. per capita	70.2%	86.6	82.2	86.4	79.8	87.2	86.7	97.3	93.6	90.7
<b>Coal</b>										
U.S.	59.8	58.6	67.9	73.5	76.8	75.4	80.0	77.1	73.6	65.1
Wisconsin	80.4	57.4	69.0	78.9	84.1	90.3	96.6	96.0	98.9	88.2
Wisconsin as % of U.S. per capita	134.5%	98.0	101.6	107.4	109.5	119.7	120.8	124.5	134.4	135.5
<b>Nuclear</b>										
U.S.	1.2	8.8	12.1	17.1	24.5	26.6	27.9	27.6	27.7	27.1
Wisconsin	0.4	24.3	22.7	25.0	24.8	23.1	23.0	14.8	23.3	24.2
Wisconsin as % of U.S. per capita	32.5%	276.7	188.7	145.9	101.3	86.9	82.6	53.5	84.3	89.3
<b>Renewable<sup>2</sup></b>										
U.S.	19.9	21.9	24.1	26.0	24.9	25.2	22.2	21.7	24.3	25.5
Wisconsin	6.2	6.4	10.4	10.9	10.3	9.7	10.0	10.9	14.3	15.5
Wisconsin as % of U.S. per capita	31.1%	29.4	43.1	42.1	41.3	38.4	44.9	50.4	58.6	60.7
<b>Electric Imports<sup>3</sup></b>										
Wisconsin	-6.4	-4.5	-1.4	-0.4	17.9	24.0	18.3	22.5	18.6	16.9
<b>Total Resource Use</b>										
U.S.	313.2	314.8	321.1	303.8	318.6	322.3	330.5	318.7	309.0	293.9
Wisconsin	258.9	267.8	270.5	265.6	290.5	313.4	314.8	309.8	313.9	297.3
Wisconsin as % of U.S. per capita	82.6%	85.0	84.2	87.4	91.2	97.3	95.2	97.2	101.6	101.1

Note: Previous years' numbers have been updated to reflect revisions to source data.

<sup>1</sup>Preliminary data.

<sup>2</sup>Includes wood, waste, alcohol, and other biomass energy; hydroelectric; geothermal; solar; and wind.

<sup>3</sup>Import of electricity reflects estimated resource energy used in other states or Canada to produce electricity imported into Wisconsin. This resource energy is estimated assuming 11,300 Btu per kilowatt hour imported into Wisconsin. A negative number indicates energy used in Wisconsin to produce electricity exported out of state.

Source: Wisconsin Office of Energy Independence, *Wisconsin Energy Statistics 2010*. Percentages calculated by Division of Energy.

## AUTOMOBILE USAGE AND GASOLINE MILEAGE

### Wisconsin and United States, 1980 – 2008

Year	Average Miles Driven Per Auto		Average Auto Miles Per Gallon of Gasoline	
	Wisconsin	U.S.	Wisconsin	U.S.
1980	9,782	8,813	16.1	16.0
1985	10,455	9,419	17.6	17.5
1990	11,659	10,504	20.3	30.2
1995	12,435	11,203	21.2	21.1
2000	13,293	11,976	22.0	21.9
2001	13,132	11,831	22.2	22.1
2002	13,544	12,202	22.1	22.0
2003	13,681	12,325	22.3	22.2
2004	13,831	12,460	22.6	22.5
2005	13,886	12,510	22.2	22.1
2006	13,858	12,485	22.6	22.5
2007	13,657	12,304	22.6	22.5
2008*	13,085	11,788	22.7	22.6

Note: This table does not include data for minivans, pickup trucks, or sport utility vehicles. Wisconsin and U.S. figures are derived from different sources and may not be strictly compatible. Numbers from 2005 to the present have been revised to reflect updated source data.

\*Preliminary data.

Source: Wisconsin Office of Energy Independence, *Wisconsin Energy Statistics, 2010*, "Energy Efficiency Indices".

## WISCONSIN MOTOR VEHICLE FUEL TAX

### 1925 – 2011

Date of Change	Gasoline Tax Per Gallon <sup>1</sup>	Change	
		Amount	Percent
April 1, 1925	2.0¢	2.0¢	
April 1, 1931	4.0	2.0	100.0%
July 1, 1955	6.0	2.0	50.0
July 1, 1966	7.0	1.0	16.7
May 1, 1980	9.0	2.0	28.6
August 1, 1981	13.0	4.0	44.4
August 1, 1983	15.0	2.0	15.4
July 1, 1984	16.0	1.0	6.7
April 1, 1985 <sup>2</sup>	16.5	0.5	3.1
August 1, 1987 <sup>3</sup>	20.0	2.0	11.1
April 1, 1990	21.5	0.7	3.4
April 1, 1991	22.2	0.7	3.3
April 1, 1993 <sup>4</sup>	23.2	1.0	4.5
April 1, 1994	23.1	(0.1)	(0.4)
April 1, 1995 <sup>5</sup>	23.4	0.3	1.3
April 1, 1996 <sup>5</sup>	23.7	0.3	1.3
April 1, 1997	23.8	0.1	0.4
November 1, 1997 <sup>6</sup>	24.8	1.0	4.2
April 1, 2000	26.4	0.6	2.3
April 1, 2001	27.3	0.9	3.4
April 1, 2002	28.1	0.8	2.9
April 1, 2003	28.5	0.4	1.4
April 1, 2004	29.1	0.6	2.1
April 1, 2005	29.9	0.8	2.7
April 1, 2006 <sup>7</sup>	30.9	1.0	3.3
April 1, 2007	30.9	0.0	0.0
April 1, 2008	30.9	0.0	0.0
April 1, 2009	30.9	0.0	0.0
April 1, 2010	30.9	0.0	0.0
April 1, 2011	30.9	0.0	0.0

<sup>1</sup>Tax rates for some alternate fuels are based on energy density. The rates effective April 1, 2005, are 21.9 cents for LPG (liquefied petroleum gas) and 23.9 cents for CNG (compressed natural gas). E85 (85% fuel ethanol) is taxed at the same rate as gasoline.

<sup>2</sup>Beginning in April 1985, the state motor fuel tax was indexed (1983 Wisconsin Act 27) to take into account fuel consumption and inflation. By law, the tax increase or decrease is automatically calculated annually, based on the inflation rate from the National Highway Maintenance and Operations Cost Index and the percentage change in motor fuel consumption. (The federal gasoline tax has been 18.4 cents per gallon since October 1, 1993.)

<sup>3</sup>Statutory adjustment (1987 Wisconsin Act 27).

<sup>4</sup>1991 Wisconsin Act 119 postponed further fuel tax indexing until April 1, 1993.

<sup>5</sup>1993 Wisconsin Act 16 set aside the calculation of the consumption factor for 1995 and 1996 and provided fixed consumption factors for each year.

<sup>6</sup>1997 Wisconsin Act 27 increased the motor fuel tax rate and modified the indexing formula to take into account only the change to the cost index.

<sup>7</sup>2005 Wisconsin Act 85 ended annual motor fuel tax indexing as of April 1, 2006.

Sources: Session laws of the Wisconsin Legislature; Wisconsin Department of Revenue, *Motor Vehicle Fuel Tax Information*, April 2005 and previous years, and Motor Vehicle Fuel Tax FAQ, at: <http://www.dor.state.wi.us/faqs/ise/mofuel.html> [March 18, 2011].

**VALUE ADDED BY MANUFACTURING**  
**By State, 2004 and 2008**  
**(In Thousands)**

State	Value Added		2008 State		Value Added		2008 State
	2004	2008	Rank	State	2004	2008	Rank
Alabama	\$34,002,140	\$43,546,477	20	Montana	\$2,386,445	\$2,885,878	48
Alaska	1,736,317	1,652,824	50	Nebraska	12,476,994	16,248,085	35
Arizona	24,095,937	30,589,170	27	Nevada	5,250,805	8,972,966	40
Arkansas	25,655,451	23,538,465	30	New Hampshire	8,465,770	9,677,285	37
California	202,312,472	249,954,328	1	New Jersey	49,127,414	53,980,910	13
Colorado	16,965,106	22,316,150	32	New Mexico	11,708,157	5,280,896	44
Connecticut	28,744,575	33,827,902	26	New York	83,146,115	86,319,503	8
Delaware	7,660,485	8,351,737	41	North Carolina	90,231,000	100,970,741	6
District of Columbia	163,971	195,739	51	North Dakota	2,913,372	4,671,360	45
Florida	44,925,568	50,217,145	15	Ohio	117,751,145	121,845,969	3
Georgia	59,476,952	60,180,328	11	Oklahoma	17,933,356	27,005,571	29
Hawaii	1,489,253	1,707,637	49	Oregon	33,773,008	43,210,937	21
Idaho	9,604,510	9,131,537	38	Pennsylvania	96,329,442	108,989,348	4
ILLINOIS	102,970,803	103,655,844	5	Rhode Island	6,322,359	6,146,035	42
Indiana	86,548,953	99,060,865	7	South Carolina	35,662,800	36,972,972	25
IOWA	36,687,685	42,373,522	22	South Dakota	4,500,018	5,660,072	43
Kansas	22,108,095	29,792,591	28	Tennessee	58,677,954	60,059,888	12
Kentucky	36,518,585	37,979,435	24	Texas	150,697,653	192,773,077	2
Louisiana	43,393,135	48,092,256	18	Utah	14,014,569	19,000,809	34
Maine	7,248,306	9,070,496	39	Vermont	5,018,735	4,593,632	46
Maryland	19,130,868	21,349,045	33	Virginia	49,714,651	48,684,909	16
Massachusetts	45,009,540	47,671,611	19	Washington	36,833,803	48,301,358	17
MICHIGAN	93,659,270	83,643,487	9	West Virginia	8,845,976	9,758,265	36
MINNESOTA	43,707,052	51,082,585	14	<b>WISCONSIN</b>	65,693,306	67,080,030	10
Mississippi	18,201,313	23,229,744	31	Wyoming	1,682,515	4,331,952	47
Missouri	44,782,707	40,729,356	23	<b>UNITED STATES</b>	<b>\$2,025,957,411</b>	<b>\$2,266,362,722</b>	

Note: State amounts may not sum to United States total due to rounding.

Source: U.S. Census Bureau, *Annual Survey of Manufactures: Geographic Area Statistics*, 2008, and previous editions.

**VALUE ADDED BY MANUFACTURING IN WISCONSIN**  
**By Industry Group, 2004 – 2008**  
**(In Thousands)**

Industry Group	2004	2005	2006	2007	2008
Food	\$8,295,053	\$8,863,075	\$8,646,704	\$10,207,676	\$10,188,266
Machinery	7,028,494	7,312,531	8,164,613	8,519,730	8,544,226
Fabricated metal products	6,341,911	6,363,020	6,989,573	7,412,932	7,729,408
Paper	6,409,695	6,659,988	6,843,929	6,568,651	6,084,473
Transportation equipment	9,084,964	5,787,996	6,531,169	7,175,246	5,281,142
Chemicals	4,205,862	4,778,424	4,617,007	4,900,506	4,361,656
Electrical equipment, appliances, and components	3,899,155	3,550,389	4,006,418	4,334,847	4,028,508
Plastics and rubber products	2,845,889	3,227,285	3,283,212	3,716,292	3,481,046
Printing and related support activities	3,040,360	3,187,552	3,416,351	3,579,769	3,389,629
Computer and electronic products	3,354,889	5,631,022	7,255,171	7,493,530	3,051,036
Primary metal industries	2,426,148	2,394,146	2,535,149	2,880,961	2,670,040
Furniture and related products	1,358,089	1,380,842	1,442,194	1,660,034	1,915,966
Nonmetallic mineral products	1,685,123	1,838,041	1,907,558	1,811,218	1,812,054
Wood products	2,358,708	2,343,922	2,220,368	2,156,074	1,788,501
Miscellaneous manufacturing	1,820,029	1,869,395	2,011,878	1,596,556	1,553,723
Beverage and tobacco products	861,875	935,488	916,413	888,963	616,592
Textile mills	159,432	162,400	312,817	237,269	187,455
Leather and allied products	112,434	107,123	\$100,373	149,784	173,927
Textile products	124,650	150,257	159,648	151,981	58,561
Apparel	96,652	96,122	101,287	69,184	— <sup>2</sup>
<b>TOTAL<sup>1</sup></b>	<b>\$65,693,306</b>	<b>\$66,964,978</b>	<b>\$71,864,921</b>	<b>\$75,761,615</b>	<b>\$67,080,030</b>

<sup>1</sup>Total may not add due to the exclusion of certain manufacturing categories that have very little presence in the state.

<sup>2</sup>Apparel manufacturers in Wisconsin declined to report data for 2008 for competitive reasons.

Source: U.S. Census Bureau, *2007 Economic Census*, and *Annual Survey of Manufactures: Geographic Area Statistics*, 2008, and previous editions.

### WISCONSIN EXPORTS By Leading Export, 2006 – 2010 (In Thousands)

Export*	2010	2009	2008	2007	2006
Industrial machinery . . . . .	\$6,344,771	\$5,606,536	\$6,770,099	\$6,059,355	\$5,454,840
Electrical machinery . . . . .	2,263,221	1,934,904	2,423,927	2,335,482	2,596,866
Scientific and medical instruments . . . . .	2,176,217	1,837,479	2,080,190	2,046,790	2,055,076
Vehicles (not including railway) . . . . .	1,092,061	1,077,293	1,998,444	1,742,380	1,464,633
Paper and paperboard . . . . .	833,842	627,308	793,270	835,223	802,011
Plastic . . . . .	746,566	617,352	672,795	614,963	571,138
Cereals . . . . .	515,916	242,159	230,370	502,548	254,706
Books and newspapers . . . . .	341,020	280,909	270,883	261,305	254,123
Iron and steel products . . . . .	309,353	261,045	372,703	293,984	241,405
Furniture and bedding . . . . .	257,110	228,095	258,457	211,618	206,603
Mineral fuel, oil, and ores . . . . .	248,088	188,137	96,548	72,721	51,906
Miscellaneous chemical products . . . . .	243,481	197,438	206,721	166,326	142,870
Aircraft and spacecraft . . . . .	233,189	246,138	354,161	276,645	251,247
Pharmaceutical products . . . . .	220,408	177,675	123,763	83,841	80,981
Dairy, eggs, honey, etc. . . . .	213,370	166,935	212,839	195,830	84,875
Miscellaneous food . . . . .	200,478	172,218	162,489	117,943	94,574
Wood . . . . .	184,143	138,521	168,201	165,241	132,300
Baking related . . . . .	178,673	184,333	173,513	148,528	118,811
Miscellaneous grains, seeds, and fruit . . . . .	157,974	96,909	98,699	86,565	97,933
Hides and skins . . . . .	140,165	93,921	114,995	120,917	99,388
Preserved food . . . . .	130,467	119,810	114,540	81,526	70,928
TOTAL – Leading Exports . . . . .	\$17,030,510	\$14,495,116	\$17,697,608	\$16,419,729	\$15,127,215
TOTAL – All Exports . . . . .	\$19,782,771	\$16,729,045	\$20,569,622	\$18,825,489	\$17,173,628

\*Export categories based on U.S. Census Bureau, Foreign Trade Division, 2004 Schedule B commodity codes.

Source: Wisconsin Department of Commerce, Wisconsin Export Data by Product, at:  
<http://commerce.wi.gov/IE/docs/IE-WIExportsByProduct.xls> [March 17, 2011].

### WISCONSIN EXPORTS By Leading Market, 2006 – 2010 (In Thousands)

Market	2010	2009	2008	2007	2006
Canada . . . . .	\$6,038,497	\$4,826,655	\$6,515,852	\$5,896,125	\$5,459,259
Mexico . . . . .	2,009,763	1,588,753	1,761,455	1,481,389	1,850,791
China . . . . .	1,333,112	1,098,066	1,230,797	1,178,915	870,111
Germany . . . . .	745,314	641,146	790,345	659,769	582,051
Japan . . . . .	731,353	685,020	724,430	655,118	738,752
United Kingdom . . . . .	615,539	531,629	683,094	722,753	686,410
Australia . . . . .	582,633	510,070	583,465	563,672	466,637
France . . . . .	558,477	476,999	517,870	441,907	467,820
Brazil . . . . .	558,275	391,447	420,055	326,535	248,437
Chile . . . . .	422,453	371,857	307,663	188,252	120,791
Belgium . . . . .	377,059	289,129	414,084	422,927	383,760
Korean Republic . . . . .	360,485	263,492	344,051	344,593	341,744
Netherlands . . . . .	353,865	313,186	365,891	388,048	339,864
Italy . . . . .	301,217	293,590	307,343	329,171	293,005
Hong Kong . . . . .	285,815	306,208	278,343	312,866	287,766
Singapore . . . . .	251,866	266,881	238,836	211,184	231,652
Saudi Arabia . . . . .	238,220	227,495	556,168	475,637	503,229
India . . . . .	236,095	210,103	241,098	217,589	168,578
Thailand . . . . .	229,141	208,059	247,964	187,886	75,905
Taiwan . . . . .	191,409	134,448	249,552	219,216	259,118
Colombia . . . . .	181,861	99,989	109,092	84,744	94,428
TOTAL – Leading Markets . . . . .	\$16,602,449	\$13,734,223	\$16,887,450	\$15,308,296	\$14,470,110
TOTAL – All Markets* . . . . .	\$19,782,771	\$16,729,045	\$20,569,622	\$18,825,489	\$17,173,628

\*Includes markets not individually identified in this table.

Source: Wisconsin Department of Commerce, Wisconsin Export Data by Destination, at:  
<http://commerce.wi.gov/IE/docs/IE-WIExportsByCountry.xls> [March 17, 2011].

## BASIC DATA ON WISCONSIN CORPORATIONS 1905 – 2010

Year <sup>2</sup>	Transactions <sup>1</sup>			Fees			
	Domestic		Foreign Corporations Licensed <sup>3</sup>	Fees for Articles of Incorporation	Fees for Foreign Corporation <sup>4</sup>	Other Corporation Fees <sup>5</sup>	Total Fees Collected
	Articles of Incorporation Filed <sup>3</sup>	Amdts. and Restated Articles					
Calendar							
1905	98	—	95	—	—	—	\$69,312
1915	1,043	382	112	\$28,287	\$3,743	\$89,695	121,725
1925	1,438	896	198	57,614	11,139	78,153	146,906
1935	1,272	439	176	30,839	8,956	41,631	81,426
1945	1,120	680	131	31,823	4,826	113,963	150,612
1955	2,537	874	287	89,951	31,146	175,973	297,070
1965	4,063	1,320	401	344,906	120,506	193,844	659,256
Fiscal							
1975	5,976	1,483	663	361,013	386,061	594,498	1,341,572
1980	7,334	1,978	753	373,220	753,461	788,204	1,914,885
1985	7,605	2,359	1,018	485,835	1,142,129	1,371,476	2,999,440
1990	8,387	2,525	1,408	546,550	2,368,900	1,491,104	4,406,554
1995	10,031	2,716	1,507	829,558	4,208,178	2,538,521	7,576,254
1996	10,196	2,592	1,476	843,645	3,707,643	2,735,822	7,287,110
1997	14,599	2,616	1,950	1,446,285	3,928,923	3,137,473	8,512,681
1998	15,352	2,761	2,218	1,581,395	4,621,261	3,644,146	9,846,802
1999	18,641	3,082	2,358	1,943,935	4,830,592	3,524,182	10,298,709
2000	21,133	3,088	2,464	2,265,455	6,403,447	3,548,264	12,217,166
2001	20,461	3,064	2,394	2,631,375	6,901,290	3,257,622	12,790,287
2002	22,734	3,145	2,314	2,735,390	6,330,109	3,408,267	12,473,766
2003	26,629	3,057	2,436	3,223,455	7,379,300	5,262,635	15,865,390
2004	31,440	3,644	2,566	3,820,735	6,253,800	6,406,280	16,480,815
2005	33,589	3,595	2,787	4,092,782	6,043,400	5,509,178	15,645,000
2006	33,829	3,711	3,010	4,084,800	8,693,800	4,149,400	16,928,000
2007	32,555	3,596	3,067	1,525,538	5,406,350	6,208,548	17,113,116
2008	31,943	3,401	2,900	1,488,312	5,871,084	7,264,855	18,534,351
2009	27,212	2,273	2,459	5,074,039	7,554,100	5,079,361	17,707,500
2010	27,349	2,231	2,495	5,247,361	8,311,900	5,291,939	18,851,200

<sup>1</sup>Includes only those corporate entities for which the reporting agency is the office of record.

<sup>2</sup>Since 1975, data is computed on a fiscal year basis, ending June 30 of year shown.

<sup>3</sup>Beginning in 1997, includes limited liability companies.

<sup>4</sup>Since 1975, totals include fees for foreign corporation annual reports.

<sup>5</sup>Includes fees for filing annual reports and corporation charter documents other than articles of incorporation.

Sources: Wisconsin Department of Financial Institutions, departmental data for 1997-2010, June 2011; previous data from the Office of the Wisconsin Secretary of State.

## FINANCIAL INSTITUTIONS OPERATING IN WISCONSIN Number and Deposits, 1900 – 2010

Year*	Number	Total Deposits (in thousands)	Year*	Number	Total Deposits (in thousands)
1900	349	\$124,892	2000	365	\$75,379,000
1910	630	268,766	2001	337	78,567,000
1920	976	767,534	2002	328	83,602,000
1930	936	935,006	2003	319	95,909,000
1940	574	993,155	2004	322	96,111,000
1950	556	2,965,580	2005	318	100,643,000
1960	561	4,385,838	2006	320	103,511,000
1970	602	8,750,823	2007	316	109,734,000
1980	634	24,763,910	2008	307	114,838,000
1990	504	37,588,879	2009	302	125,785,000
1995	449	59,918,000	2010	299	126,660,000

\*Beginning in 1994, data includes federal charter savings associations and state-chartered savings associations, supervised by the U.S. Office of Thrift Supervision, and institutions operating in Wisconsin but headquartered outside the state. Deposits for these years are rounded to nearest thousands of dollars.

Sources: **1950 and earlier:** Board of Governors of the Federal Reserve System, *All-Bank Statistics, U.S.*, 1959; **1960:** Wisconsin Commissioner of Banks, agency data, December 1965; **1970:** Federal Deposit Insurance Corporation, *Assets and Liabilities – Commercial and Mutual Savings Banks*, June 1971; **1980:** Federal Deposit Insurance Corporation, corporate data; **1981-93:** Federal Deposit Insurance Corporation, *Data Book: Operating Banks and Branches*, Book 3, June 30, 1993, and previous issues; **1994 to date:** Federal Deposit Insurance Corporation, *Summary of Deposits*, "State Totals by Charter Class for All Institution Deposits, Deposits of All FDIC-Insured Institutions Operating in Wisconsin", June 30, 2010, and previous issues.

**FDIC-INSURED INSTITUTIONS OPERATING IN WISCONSIN  
By County, June 30, 2010**

County	Commercial Banks			Savings Institutions		
	Number of		Deposits (in Millions)	Number of		Deposits (in Millions)
	Institutions	Offices		Institutions	Offices	
Adams	5	6	\$206	1	1	\$3
Ashland	4	9	302	0	0	0
Barron	10	21	742	3	4	129
Bayfield	5	11	198	0	0	0
Brown	19	74	7,875	4	20	537
Buffalo	4	10	284	1	1	9
Burnett	3	8	211	0	0	0
Calumet	6	12	424	3	4	78
Chippewa	9	18	587	4	9	204
Clark	8	14	370	2	4	114
Columbia	11	25	991	2	2	77
Crawford	6	11	367	1	1	61
Dane	35	157	10,639	8	36	2,622
Dodge	16	34	916	5	6	197
Door	4	14	587	2	4	115
Douglas	6	9	588	1	3	54
Dunn	8	22	385	2	3	38
Eau Claire	14	30	1,290	3	10	274
Florence	2	5	77	0	0	0
Fond du Lac	12	33	1,523	5	6	273
Forest	2	6	137	0	0	0
Grant	13	38	1,103	1	3	113
Green	10	18	746	1	2	83
Green Lake	9	12	485	2	2	39
Iowa	7	13	350	1	1	44
Iron	1	2	72	0	0	0
Jackson	3	9	240	1	1	3
Jefferson	14	30	1,127	0	0	0
Juneau	7	15	374	0	0	0
Kenosha	12	40	1,995	3	4	34
Kewaunee	5	14	382	0	0	0
La Crosse	14	42	1,938	0	0	0
Lafayette	9	14	319	0	0	0
Langlade	5	6	144	0	0	0
Lincoln	5	10	295	2	2	97
Manitowoc	12	27	1,573	1	1	28
Marathon	22	59	2,618	3	6	207
Marinette	11	21	701	1	4	97
Marquette	6	9	199	0	0	0
Milwaukee	22	204	31,064	14	86	3,968
Monroe	11	18	670	0	0	0
Oconto	7	17	335	0	0	0
Oneida	9	19	745	0	0	0
Outagamie	21	49	2,557	7	19	749
Ozaukee	11	38	1,806	4	11	257
Pepin	3	3	200	0	0	0
Pierce	7	14	475	1	1	47
Polk	8	14	645	1	1	15
Portage	13	25	1,065	2	3	180
Price	5	8	155	1	1	87
Racine	12	57	2,878	4	12	261
Richland	7	8	231	1	1	32
Rock	17	42	1,965	3	5	207
Rusk	5	8	209	1	1	40
St. Croix	15	29	880	2	2	23
Sauk	13	33	1,313	1	1	8
Sawyer	6	9	417	1	1	24
Shawano	10	17	450	2	2	40
Sheboygan	13	38	1,863	2	5	48
Taylor	4	6	295	1	1	153
Trempealeau	10	19	534	0	0	0
Vernon	9	17	384	1	1	27
Vilas	10	15	425	0	0	0
Walworth	17	44	1,714	2	3	60
Washburn	5	9	231	1	1	17
Washington	13	34	1,764	6	25	793
Waukesha	29	156	8,522	12	50	1,715
Waupaca	9	25	1,077	1	1	26
Waushara	11	14	247	1	1	29
Winnebago	12	33	1,818	5	9	295
Wood	12	29	1,262	5	8	476
<b>TOTAL*</b>	<b>262</b>	<b>1,959</b>	<b>\$111,553</b>	<b>37</b>	<b>392</b>	<b>\$15,107</b>

\*Total number of institutions is an unduplicated total for institutions operating in more than one county. Deposit figures do not add to state totals due to rounding.

Note: Menominee County did not report separately.

Source: Federal Deposit Insurance Corporation, "Deposits of all FDIC-Insured Institutions Operating in Wisconsin: State Totals by County, as of June 30, 2010".

## WISCONSIN FINANCIAL INSTITUTIONS

### June 30, 2010

Type of Institution or Branch	Insured Commercial Banks and Trust Companies					Insured Savings Institutions		
	Total	National Charter	State Charter		Total	Federal Charter	State Charter	
			Member	Nonmember				
Headquartered in state . . . . .	279	36	24	185	34	18	16	
Headquartered outside of state . . . . .	20	8	2	7	3	3	0	
Total institutions . . . . .	299	44	26	192	37	21	16	
Total offices . . . . .	2,351	819	401	739	392	321	71	
Total deposits (in millions) . . . . .	\$126,660	\$48,125	\$33,562	\$29,867	\$15,107	\$11,714	\$3,393	

Source: Federal Deposit Insurance Corporation, Summary of Deposits, June 30, 2010, "State Totals by Charter Class for All Institution Deposits, Deposits of all FDIC-Insured Institutions Operating in Wisconsin".

## WISCONSIN STATE-CHARTERED CREDIT UNIONS

### Number, Members, and Assets 1930 – 2010

Year	Membership			Assets	
	Credit Unions	Total Members	Annual % Change	Total Assets (in millions)	Annual % Change
1930 . . . . .	22	4,659	—	\$0.5	—
1935 . . . . .	383	57,847	—	2.9	—
1940 . . . . .	592	153,849	—	11.2	—
1945 . . . . .	536	144,524	—	19.1	—
1950 . . . . .	542	193,296	—	42.9	—
1955 . . . . .	696	292,552	—	120.6	—
1960 . . . . .	733	363,444	—	206.4	—
1965 . . . . .	781	493,399	—	346.6	—
1970 . . . . .	766	628,543	—	480.4	—
1975 . . . . .	673	805,123	—	875.5	—
1980 . . . . .	618	1,060,292	—	1,403.8	—
1985 . . . . .	550	1,261,407	—	2,831.4	—
1990 . . . . .	440	1,485,109	4.3%	4,148.8	8.6%
1991 . . . . .	427	1,596,547	7.5	4,495.6	8.4
1992 . . . . .	418	1,608,412	0.7	4,991.5	11.0
1993 . . . . .	406	1,646,847	2.4	5,360.1	7.4
1994 . . . . .	394	1,714,182	4.1	5,755.1	7.4
1995 . . . . .	384	1,744,696	1.8	6,179.2	7.4
1996 . . . . .	375	1,773,611	1.7	6,569.9	6.3
1997 . . . . .	369	1,803,529	1.7	7,175.4	9.2
1998 . . . . .	358	1,834,944	1.7	8,192.4	14.2
1999 . . . . .	350	1,887,429	2.9	8,737.3	6.7
2000 . . . . .	340	1,918,729	1.7	9,425.9	7.9
2001 . . . . .	326	1,883,387	-1.8	10,439.4	10.8
2002 . . . . .	308	1,937,867	2.9	11,665.6	11.7
2003 . . . . .	298	1,966,929	1.5	12,772.5	9.5
2004 . . . . .	287	1,992,238	1.3	13,684.4	7.1
2005 . . . . .	280	2,047,031	2.8	14,805.3	8.2
2006 . . . . .	267	2,086,700	1.9	15,656.2	5.7
2007 . . . . .	260	2,083,319	-0.2	16,543.3	5.7
2008 . . . . .	250	2,118,505	1.7	18,182.3	9.9
2009 . . . . .	236	2,164,648	2.2	19,719.6	8.5
2010 . . . . .	223	2,186,471	1.0	20,685.4	4.9

Note: Annual percentage increase not available for years preceding 1990.

Source: Wisconsin Department of Financial Institutions, Office of Credit Unions, *Year-End 2010 Bulletin*, at:

[http://www.wdfr.org/\\_resources/indexed/site/fi/cu/EndOfYear2010CUBulletin.pdf](http://www.wdfr.org/_resources/indexed/site/fi/cu/EndOfYear2010CUBulletin.pdf) [June 2011] and previous editions.

Percentages calculated by Wisconsin Legislative Reference Bureau.