The Wisconsin Ethics Commission is providing the below information pursuant to §Wis. Stat. 13.685(7). Please visit the *Eye On Lobbying* website, https://lobbying.wi.gov, for more detailed information about lobbyists, lobbying principals (organizations), and state agency liaisons.

New Lobbying Principals

2/9/2021 - 2/16/2021

Principal Name	Mailing Address	Area Of Interest
AFT-Wisconsin	P.O. Box 285, Highland, WI, 53543	AFT-Wisconsin will be active around the state budget, all educational initiatives (pre-K12, technical college, higher education), local government, and state policies. We will also engage advocacy for increased revenue, broadband expansion, workplace safety and workers rights. We will advocate to strengthen opportunities for people of color and strong rural communities.
Navitus Health Solutions, LLC	361 Integrity Drive, Madison, WI, 53717	Legislation, administrative rulemaking, state budgets, and other actions affecting the administration, delivery, and financing of health care services; pharmacy benefit management companies; specialty pharmacy issues; other health care issues; general business matters.
Neurocrine Biosciences, Inc.	12780 El Camino Real , CA 92130 , San Diego, CA, 92130	All matters related to healthcare and pharmaceuticals.
Plant Based Foods Association	4 Embarcadero, Suite 1400, San Francisco, CA, 94111	Advocate against policies and practices that place plant-based meats, milks, eggs, and butters at an economic disadvantage.
Smart Government Inc.	247 Freshwater Way, Suite 400, Milwaukee, WI, 53204	Economic development and local government funding.
Wisconsin Association of Lakes Inc	PO Box 7723, Madison, WI, 53707	Water resources management, surface water regulation, boating, recreational boating programs, taxation, finance, local government, environment and DNR budget and appropriations, shoreland protection.

Principal Name	Mailing Address	Area Of Interest
Wisconsin District Attorneys' Association	1516 Church Street, Stevens Point, WI, 54481	WDAA advocates for market-based pay for the prosecutors, including funding the statutorily established pay plan for ADAs, promoting pay equity for the elected DAs, protecting and enhancing prosecutorial discretion and advocating for Justice under law. Creation of a prosecutorial board. Promoting the interests of the Justice Coalition. Advocating for proper staffing of ADAs in Wisconsin's 71 DA offices. Addressing current and proposed criminal, juvenile and civil statutes that effect the 71 DA offices in Wisconsin and the work the prosecutors and staff do.
Wisconsin Troopers Association Inc	4230 East Towne Blvd #322, Madison, WI, 53704	All matters affecting transportation, highway safety, and working conditions, law enforcement and criminal justice.
Wisconsin Utility Investors Inc	10 E Doty St, Ste 500, Madison, WI, 53703	All legislation and administrative rules having an impact on Wisconsin utility companies
WISPIRG (Wisconsin Public Interest Research Group)	912 Williamson St., 2nd Fl., Madison, WI, 53703	Transportation, state budget, toxics and public health, government transparency, consumer protection, consumer finance, health care

New Licensed Lobbyists

2/9/2021 - 2/16/2021

Lobbyist Name	Licensed Date
Baker, Lucy	2/9/2021
Engleson, Michael	2/15/2021
Jensen, Scott	2/15/2021
Molepske Jr, Louis	2/11/2021
Nelson, Dave	2/9/2021
Rosier, Collan	2/10/2021
Tierney, Joelle	2/12/2021
Walz, kimberly	2/9/2021

New Lobbyist Authorizations

2/9/2021 - 2/16/2021

Lobbyist Name	Principal Name	Authorized Date
Baker, Lucy	WISPIRG (Wisconsin Public Interest Research Group)	2/9/2021
Buchen, James	Wisconsin Utility Investors Inc	2/10/2021
Childress, Jason	Smart Government Inc.	2/15/2021

Lobbyist Name	Principal Name	Authorized Date
Duffy, Melissa	The Alliance	2/15/2021
Early, Annie	Wisconsin Troopers Association Inc	2/9/2021
Engleson, Michael	Wisconsin Association of Lakes Inc	2/15/2021
Ermert, George	Wisconsin Troopers Association Inc	2/9/2021
Fenley, James	Wisconsin Technology Council	2/9/2021
Fonfara, Thomas	Wisconsin State Firefighter's Association	2/11/2021
Hogan, Rebecca	Plant Based Foods Association	2/10/2021
Leibham, Joe	Smart Government Inc.	2/15/2021
Maldonado, Fabi	Voces de la Frontera Action, Inc.	2/10/2021
McDermott, Catherine	Plant Based Foods Association	2/10/2021
Molepske Jr, Louis	Wisconsin District Attorneys' Association	2/15/2021
Moody, Jonathan	Quartz Health Solutions, Inc	2/9/2021
Neumann-Ortiz, Christine	Voces de la Frontera Action, Inc.	2/10/2021
Rosier, Collan	Navitus Health Solutions, LLC	2/15/2021
Schweitzer, Alicia	Smart Government Inc.	2/15/2021
Shepherd, Jeremey	Wisconsin Troopers Association Inc	2/9/2021
Tierney, Joelle	Neurocrine Biosciences, Inc.	2/12/2021
Tyre, Scott	US Venture, Inc (formerly US Oil Co., Inc)	2/9/2021
Walz, kimberly	Walgreen Co	2/10/2021