



**SFY22-23 Program Evaluation Report**  
**June 2023**



June 1, 2023

Edward A. Blazel, Chief Clerk  
Wisconsin State Assembly  
17 West Main Street, Room 401  
Madison, WI 53703

Michael J. Queensland, Chief Clerk  
Wisconsin State Senate  
P. O. Box 7882  
Madison, WI 53707-7882

Dear Chief Clerk Blazel and Chief Clerk Queensland:

Thank you for the opportunity to submit the Wisconsin Child Abuse and Neglect Prevention Board *Program Evaluation Report* pursuant to Wis. Stats. §48.982 (7)(h).

The Prevention Board awarded over \$12 million to support local and statewide child abuse and neglect primary prevention efforts during SFY22 and SFY23. This was a significant increase over previous years made possible by the Prevention Board's receipt of federal ARPA funds in addition to the annual federal CBCAP funds. In total, the Prevention Board funded 128 community-based programs representing 63 counties, six tribes, and 54 school districts throughout Wisconsin during SFY22 and SFY23.

The COVID-19 pandemic impacted our Wisconsin families in many ways, and we heard from parents and caregivers that they needed help. We want to take this opportunity to thank the Family Resource Centers and other community-based agencies that received Prevention Board funding during SFY22 and SFY23. Your agencies were flexible in how and when services were provided, and your staff went above and beyond to connect with families. We appreciate your dedication to your community and being good stewards of public dollars to strengthen families.

Please contact me if you have any questions about this report.

Kind regards,



Rebecca K. Murray  
Executive Director

Wis. Stats. §48.982 (7)(h) requires the Wisconsin Child Abuse and Neglect Prevention Board (Prevention Board) to conduct an evaluation of the effectiveness of the programs it funds under Wis. Stats. §48.982 (4) and (6) in achieving their stated goals and submit a report to the legislature by June 30 of each odd-numbered year. To comply with the statutory mandate, the Prevention Board submits this report.<sup>1</sup>

The Prevention Board funds child maltreatment primary prevention initiatives that provide support for all families, regardless of risk. The goal of the funding is to prevent initial occurrences of child maltreatment. During SFY22 and SFY23 the Prevention Board awarded over \$12 million in grants to local community-based organizations, counties, statewide advocacy organizations, and university researchers.

**Evidence-informed Parent Education Grants**

Grants were awarded across three categories: Evidence-informed Parent Education Child Abuse and Neglect Prevention, Training and Technical Assistance for the Parent Education grantees, and the Wisconsin Prevention Reporting System.

**1) Evidence-informed Parent Education Child Abuse and Neglect Prevention Grants** – Grants were awarded to local community-based providers and counties to implement evidence-informed parent education programs that support parents and caregivers and have demonstrated effects in preventing child abuse and neglect. Grants were awarded to:

- Children’s Wisconsin, serving Metro Milwaukee, Racine, and Walworth Counties (SFY22 and SFY23)
- Family and Childcare Resources of N.E.W., serving families in Brown, Marinette, Oconto, and Shawano counties (SFY22 and SFY23)
- Watertown Family Center serving families in Dodge and Jefferson Counties (SFY23)
- Kenosha Prevention Services Network, serving families in Kenosha County (SFY22 and SFY23)
- Family Resource Center of Eau Claire, serving families in Eau Claire County (SFY22 and SFY23)
- The Parenting Network, serving Milwaukee, Washington, and Waukesha Counties (SFY22 and SFY23)
- The Parenting Place, serving families in LaCrosse, Monroe, Trempealeau, and Vernon Counties (SFY22 and SFY23)
- Bay View Community Center of Milwaukee, serving Milwaukee County (SFY23)
- Lakeland Family Resource Center, serving Barron, Burnett, Douglas, Rusk, Sawyer, and Washburn Counties (SFY23)

SFY22	SFY23
<p>There were seven grantees:</p> <ul style="list-style-type: none"> <li>• Seven grantees completed 100% of the contract objectives</li> </ul>	<p>There are nine grantees:</p> <ul style="list-style-type: none"> <li>• Nine grantees completed 100% of the contract objectives as of December 31, 2022.</li> </ul>

<sup>1</sup>The data provided in this report cover SFY22 and the first half of SFY23. Data for the second half of SFY23 are not included because grantees will not report data for activities conducted from January 1 – June 30, 2023 until July 15, 2023.

**2) Parent Education Training and Technical Assistance** – One grant was awarded to the Supporting Families Together Association (SFTA) to coordinate training and provide technical assistance for the Evidence-informed Parent Education Child Abuse and Neglect Prevention grantees. SFTA provides most of its training and technical assistance through online platforms. During the pandemic, SFTA successfully transitioned traditional in-person training to virtual sessions as needed.

SFY22	SFY23
<p>There was one grantee:</p> <ul style="list-style-type: none"> <li>The grantee completed 100% of the contract objectives.</li> </ul>	<p>There is one grantee:</p> <ul style="list-style-type: none"> <li>The grantee completed 100% of the contract objectives as of December 31, 2022.</li> </ul>

**3) Wisconsin Prevention Reporting System** – One grant was awarded to the University of Kansas to support an online reporting system and provide training to the Evidence-informed Parent Education Child Abuse and Neglect Prevention grantees. The University of Kansas developed a reporting system for the Department of Children and Families’ home-visiting program grantees. They added a module for parent education grantees to make reporting easier for grantees and more efficient.

SFY22	SFY23
<p>There was one grantee:</p> <ul style="list-style-type: none"> <li>The grantee completed 100% of the contract objectives.</li> </ul>	<p>There is one grantee:</p> <ul style="list-style-type: none"> <li>The grantee completed 100% of the contract objectives as of December 31, 2022.</li> </ul>

**Family Support Emergency Grants**

Grants were awarded to community-based organizations and counties to provide housing, food, supplies, transportation, and other assistance to support families through the initial phases of COVID-19.

Thirty grants were awarded to:

- 4C for Children, serving Washington County
- Adolescent Parenting Coalition, serving Brown County
- Bay View Community Center of Milwaukee, serving the city of Milwaukee
- Childcaring, Inc., serving Adams and Marquette Counties
- Children’s Service Society of Wisconsin – Janesville, serving Rock County
- Children’s Service Society of Wisconsin – Black River Falls, serving Jackson and Trempealeau Counties
- Children’s Service Society of Wisconsin – Green Lake, serving Green Lake and Marquette Counties
- Children’s Service Society of Wisconsin – Stevens Point, serving Portage County
- The Crossing of Manitowoc County, serving Manitowoc County
- Dane County Department of Human Services, serving Dane County

- Family and Childcare Resources of N.E.W., serving Brown, Door, Kewaunee, Marinette, Menominee, Oconto, and Shawano Counties
- Family Connections, serving Fond du Lac, Manitowoc, and Sheboygan Counties
- Family Connections of Southwest Wisconsin, serving Crawford, Grant, Iowa, Lafayette, Richland, and Vernon Counties
- Family Resource Center of Iowa County, serving Iowa County
- Family Resource Center St. Croix Valley, serving Pierce, Polk, and St. Croix Counties
- Family Resource Center of Sheboygan County, serving Sheboygan County
- Family Services of Northeast Wisconsin, serving northeastern Wisconsin
- Kenosha County Prevention Services Network, serving Kenosha County
- Lakeland Family Resource Center, serving Barron, Burnett, Douglas, Rusk, Sawyer, and Washburn Counties
- Milwaukee Center for Children and Youth, serving the Milwaukee area
- Northwest Connection Family Resources, serving Sawyer County and Lac Courte Oreilles Band of Lake Superior Chippewa Indians
- The Parenting Network, serving the Greater Milwaukee area
- The Parenting Place, serving LaCrosse, Monroe, Trempealeau, and Vernon Counties
- Rock County Department of Human Services, serving Rock County
- Stockbridge-Munsee Band of Mohican Indians, serving Stockbridge Munsee Tribe
- Today Not Tomorrow, serving Columbia, Dane, Dodge, Green, Jefferson, Rock, and Sauk Counties
- United Way of Sheboygan County, serving Sheboygan County
- Vision Forward Association, serving Wisconsin
- Watertown Family Center, serving Dodge and Jefferson Counties
- Western Dairyland, serving Buffalo, Chippewa, Dunn, Eau Claire, Jackson, Pepin, Pierce, Polk, St Croix & Trempealeau Counties including the Ho Chunk Nation

SFY22	SFY23
<p>There were 30 grantees:</p> <ul style="list-style-type: none"> <li>• 93% of grantees completed 100% of contract objectives.</li> <li>• Two (7%) grantees did not provide any services or use any of the funds awarded so those funds were re-allocated to other grants.</li> </ul>	<p>No grants were awarded for SFY23.</p>

**Family Resource Center (FRC) Network Infrastructure Development**

Grants were awarded across three categories: FRC Infrastructure Development, FRC Network Training and Technical Assistance for the grantees, and 2-1-1 guided search for the grantees.

**1) FRC Network Infrastructure Development Grants** - Grants were awarded to 10 community-based organizations to work with the Prevention Board to develop a system of best practices for FRCs. Grants were awarded to:

- Burnett County Family Resource Center

- Children’s Service Society of Wisconsin
- Family and Childcare Resources of N.E.W.
- Family Connections of Southwest Wisconsin
- Family Resource Center of Sheboygan County
- Family Resource Center St. Croix Valley
- FRC, Inc.
- Northwest Connection Family Resources
- The Parenting Network
- The Parenting Place

SFY22	SFY23
<p>There were 10 grantees:</p> <ul style="list-style-type: none"> <li>• 10 grantees completed 100% of the contract objectives.</li> </ul>	<p>There are 10 grantees:</p> <ul style="list-style-type: none"> <li>• 10 grantees completed 100% of the contract objectives as of December 31, 2022.</li> </ul>

- 2) **FRC Network Training and Technical Assistance** - One grant was awarded to the Supporting Families Together Association (SFTA) to coordinate training and provide technical assistance for the FRC Infrastructure Development grantees.

SFY22	SFY23
<p>There was one grantee:</p> <ul style="list-style-type: none"> <li>• The grantee completed 100% of the contract objectives.</li> </ul>	<p>There is one grantee:</p> <ul style="list-style-type: none"> <li>• The grantee completed 100% of the contract objectives as of December 31, 2022.</li> </ul>

- 3) **2-1-1 Wisconsin** – One grant was awarded to 2-1-1 Wisconsin to conduct a guided search for family support services for the FRC Infrastructure grantees.

SFY22	SFY23
<p>No grant was awarded for SFY22.</p>	<p>There is one grantee:</p> <ul style="list-style-type: none"> <li>• No data are available because the grant was awarded in February 2023 so the grantee will not report data until July 15, 2023.</li> </ul>

### Supplemental Child Maltreatment Primary Prevention

Grants were awarded to community-based agencies and tribes to add new offerings to expand child maltreatment primary prevention efforts in their communities. Grants were awarded to:

- 4C for Children, serving Washington County
- Above and Beyond Children’s Museum, serving Sheboygan County
- Childcaring, Inc., serving families in Adams and Marquette Counties
- Children’s Museum of Fond du Lac, serving greater Fond du Lac
- Children’s Hospital – Milwaukee, serving Fox Valley and Northwoods regions
- Children’s Hospital – Rhinelander, serving Forest, Langlade, Lincoln, Oneida, Jackson, Trempealeau and Vilas Counties
- Family Connections, serving Sheboygan County
- FRC, Inc., serving Eau Claire County
- Family and Childcare Resources of N.E.W., serving Northeast Wisconsin
- Focus on Community, serving Racine
- FRC St. Croix Valley, serving Pierce, Polk, and St. Croix Counties
- Lakeland Family Resource Center, serving Barron, Burnett, Douglas, Rusk, Sawyer, and Washburn Counties
- Northwest Connection Family Resources, serving Sawyer County and the Lac Courte Oreilles Band of Lake Superior Chippewa Indians
- The Parenting Network, serving Milwaukee County
- Parents Place, serving Waukesha County
- Peer Specialists, serving Milwaukee County
- Riversource Family Center (formerly Family Support Center), serving Chippewa County
- Treehouse Child and Family Center, serving Walworth County
- United Way of Door County, serving Door County
- United Way of Green County, serving Green County
- United Way of Sheboygan County, serving Sheboygan County
- Watertown Family Center, serving Dodge and Jefferson Counties

SFY22	SFY23
No grants were awarded for SFY22.	There are 25 grantees: <ul style="list-style-type: none"> <li>• 25 grantees completed 100% of the contract objectives as of December 31, 2022.</li> </ul>

### **Tribal Child Maltreatment Primary Prevention**

Grants were awarded to three tribes to promote the well-being of children, families, and communities through primary prevention programs.

- Bad River Band of Lake Superior Tribe of Chippewa Indians, serving the tribal community.
- Menominee Indian Tribe of Wisconsin, serving the tribal community.
- Stockbridge-Munsee Band of Mohican Indians, serving the tribal community.

SFY22	SFY23
<p>There were three grantees:</p> <ul style="list-style-type: none"> <li>• Three grantees completed 75% of the contract objectives.</li> </ul>	<p>There are three grantees:</p> <ul style="list-style-type: none"> <li>• Three grantees completed 75% of the contract objectives as of December 31, 2022.</li> </ul>

### **Family Resource Navigators**

Grants were awarded in two categories: a Family Resource Navigator in the zip code 53206 and Family Resource Navigators to address student homelessness.

- 1) **53206** – One grant was awarded to the Milwaukee Center for Children and Youth to provide a Family Resource Navigator for families living in the zip code 53206.

SFY22	SFY23
<p>There was one grantee:</p> <ul style="list-style-type: none"> <li>• The grantee completed 90% of the contract objectives.</li> </ul>	<p>There is one grantee:</p> <ul style="list-style-type: none"> <li>• The grantee completed 100% of the contract objectives as of December, 31, 2022.</li> </ul>

- 2) **Family Resource Navigators (homeless students)** – Grants were awarded to support partnerships between Family Resource Centers and school districts to address the needs of homeless students.

Grants were awarded to:

- Bayview Community Center of Milwaukee, serving the Milwaukee School District
- Children’s Hospital, serving the Alma Center, Antigo, Black River Falls, Blair-Taylor, Melrose-Mindoro, Merrill, and Rhinelander School Districts
- Focus on Community, serving the Burlington and Racine School Districts
- Family and Childcare Resources of N.E.W., serving the Algoma, Ashwaubenon, Beecher-Dunbar-Pembine, Bonduel, Bowler, Coleman, Crivitz, De Pere, Denmark, Gibraltar Area, Gillett, Goodman-Armstrong Creek, Green Bay Area Public, Gresham, Howard-Suamico, Kewaunee, Lena, Luxemburg-Casco, Marinette, Niagra, Oconto Falls Public, Oconto Unified, Peshtigo, Pulaski Community, Sevastopol, Shawano, Southern Door County, Sturgeon Bay, Suring Public, Tigerton, Washington Island, Wausaukee, West De Pere, Wittenberg-Birnamwood, and Wrightstown Community School Districts
- Lakeland FRC, Inc., serving the Birchwood, Northwood, Shell Lake, and Spooner School Districts
- Milwaukee Center for Children and Youth, serving the Milwaukee School District



- Northwest Family Connections, Inc., serving the Hayward and Winter School Districts
- Western Dairyland, serving the Cochrane-Fountain City, Durand, and Mondovi School Districts

SFY22	SFY23
No grants were awarded for SFY22.	There are eight grantees: <ul style="list-style-type: none"> <li>• No data are available because the grants began on May 1, 2023 and the grantees will not report data until July 15, 2023.</li> </ul>

### **Childcare Initiatives**

Grants were awarded to implement child maltreatment primary prevention initiatives between Family Resource Centers and regulated childcare providers. Grants were awarded to:

- Children’s Hospital, serving Marathon County
- First Five Fox Valley, serving Calumet, Green Lake, Marquette, Outagamie, Shawano, Waupaca, Waushara, and Winnebago Counties
- Indianhead Community Action Agency, serving Burnett, Clark, Rusk, Sawyer, Taylor, and Washburn
- Wellpoint Care Network, serving Milwaukee County
- YMCA of Rock County, serving Rock County
- Forest County Potawatomi Community, serving the tribal community
- Ho-Chunk Nation, serving the tribal community
- Menominee Indian Tribe of Wisconsin, serving the tribal community

SFY22	SFY23
No grants were awarded for SFY22.	There are eight grantees: <ul style="list-style-type: none"> <li>• No data are available for the non-tribal grantees because those grants began January 1, 2023, and the grantees will not report data until July 15, 2023.</li> <li>• Tribal grantees completed 85% of the contract objectives as of December 31, 2022.</li> </ul>

### **Abusive Head Trauma Prevention**

Grants were awarded to community-based organizations and health systems across Wisconsin to implement the *Period of PURPLE® Crying*, an evidence-based program developed to reduce incidences of abusive head trauma by providing education to parents and caregivers to increase understanding of early infant crying and reduce frustration that can lead to shaking or other abuse. Grants were awarded to:

- Family Resource Center of St. Croix Valley, serving Pierce, Polk, and St. Croix Counties (SFY22)
- Family Resource Center of Sheboygan County, serving Sheboygan County (SFY22)
- River Source Family Center, serving Chippewa and Eau Claire Counties (SFY22)
- Lakeshore CAP of Wisconsin, serving Kewaunee and Manitowoc Counties (SFY22 and SFY23)

- Children’s Hospital and Health System, serving Dane, Eau Claire, Jackson, Kenosha, Langlade, Lincoln, Marathon, Milwaukee, Oneida, Ozaukee, Portage, Racine, Rock, Washington, and Waukesha Counties (SFY22 and SFY23)

SFY22	SFY23
<p>There were five grantees:</p> <ul style="list-style-type: none"> <li>• Five grantees completed 100% of the contract objectives.</li> </ul>	<p>There are two grantees:</p> <ul style="list-style-type: none"> <li>• Two grantees completed 100% of the contract objectives as of December 31, 2022.</li> </ul>

### **Child Sexual Abuse Prevention**

One grant was awarded to Children’s Wisconsin to provide statewide training to adults and family-serving organizations on how to prevent, recognize, and respond appropriately to child sexual abuse, as well as to strengthen the policies and procedures of child- and youth-serving organizations to screen and select employees and volunteers, ensure safe environments, and create and monitor interactions between staff, volunteers, and participants.

SFY22	SFY23
<p>There was one grantee:</p> <ul style="list-style-type: none"> <li>• The grantee completed 100% of the contract objectives.</li> </ul>	<p>There is one grantee:</p> <ul style="list-style-type: none"> <li>• The grantee completed 100% of the contract objectives as of December 31, 2022.</li> </ul>

### **Workforce Professional Development**

Grants were awarded in two categories: Protective Factors Trainers and the Wisconsin Child Welfare Professional Development System.

- 1) Protective Factors Trainers** - The Prevention Board funds training for family serving professionals in the *Bringing the Protective Framework to Life in Your Work* curriculum, which is a research-informed and widely accepted approach for communicating the role of protective factors in mitigating risk and promoting family strength.

SFY22	SFY23
<p>There were 26 certified trainers:</p> <ul style="list-style-type: none"> <li>• 14 of the 26 certified trainers completed all six training modules.</li> </ul>	<p>There are 25 certified trainers:</p> <ul style="list-style-type: none"> <li>• 9 of the 25 certified trainers completed all six training modules as of December 31, 2022.</li> </ul>

**2) Wisconsin Child Welfare Professional Development System** – One grant was awarded to the Wisconsin Child Welfare Professional Development System to develop curriculum for professional development trainings for family support professionals, facilitate training events and create e-learning modules that align with the Wisconsin Core Competencies for Family Support Professionals, and to advance the Standards of Quality for Family Support Professionals.

SFY22	SFY23
<p>There was one grantee:</p> <ul style="list-style-type: none"> <li>The grantee completed 100% of the contract objectives.</li> </ul>	<p>There is one grantee:</p> <ul style="list-style-type: none"> <li>The grantee completed 100% of the contract objectives as of December 31, 2022.</li> </ul>

**Public Awareness**

One grant was awarded to KW2 to develop and implement a family strengthening and child maltreatment prevention public awareness campaign.

SFY22	SFY23
<p>There was one grantee:</p> <ul style="list-style-type: none"> <li>The grantee completed 100% of the contract objectives.</li> </ul>	<p>There is one grantee:</p> <ul style="list-style-type: none"> <li>The grantee completed 100% of the contract objectives as of December 31, 2022.</li> </ul>

**Program Evaluation and Research**

Grants were awarded across six evaluation and research areas to (1) provide research on effective child maltreatment prevention strategies and to implement programming, (2) provide training and technical assistance at four adult correctional institutions and two county jails, (3) provide training and technical assistance for UW-Extension professionals on the *Triple P Positive Parenting Program*, (4) evaluate the Family Resource Center Infrastructure Development initiative, (5) survey families, and (6) an epidemiologist to analyze child maltreatment data.

**1) University of Wisconsin – Madison Sandra Rosenbaum School of Social Work** (*research on effective child maltreatment prevention strategies*)

SFY22	SFY23
<p>There was one grantee:</p> <ul style="list-style-type: none"> <li>The grantee completed 100% of contract objectives.</li> </ul>	<p>There is one grantee:</p> <ul style="list-style-type: none"> <li>The grantee completed 100% of the contract objectives as of December 31, 2022.</li> </ul>

**2) University of Wisconsin – Madison Sandra Rosenbaum School of Social Work** (*training and technical assistance to implement a parent education program for parents incarcerated in four Department of Corrections correctional institutions and to evaluate the Making Reading Memories program in two county jails, where incarcerated parents record themselves reading a book that is then sent to the custodial parent so the child can read along with the incarcerated parent*)

SFY22	SFY23
<p>There was one grantee:</p> <ul style="list-style-type: none"> <li>The grantee completed 100% of the contract objectives.</li> </ul>	<p>There is one grantee:</p> <ul style="list-style-type: none"> <li>The grantee completed 100% of the contract objectives as of December 31, 2022.</li> </ul>

**3) University of Wisconsin – Madison School of Human Ecology, Division of Extension** (*providing training and technical assistance on the Triple P Positive Parenting Program to UW-Extension*)

SFY22	SFY23
<p>No grant was awarded for SFY22.</p>	<p>There is one grantee:</p> <ul style="list-style-type: none"> <li>The grantee completed 100% of the contract objectives as of December 31, 2022.</li> </ul>

**4) University of Wisconsin – Madison Population Health Institute** (*process evaluation of the Family Resource Center Infrastructure Development initiative*)

SFY22	SFY23
<p>There was one grantee:</p> <ul style="list-style-type: none"> <li>The grantee completed 100% of the contract objectives.</li> </ul>	<p>There is one grantee:</p> <ul style="list-style-type: none"> <li>The grantee completed 100% of the contract objectives as of December 31, 2022.</li> </ul>

**5) University of Wisconsin – Milwaukee Institute for Child and Family Well-being** (*survey research project aimed at identifying protective factors that reduce the risk of abuse and neglect in a population sample of Wisconsin households*)

SFY22	SFY23
<p>There was one grantee:</p> <ul style="list-style-type: none"> <li>The grantee completed 100% of the contract objectives.</li> </ul>	<p>There is one grantee:</p> <ul style="list-style-type: none"> <li>The grantee completed 100% of the contract objectives as of December 31, 2022.</li> </ul>

**6) Department of Health Services** (*funding for 25% of an epidemiologist time to analyze child maltreatment data*)

SFY22	SFY23
<p>There was one grantee:</p> <ul style="list-style-type: none"> <li>The grantee completed 100% of the contract objectives.</li> </ul>	<p>There is one grantee:</p> <ul style="list-style-type: none"> <li>The grantee completed 100% of the contract objectives as of December 31, 2022.</li> </ul>

*The Prevention Board was created by the Legislature in 1983 to lead child abuse and neglect prevention efforts in Wisconsin. The Prevention Board members represent the offices of the governor, attorney general, state superintendent of public instruction; secretaries from the department of children and families, department of health services, department of corrections; two state senators and two state assembly representatives appointed by the majority and minority leaders; and 10 public members appointed by the governor for staggered three-year terms.*