The Wisconsin Ethics Commission is providing the below information pursuant to §Wis. Stat. 13.685(7). Please visit the *Eye On Lobbying* website, https://lobbying.wi.gov, for more detailed information about lobbyists, lobbying principals (organizations), and state agency liaisons.

New Lobbying Principals

12/14/2021 - 12/21/2021

Principal Name	Mailing Address	Area Of Interest
Entertainment Software Association	601 Massachusetts Ave. NW, Suite 300, Washington, DC, 20001	All matters related to the invention, manufacture, distribution, sale and use of video games
Graduation Alliance	310 S Main St 12th Floor, Salt Lake City, UT, 84101	Graduation Alliance provides versatile pathways to high school graduation for youth and adults, fosters college and career exploration, and connects job creators to skilled and ready workers.

New Lobbyist Authorizations

12/14/2021 - 12/21/2021

Lobbyist Name	Principal Name	Authorized Date
Brooks, Bryan	Graduation Alliance	12/17/2021
Conway, Steven	Entertainment Software Association	12/20/2021
Fitzgerald, Jeff	Graduation Alliance	12/17/2021
Kerley-de la Cruz, Vivienne	Wisconsin Farmers Union	12/20/2021