The Wisconsin Ethics Commission is providing the below information pursuant to §Wis. Stat. 13.685(7). Please visit the *Eye On Lobbying* website, https://lobbying.wi.gov, for more detailed information about lobbyists, lobbying principals (organizations), and state agency liaisons.

New Lobbying Principals

3/16/2021 - 3/23/2021

Principal Name	Mailing Address	Area Of Interest
Axcess Financial Services Inc.	7755 Montgomery Rd., Cinncinnati, OH, 45236	Legislative issues relating to financial and consumer services and related areas.
URAC	1220 L Street NW, Suite 900, Washington, DC, 20005	Relating to: registration and regulation of pharmacy benefit managers, drug pricing transparency, granting rulemaking authority, and providing a penalty.
Wisconsin Bakers Association	PO Box 658, Muskego, WI, 53150	Licensing
Wisconsin Society for Ornithology	654 W Hillcrest Rd, Apt 202, Saukville, WI, 53080	Issues impacting habitat and protection of birds such as funding for acquisition of habitat, bird-safety glass, sandhill crane hunting, lead shot, land management policies., etc.

New Licensed Lobbyists

3/16/2021 - 3/23/2021

Lobbyist Name	Licensed Date
DeBruin, Isral	3/22/2021
flores, iuscely	3/16/2021
LAWRENCE, TUGANDA	3/16/2021

New Lobbyist Authorizations

3/16/2021 - 3/23/2021

Lobbyist Name	Principal Name	Authorized Date
Bender, James	Institute for Reforming Government	3/17/2021
flores, iuscely	Wisconsin Democracy Campaign	3/17/2021
Kammer, Peter	URAC	3/16/2021
Knight, Eric	Greater Whitewater Committee, Inc.	3/22/2021
Kussow, Matthew	Wisconsin Bakers Association	3/16/2021
McDowell, Kelly	Wisconsin Counties Utility Tax Association	3/18/2021
McGinn, Colin	Hunger Task Force	3/19/2021
Schooff, Susan	Axcess Financial Services Inc.	3/22/2021

Lobbyist Name	Principal Name	Authorized Date
Welch, Peter	Wisconsin Health Information Organization	3/19/2021
Welch, Peter	Wisconsin Startup Coalition	3/22/2021
Welch, Robert	Wisconsin Health Information Organization	3/19/2021